

LYNN ANN (BETHEL) SHORT, MPH, RDH

EDUCATION

- 1995 MPH** Boston University School of Public Health
Concentration - Social and Behavioral Sciences
- 1984 BS** Old Dominion University, Norfolk, VA
Major/Minor - Dental Hygiene/Sociology
- 1983 AS** Cape Cod Community College, West Barnstable, MA
Major - Dental Hygiene

PROFESSIONAL POSITIONS

- 2023-** **Sealant Coordinator, Medicaid Dental Services Program**
Nevada Department of Health Care Finance and Policy
- 2013-** **Consultant - Dental Public Health**
- 2017-2022** **Teaching Assistant Professor**
School of Public Health, University of Nevada, Reno (NV)
- 2020-2021** **Associate Director, Online Master's in Public Health Degree Program**
School of Community Health Sciences, University of Nevada, Reno (NV)
- 2012** **Executive Director**
Inyo Mono Advocates for Community Action (Bishop, CA)
- 2007-2012** **Director, Office of Oral Health**
Massachusetts Department of Public Health (MDPH) (Boston, MA)
- 2005-2011** **Adjunct Professor**
Mount Ida College (Newton, MA)
- 2005-2007** **Interim Director, Office of Oral Health**
Massachusetts Department of Public Health
- 2004-2005** **Program Coordinator -School Oral Health Programs**
Massachusetts Department of Public Health-Office of Oral Health
- 2003-2004** **Assistant Professor**
Forsyth Dental Hygiene Program, Massachusetts College of Pharmacy & Health Sciences
- 2002-2004** **Program Coordinator, Seal, Educate, Advocate Learning (SEAL): a Boston School-Based Preventive Dental Program**, Mount Ida College, Massachusetts College of Pharmacy and Health Sciences and the Boston Public Health Commission
- 2000-2003** **Assistant Professor**, Department of Dental Hygiene, Mount Ida College
- 1991-1993** **Instructor**, Dental Assisting Program, Fisher College

MANAGEMENT and PUBLIC HEALTH LEADERSHIP EXPERIENCE

- **Managed budgets of more than \$5 million**, which included federal and state grants, contracts, and foundation monies.
- **Managed a staff of 8 personnel** as well as interns and pre and postdoctoral students.
- **Oversaw the management of a variety of statewide public health programs.**
- **Developed, formatted and manage websites** for non-profit organizations.
- **Facilitated the establishment of non-profit (501(c)3) status** for statewide coalitions.
- **Write press releases and edit newsletters** for national and state organizations.
- **Serve as a liaison with funders, partners and membership** of non-profit organizations.
- **Manage social media outlets** including Facebook, Twitter, and dental health blogs.

- **Principle Investigator for four federal grants** totaling more than \$3 million dollars focused on implementing community-based prevention programs, expanding access to care and workforce development.
- **Principal Investigator for foundation grants** focused on implementing programs targeted at high-need populations.
- **Initiated and implemented 13 statewide surveys.**
- **Planned, calibrated and implemented a statewide assessment** of seniors living in the community and long-term care.
- **Developed a statewide electronic reporting system** for public health professionals.
- **Provided expertise and technical assistance to 351 boards of health and community health center dental programs**
- **Initiated and monitored the upgrade of a surveillance system** for 140 fluoridated communities serving 4 million residents, as well as the **implementation of trainings** for water operators in collaboration with the Massachusetts Department of Environmental Protection.
- **Initiated and directly oversaw the development of a dental clinic** serving more than 3,000 developmentally disabled adults.
- **Developed and managed** statewide school-based prevention program targeting more than 15,000 high-risk school-aged children in 13 communities.
- **Initiated, developed and managed a comprehensive vision care and dental program serving seniors** in Boston's low income housing developments in collaboration with a local community health center.
- **Initiated and facilitated multi-disciplinary working groups** which developed regulations for mobile and portable dental programs.
- **Developed drug control regulations** to allow non-licensed persons to administer fluoride varnish outside dental settings.
- **Initiated, developed and implemented a took-kit for medical providers** caring for children 0-5 years of age with special needs, which was utilized in at least 5 other states.
- **Initiated, developed and implemented a training (in-office and web-based) for medical providers working in community health centers** to administer fluoride varnish; more than 600 providers received the training.
- **Developed a web-based toolkit.**
- **Managed the statewide school fluoride mouthrinse program** serving 52,000 children annually in more than 264 schools.

