

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
Quarter 4: October – December 2019**

January 2020

**Southern Nevada Health District (SNHD):
Office of Chronic Disease Prevention & Health Promotion (OCDPHP) Report**

Staff

- No staff news to report

Section News

- No Section News to Report

Programming

Chronic Disease Prevention Program (CDPP)

Physical Activity

During Quarter 4, CDPP sponsored 2 Clark County School District (CCSD) Safe Routes to Schools (SRTS) workshops. During the workshops, schools review walk-audits and develop a SRTS plan for their school to increase walking and biking to/from school. Seven schools participated in the workshops this quarter (Hewetson ES, Scott ES and Woolley ES, Bozarth ES, Elizondo ES, Priest ES and Gragson ES). Along with CCSD/school staff, 10 community partners and 10 parents also participated in the workshops. CDPP staff also conducted a bicycle & pedestrian-safety presentation this quarter at Davich Elementary School. Approximately 35 students were in attendance and CDPP staff covered topics related to bike & pedestrian safety including, defining what/who a stranger is, 3 basic safety rules (Stop, Look, Listen) and why walk or bike. SNHD is also working with CCSD SRTS and the City of Las Vegas to implement enhanced crosswalks at several schools that participate in the SRTS program. Enhanced crosswalks feature decorative paint features and attenuated bollards. The first enhanced crosswalk will be completed in February at Gragson ES.

CDPP staff have been participating in the process to update the City of Las Vegas (CLV) 2050 Comprehensive Master Plan to ensure that public health goals are included and, specifically that goals to promote active transportation, increased access to healthy foods and improve health equity are included. CDPP staff participated in a meeting with CLV Planners to talk specifically about the public health goals in the CLV Comprehensive Master Plan. After the meetings, data and several resources were shared with the city to help further inform this section including the reports and findings from the Health Impact Assessment conducted on the Charleston/Medical District Corridor Plan. Previously, CDPP staff had meet with the city in group and one-on-one meetings to provide input into the CLV Master Plan update. Some of the draft master plan's goals include, 'Create safe, walkable, transit-friendly communities', 'Prioritize the needs of the most vulnerable members of the community', and 'Improve access and connectivity of open spaces for health and quality of life benefits.' Adoption of the updated Comprehensive Master Plan is scheduled for 2020. Collaboration is ongoing.

Nutrition

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With assistance from CDPP staff, the UNLV Food Pantry held a "Pop-Up Pantry" event in the Student Union courtyard. About 200 pounds of food were given out, including apples, oranges and bananas as well as shelf stable food from the pantry. Information about the UNLV Food Pantry hours, food and location were also distributed. CDPP staff also provided program materials to 8 faith-based pantries (17 total since the outreach began). Nutrition messaging bulletin boards were provided to 5 faith-based food pantries this quarter.

CDPP is piloting the use of an evidence-based curriculum designed for faith-based settings that serve Hispanics. The curriculum addresses physical activity and nutrition topics and is being modified for use in Las Vegas. The program also includes an assessment of the nutrition and physical activity environment of the churches to identify potential policy and built environment strategies to improve access to healthy foods and opportunities for physical activity within the church setting. CDPP is working with Vision y Compromiso promotoras on the project. During this quarter, CDPP secured agreements from TCMI Church and the International Church of Las Vegas to participate in the pilot program. CDPP staff also trained 5 promotoras to teach the program in the churches. Nutrition and physical activity environment assessments will be conducted next quarter with workshops kicking off at both churches in January and February.

CDPP staff along with the Southern Nevada Food Council (SNFC) have been working with the Regional Transportation Commission (RTC) on the development of a healthy food access map that identifies food retail and SNAP outlets, school and community gardens, farmers markets and food pantries in Southern Nevada. The map also includes several layers including transit access, food deserts and food insecurity rates. The map will be used to help inform efforts to increase access to healthy foods and address equity. The map was presented to the SNFC and at the Partners for a Healthy Nevada meeting in November and the link to the map has been shared with SNFC and PHN coalition members. CDPP staff are working with RTC to add or identify small retail food establishments to the map. Collaboration is ongoing.

