



Annette Logan-Parker
Founder & CEO
Cure 4 The Kids Foundation



Annette has had 30+ years of success inspiring teams and boosting performance through a people-focused approach to healthcare administration.

Annette Logan-Parker, a former nurse, educated at the University of Maryland's Global campus in West Germany is Founder & CEO of Cure 4 The Kids Foundation (C4K), Nevada's premier tax-exempt childhood cancer and rare disease center. Logan-Parker, 54, oversees the strategic direction for the Las Vegas based non-profit. She is known for pioneering and directing her efforts to transform the way children with cancer and rare diseases in Nevada receive care by creating the original mission of C4K in 2006.

Under Annette's leadership, C4K has transformed into one of the most successful healthcare businesses in Nevada. She leads one team with one vision and one mission centered around clinical excellence and compassionate care. She is committed to creating a new kind of healthcare organization; one that blends the best of what corporate healthcare, education, and research have to offer with the generosity and spirit of charity. Annette's efforts over the past 16 years have re-written how specialized pediatric medical treatment is delivered in southern Nevada. As a seasoned healthcare executive, Logan-Parker brings the ability to balance strategic decisions and financial discipline with a hands-on approach to leadership - resulting in strong employee, patient, and physician satisfaction.

Logan-Parker is known as an intentional disrupter, inspiring her organization and her community to be more innovative. She pushes for extreme creativity, and thrives in what others consider impossible. She challenges her team to be excellent by focusing on the difference between what is and what should be. Under Annette's leadership, C4K obtained the Gold Standard of accreditation from The Joint Commission for its clinical operation.

Logan-Parker is dedicated to improving the healthcare delivery system in Nevada for both patients and the healthcare professionals who care for them. She is an active member of the Nevada Rare Disease Advisory Council (NVRDAC) promoting system-wide policy change to benefit the children in the state and also participates on the Advisory Committee for the iRest Institute promoting health & wellness throughout our national healthcare system.

Awards & Accolades

2022- Best Non-Profits To Work For
ranked #1 nationally in medium business category and #10 overall-Nonprofit Times

2022- Top Nevada Workplaces
Award - Las Vegas Review Journal

2021- Best Non-Profits To Work For
ranked # 2 nationally in small business category and #4 overall-Nonprofit Times

2021- Top Nevada Workplaces
'Extraordinary Leader' Award
Las Vegas Review Journal

2021- 'Women to Watch' Honoree
1 of the top 10 Women in Nevada whose career positively impacts the state of Nevada

2020- Top 20 Executive- 'Industry Leader' Award by Las Vegas Magazine

2019- 'Healthcare Heroes' Award
Non-Profit category - NV Business

2019- LV HEALS 'Inspired Excellence in Healthcare' Award

2019- 'HealthCare Headliner'
Innovation Award

2019- Best Non-Profits To Work For
Ranked #23 Nationally - Nonprofit Times

2018- #2603 of 5000 Fastest Growing Companies in America - Largest Non-Profit Group Awards Vegas Inc.

2018- 'Health Care Partner of the Year'
Award - Nevada Cancer Coalition

2017- 'Humanitarian of the Year'
Tyler Robinson Foundation - Imagine Dragons

2016- 'Medical Community Hero' Award
Candlelighters Childhood Cancer Foundation

2014- 'Winged Heart' Award

Click to Review Annette's Current Initiatives:

Here We Grow Again

2020-2025
Strategic Plan

Hope Lives in Nevada

The Framework for a
Statewide Strategy to
Improve Cancer Care

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