TEACHING and LEADERSHP EXPERIENCE

Educated and mentored students at all levels - high school, undergraduate, graduate, and professional, as well as public health residency programs. Experienced with classroom and online curriculum delivery using innovative pedagogical methods.

- **Developed and taught graduate-level courses** in global healthcare, leadership in public health, interprofessional education, program planning, social and behavioral science.
- **Developed and taught undergraduate courses** in public health, research methods.
- **Coordinated and managed graduate-level field studies/internship experiences** satisfying accreditation standards.
- **Developed and supported partnerships** with organizations, agencies, and institutions to serve as internship sites following established university policies.

- **Assigned students' earned grades** and actively communicated with online programming applications.
- **Advised graduate students** while writing executive manuscripts.
- **Advised and resolved student challenges.**
- **Assured accreditation standards** are met through course delivery.
- **Managed course development and revisions** within the prescribed curriculum.
- **Collaboratively developed program policies and guidelines.**
- **Promoted enrollment** to the program and provide guidance on career trajectories.
- **Served on school and university committees.**

GRANT WRITING and FUNDING

- Principal Investigator – American Dental Association Foundation, Education Grant, Awarded May 2015, (Competitive, \$5000 one-time award)
- Grant Writer – UDA, *Community Food Project Competitive Grant*, Awarded 2013, (Competitive, \$23,760 over 12 months)
- Principal Investigator-HRSA, *Grants to States to Support Oral Health Workforce Activities*, Awarded Sept. 2009/2010, (Competitive, \$1,855,647 over three years)
- Principal Investigator-Sunshine Lady Foundation, *Boston Senior Health Project*, Awarded Oct. 2009, (Competitive, \$175,000 renewable)
- Principal Investigator-HRSA, *Grants to States to Support Oral Health Workforce Activities II*, Awarded Sept. 2008 (Competitive-\$144,000 one-time planning grant)
- Principal Investigator- HRSA, *Targeted Maternal and Child Health Oral Health Collaborative Systems Grant*, Awarded Sept. 2007, (Competitive-\$640,000 over four years)
- Principal Investigator- HRSA, *Grants to States to Support Oral Health Workforce Activities*, Awarded Fall 2006, (Competitive-\$360,000 over three years)
- Principal Investigator- Association of State and Territorial Dental Directors (ASTDD), *CSHCN State Oral Health Forum Planning Grant*, Awarded March 2006, (Competitive-\$5,000 one-time award)
- Principal Investigator- ASTDD, *Grant to Implement Activities to Support the State Oral Health Action Plan for Head Start*, Awarded Fall 2005, (Competitive- \$5,000 one-time award)
- Principal Investigator- Delta Dental of Massachusetts Social Responsibility Grant, *Seal, Educate, Advocate Learning (SEAL), a School-Based Preventive Dental Program*, Awarded December 2002 and September 2003, (\$5,000 each grant year)

PUBLICATIONS

- L Bethel Short. Contributor. *Nutrition for the Older Adult. Chapter 13 - Diseases and Conditions in the Older Adult: Nutritional Implications - Oral Health. Third Edition.* Jones and Bartlett Publishers, Sudbury, MA, February 2019.
- L. Bethel. Contributor. *Community Oral Health Practices for the Dental Hygienist* edited by Christine French Beatty – Chapter: *Careers in Public Health for the Dental Hygienist.* Fourth Edition. Elsevier Publishing, Philadelphia, PA, March 2016.
- L Bethel. Lead Author. *Dental Clinics of North America. Geriatric Dentistry: Chapter 11 - "Innovations in Dental Care Delivery for the Older Adult."* Elsevier Publishing, Philadelphia, PA, volume 58, issue 4, October 2014.
- L Bethel. Contributor. *Nutrition for the Older Adult. Chapter 13 - Diseases and Conditions in the Older Adult: Nutritional Implications - Oral Health. Second Edition.* Jones and Bartlett Publishers, Sudbury, MA, 2014.
- *The Commonwealth's High-Risk Senior Population: Results and Recommendations from a 2009 Statewide Oral Health Assessment*, 2010.

