

Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease

Thursday April 29~~16~~, 2020

Washoe County Health District (WCHD)
Chronic Disease Prevention Program (CDPP) Report

New Staff

CDPP welcomes Lisa Sheretz as a Health Educator to work on our SB263 electronic cigarette activities.

Section News

CDPP staff have joined the COVID-19 response efforts. They have worked in the incoming call center, completing assessments, scheduling tests for sick community members, provided test results, and support for the testing sites.

The CDPP team celebrated Prenu Skaria and Sunhwa Lee as they finished up their year-long VISTA AmeriCorps service with the CDPP (Prenu finished in January and Sunhwa in March).

Programming

The Chronic Disease Prevention Program strives to reduce chronic disease in Washoe County by focusing on physical activity, nutrition and tobacco use and exposure. Additional responsibilities include addressing opioid abuse and the public health impacts of cannabis use and exposure. Key approaches include efforts concentrating on policy, system and environmental change.

Tobacco Prevention and Control highlights:

- Staff provided presentations to students at TMCC Community Health Sciences classes and provided 660 “survival kits” for new students that included information on cessation and tobacco free policies. Extensive planning was conducted for college campuses, Kick Butts Day, and Public Health Week; however, those events have been canceled due to COVID-19.
- Staff surveyed tobacco retail stores regarding tobacco signage and provided We Card signage and materials. One retailer removed 100% of the tobacco advertisements on the front of the store and CDPP helped replace them with window coverings that indicate healthier options available in the store (fruits, vegetables, milk, etc.). New storefront signage is in English and Spanish as the store is frequented by many Spanish speaking clientele.



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- So far this fiscal year, the CDPH team has assisted a total of 694 additional apartment units in going Smoke Free in Washoe County.
- Staff is working with a subcommittee of NTPC on the youth vaping prevention campaign, the group has identified a company to work with and is planning for the start of a campaign in the last quarter of the fiscal year.

Physical Activity and Nutrition highlights:

- Wolf Pack Coaches Challenge concluded with a total of 38 elementary school classrooms (743 students) from 12 different schools. The program was well received by students and the teachers noted positive remarks about their class experience.
- Bike to Work month has been postponed until September and activities promoting cycling for transportation will continue.
- Staff is working with the Washoe County Green Team on an on-site garden at the county complex. Cold crop vegetables will be planted in April and warm crop vegetables will be planted in May. The space will be maintained with volunteers and will be an educational space for employees and visitors to the county complex. Education will include wellness topics related to gardening including nutrition, physical activity, and stress reduction and well as helping visitors and volunteers learn about gardening and growing fresh food.

Cannabis and Opioids highlights:

- A secondhand marijuana smoke campaign began airing in February. The goal of the campaign is to educate consumers on being aware and respectful of secondhand marijuana smoke exposure. In addition to the campaign, similar information is provided in dispensaries for consumers at point of sale.