Diabetes and Cardiovascular Disease

The Beauty Salon Health Outreach Project (BeSHOP) officially launched in November with 2 salons participating, one as a control site and one as an intervention site. Screenings at the intervention site began in November. The state is still working with NICRP to get the program running at the control salon. No activity has occurred in the control salon yet. The Barber Shop Health Outreach Program (BSHOP) continues to expand with one new barbershop added to the project this quarter.

CDPP staff coordinated and participated in several events to commemorate American Diabetes Month in November:

- CDPP staff conducted Part 1 of a diabetes self-management & education (DSME) workshop at the Heinrich YMCA on November 20th with 4 participants. CDPP staff will use information from this workshop to assist with the process of adding the Heinrich YMCA as an expansion site under the umbrella of SNHD's ADA-recognized DSME program.

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- CDPP staff also provided diabetes presentations at the West Flamingo Community and Senior Center and the Ardiente Senior Center with a total of approximately 70 participants
- CDPP staff participated in the 28th annual Health and Diabetes Fest at Desert Springs Hospital, interacting with nearly 400 people who attended the event.
- CDPP staff worked with an Albertson's Registered Dietitian to help promote a grocery store tour focused on eating healthy with diabetes. A total of 8 people attended the tour and tasting event.
- Finally, CDPP staff assisted with drafting a news release commemorating American Diabetes Month and participated as a guest on the Healthier Tomorrow Radio program to speak about diabetes on the November program.

Community and Coalition Updates

The Partners for a Healthy Nevada (PHN) quarterly meeting was held in November with 28 participants. The agenda included a presentation by City of Henderson on the Market Feasibility Study and efforts to bring healthy food retail to low-income areas in Henderson, Healthy Food Access Focus Group Findings, and the Food Access Map Tool presentation by RTC. The PHN School Wellness Taskforce also met this quarter. The taskforce is also working on a 1-pager on the School Wellness Policy for parents.

During this quarter, SNHD CDPP staff participated in 15 community events, provided 4 community presentations on chronic disease-related topics and conducted outreach at 18 community asset locations in priority zip codes and census tracts to share information and develop collaborative relationships with businesses and organizations that serve priority populations.

Tobacco Prevention Program (TPP)

The Southern Nevada Health District youth tobacco prevention council recruitment began this quarter. Youth council members are identified and trained on an ongoing basis. The goal of the training is to identify youth to assist in the implementation of policy change and to support social branding strategies and outreach activities. This quarter over 40 youth leaders were trained. Additionally, staff conducted tobacco prevention events at 14 high schools throughout southern Nevada and developed agreements with at least 2 new high schools to include in future events. BreakDown educational outreach events include training opportunities for key identified students and fun interactive activities for the entire student body. Reach for Breakdown outreach events is over 4,000 students.

SNHD continues to investigate and report on confirmed and suspected cases of EVALI (E-cigarette or Vaping product use-Associated Lung Injury). To date, there have been 6 confirmed cases in Southern Nevada. TPP staff participated on a panel in-studio live interview on Nevada Public Radio, State of Nevada program this quarter and TPP staff and other SNHD staff have

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conducted numerous television, print and radio interviews since the outbreak began to discuss the pulmonary injuries associated with vaping and provided other tobacco-related information.

TPP staff worked with the Las Vegas Gay and Lesbian PRIDE Festival organizations to be tobacco-free. This outdoor event occurred on October 11 and 12th at the Downtown Events Center.

SNHD, in collaboration with the Nevada Tobacco Prevention Coalition, developed and led a statewide awareness campaign called, 'Breathe in the New Year' to inform people about Nevada's public vaping law that will take effect January 1, 2020. The campaign consists of radio, social media ads and video and online banner ads. The campaign began in November and ran in both English and Spanish. The campaign resulted in 11 in-kind media requests to SNHD and TPP staff participated in several radio, print and TV interviews to promote the new law. To date the awareness campaign has reached over 1.4 million people. In addition, TPP staff worked with SNHD Office of Communications to develop and issue a Great American Smoke Out (GASO) press release. The release generated at least one earned media interview.

Staff provided technical assistance to the City of Las Vegas Parks Department on the development of a jurisdiction-wide smoke/tobacco-free parks and recreation policy. City of Las Vegas Councilman Knudsen introduced the tobacco -free parks ordinance in November. Staff began working with partners and collecting letters of support from community organizations. The ordinance has been put on hold for now, but we anticipate that it will be revisited again in the new year.