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- *The Status of Oral Disease in Massachusetts: A Great Unmet Need*, 2009.
- *A Report on the Commonwealth's Dental Hygiene Workforce: Results and Recommendations from a 2007 Statewide Survey*, 2007.

EDITORIAL POSITIONS

- Association of State and Territorial Dental Directors
 - Editor, *Oral Health Matters* (quarterly newsletter), 2011-2019
 - Associate Editor, 2007-2011
- Massachusetts Dental Hygienists' Association
 - Editor, *The Bulletin* (quarterly newsletter), 2007-2010
- Massachusetts Coalition for Oral Health
 - Editor, *Prevention Matters* (quarterly newsletter), 2003-2006

PROFESSIONAL LEADERSHIP/COMMITTEE APPOINTMENTS (alpha order)

- **American Fluoridation Institute**
 - Communications Director, 2020 -
- **American Public Health Association**
 - Awards Committee, 2017-2019
 - Executive Board, 2011-2016
 - Elected Member, 2012-2016
 - Chair, Executive Board, 2015-2016
 - Chair, Committee on Social Responsibility, 2014-2015
 - Ex Officio, 2011-2012
 - Action Board, 2006-2012
 - Chair, 2011-2012
 - Joint Policy Committee, 2008-2012
 - Co-Chair, 2011-2012
 - Oral Health Section Council, 2007-2010
- **Association of State and Territorial Dental Directors**
 - Communications Committee, 2011-2024
 - Social Media Working Group, Chair, 2014-2024
 - School and Adolescent Oral Health Committee, 2004-2019
 - Committee Chair, 2008-2012
 - Policy Committee, 2006-2012
- **Better Oral Health for Massachusetts Coalition**
 - Treasurer, 2010-2012
- **Delta Phi Chapter, Delta Omega Honorary Society in Public Health**
 - President, 2021-
- **Massachusetts Coalition for Oral Health**
 - Chair, 2009-2012
 - Secretary/Treasurer, 2004-2006
- **Massachusetts Dental Hygienists' Association**
 - President, 2005-2006
 - Conference Chair, 2006-2009
- **Massachusetts Dental Society**
 - Community Health Access and Interprofessional Relations Committee (CAPIR), 2004-2008
- **Massachusetts Head Start State Collaboration Office**
 - Advisory Committee, 2008-2012

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- **Mono County Oral Health Task Force**
 - Member, 2012-2014
- **Nevada Advisory Committee on the State Program for Oral Health (AC4OH)**
 - Member, 2022-
- **New England Rural Health Roundtable**
 - Oral Health Workgroup, 2006-2012
- **Oral Health Nevada Inc.**
 - Ex Officio, 2014-2016
- **Special Olympics Special Smiles**
 - Massachusetts Volunteer Coordinator/Screening Calibrator, 2001-2012
- **University of California, San Francisco Center for Health Professions**
 - Evaluation Advisory Committee for the Multi-Site Evaluation of Innovative Oral Health Workforce Interventions, 2014-2019
- **World Federation of Public Health Associations**
 - Oral Health Working Group, 2012-

OTHER LEADERSHIP APPOINTMENTS AND MEMBERSHIPS (alpha order)

- May Arboretum Society
 - President, 2015-2021
 - Secretary, 2014
- Nevada Public Health Association

NATIONAL PRESENTATIONS (2014 to present)

