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Session Growth & Site Engagement					
Sessions 2,733	Avg. Time on Page 00:05:05	Outbound Links	Email & Phone Clicks		
Social Links	PDF Links O	Quiz Started	Quiz Submitted		

## **Channel Distribution** Digital Ads Direct Social Organic Search e Referral 94.5%

Digital Ads	2,583
Direct	77
Social	61

Top Outbound Links				
Outbound Link	Clicks *			
http://www.gamblingproblems.com/	8			
http://dhhs.nv.gov/Programs/Grants/Programs/Pr oblem_Cambling/Problem_Cambling_Services_(P GS)/	3			
https://www.ncpgambling.org/help- treatment/screening-tools/	3			
https://www.nevadacouncil.org/	2			
http://mhcc.biz/	1			
https://www.ncpgambling.org/chat	1			