- American Association of Community Dental Programs, Annual Meeting, May 2020
 - “Hot Topics in Dentistry” - Remote
- Association of State and Territorial Dental Directors, National Webinar, November 2019
 - “Social Media Collaborations”
- Nevada Public Health Association Annual Meeting, Las Vegas, Nevada, September 2018
 - “Community Water Fluoridation: The Legislative Journey of An Evidence-Based Practice”
- National School-based Health Alliance Annual Conference, Indianapolis, Indiana, June 2018
 - “The Whole School, Whole Community, Whole Child Model: A collaborative approach to improving children’s health”
- National Oral Health Conference, Louisville, Kentucky, April 2018
 - “The New Neighborhoods: How Social Networks are Reshaping Public Health Communication”
- National Association of Chronic Disease Directors, October 2017
 - “Oral Health and the WSCC Model”
- National Oral Health Conference: Albuquerque, New Mexico, April 2017
 - “The View: The Whole School, Whole Community, Whole Child Model”
 - “The End of Big: Adapting health communications to a rapidly changing, decentralized online environment”
- Smiles@School Summit: Inter-Connecting Children’s Oral Health and Learning, Minneapolis, Minnesota, August 2016
 - “Integrating Oral Health into the Whole School, Whole Community, Whole Child Model”

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- American Public Health Association Annual Meeting, Chicago, IL, November 2015
 - “Funding APHA Priorities: Achieving financial sustainability, maintaining organizational integrity”
- Oral Health America, Chicago, IL, September 2015
 - “Whole School, Whole Community, Whole Child = Better Oral Health”
- Nevada Public Health Association Annual Meeting, Reno, NV, September 2015
 - “Oral Health: A Neglected Public Health Problem”
- Nevada Disabilities Conference, Sparks, Nevada, July 2015
 - “Connecting Oral Health to Every Child”
- National Oral Health Conference, Kansas City, MO, April 2015
 - “Social Media Matters: Making Oral Health Part of the Conversation”
- American Public Health Association Annual meeting, New Orleans, LA, November 2014
 - “Boston Senior Oral Health Program: A new model of dental care for vulnerable senior populations”
- Association of State and Territorial Dental Directors, October 2014
 - “Insights into Social Media to Promote Oral Health”
- US Centers for Disease Control and Prevention/Children’s Dental Health Project, June 2014
 - “CDC’s National Tobacco Education Campaign Tips from Former Smokers: Focus on Oral Health”

LICENSURE

1983- Registered Dental Hygienist Commonwealth of Massachusetts (#DH7430)

CERTIFICATIONS

- Effective Teaching Practices, American Association of College and University Educators (ACUE) (2019)
- Master Gardener, University of Nevada at Reno (2014)
- FEMA Emergency Management Institute (2012)
 - Introduction Incident Command System for Healthcare/Hospitals (IS 100)
 - Applying ICS to Healthcare Organizations (IS 200)
 - National Incident Management System (NIMS)-An Introduction (IS 700)
- Blue Cross Blue Shield Foundation of Massachusetts (2010)
 - Leadership Fellow, Massachusetts Institute for Community Health Leadership
- National Oral Health Leadership Institute (2007)

CLINICAL EXPERIENCE

2002-2012 Public Health Dental Hygienist, Seal, Educate Advocate Learning School-Based Oral Health Prevention Program (part-time)

1987-2009 Pediatric Dental Hygienist, Patrick A. Falco, DDS, Orleans, MA (part-time)

2002-2004 Pediatric Dental Hygienist, Centerville Dental Assoc., Centerville, MA (part-time)

1994-1996 Pediatric Dental Hygienist, Bourne Dental Associates, Bourne, MA

1994 Dental Hygienist, Dimock Community Health Center, Roxbury, MA

1985-1987 Dental Hygienist, Richard B. Winslow, DMD, Brewster, MA

HONORS AND AWARDS

- UNR School of Public Health Teaching Award (Nomination), 2022
- Delta Phi, Delta Omega Honorary Society in Public Health, 2020
- UNR School of Public Health Faculty Service Award, 2020

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- Outstanding Achievement Award, Association of State and Territorial Dental Directors, 2015
- Governor's Citation, Commonwealth of Massachusetts, 2012
- Recognition of Outstanding Public Health Leadership, Massachusetts Department of Public Health, 2012
- Massachusetts Dental Hygienist of the Year, Massachusetts Dental Society, 2008
- Massachusetts Component Dental Hygienist of the Year, Massachusetts Dental Hygienists' Association, 2007
- Sigma Phi Alpha, Dental Hygiene National Honor Society, 2002