

CASAT



Center for the Application of
Substance Abuse Technologies

UNIVERSITY OF NEVADA, RENO

An Overview



1993

SAMHSA/CSAT funds first 11

Addiction Training Centers (ATC)

Covering 19 States and Puerto Rico

CASAT Staff

1994 – 7 Staff

1997- 20 Staff

Branded as CASAT

Dr. Gary Fisher- Executive
Director

2023

48 Administrative Faculty

**11 LOA Academic
Instructors**

4 Classified Staff

3 Administrative LOAs

4 Students

The primary mission of CASAT is to improve prevention, treatment, and recovery support services for individuals with substance use and mental health disorders. CASAT will fulfill this mission by helping states, community-based organizations including peer organizations, students, and the existing behavioral health workforce apply research-based and promising practices



MISSION



VISION



VALUES

Grants/Contracts July 1, 2022 - Current

Number of Awards received = 36

Number of Subawards issued = 29



Addiction Treatment & Prevention Services Academic Program



Terra Hamblin
Academic Manager

Debbie Leone
Registrar
Course Administrator
"Terra Handler"



Overview of the Prevention Technology Transfer Centers

Alyssa O'Hair, MPH, MA, CPS; Michelle Frye-Spray, MS, CPS; Clarissa Lam-Yuen, MDW, Britany Weir, CPS, Karen Totten



The Adopt Screening, Brief Intervention, and Referral to Treatment (SBIRT) Project aims to serve Nevada's healthcare system with expertise and resources to provide training and technical assistance, implementation, workflow, educational materials, screening tools, video demonstrations, online courses and other resources to promote SBIRT for Substance and Opioid Use Disorders.



About Us

- The National Frontier and Rural Telehealth Education Center (NFARtec) promotes the use of telehealth technologies to deliver substance use disorder (SUD) treatment and recovery support to increase access to services and decrease health disparities.
- NFARtec staff continue the work of the former National Frontier and Rural Addiction Technology Transfer Center (2012-2017). We have over 25 years of experience developing web-based integrated learning models that use current technologies to provide training, technical assistance, and consultation activities.
- NFARtec aims to increase knowledge, build skills, and change practice through the adoption of evidence-based and promising practices by clinicians and peer support specialists.



Nancy Roget
PI/Project Director
Kim Prokosch
Project Coordinator
Trisha Dudkowski
Project Coordinator

Funded by the CDC to:

- introduce, improve, and sustain the knowledge and practice behaviors of medical assistants in preventing and intervening with risky and hazardous alcohol use
- promote adoption of evidence-based interventions in clinical practices
- reduce and ultimately promote alcohol-free pregnancies by way of utilizing medical and allied health professionals working on interprofessional health care teams who have access to patients who are pregnant or are of reproductive age

Non - Nevada Active Awards in FY22

Comprised of Federal & State Grants

Academic Minor & Student Focused Services



Pacific Southwest
ROTA-R



Workwise is an **online learning concept** that provides interactive training and consultation to professionals delivering behavioral health services. It is designed to encourage workplace learning through virtual synchronous training (webinars, EPLs, learning extenders and live consultation

- Real-time skills-based learning and practice
- Group and self-study activities
- Discussions on topics essential to increasing knowledge, building skills, and changing practice through adoption of EBP and promising practices.



- "a good reminder to practice skills outside of class"
- "It was my reminder to implement the material learned from the week before into the new week"
- "text messages kept me on track by reminding me of subjects covered for the week"
- "they kept me engaged with the coursework over the week"
- "the videoconferencing platform was great to use and I was very comfortable using it by the end of the training"

Region 8 Mountain Plains ATTC

Nancy Roget, Wendy Woods, Terra Hamblin,
Trisha Dudkowski, Kim Prokosch, & Kaityln Renwick



Live Consultation



OIS is an online opportunity for SUDs and Recovery Support Services providers to **obtain real time input** on a variety of behavioral health topics.

MI On the Fly is an **online, interactive, drop-in consultation series** designed for behavioral health providers to obtain immediate feedback and coaching on the utilization and integration of MI into practice.



This **podcast** features longtime friends, colleagues, and Motivational Interviewing Network Trainers (MINT) as they discuss the intricacies of the MI spirit, intentionality, evoking change talk, and reveal what MI is not.

A Consultation Group is a **multi-session series** offering a variety of services, supports, and resources led by external expertise and guidance designed to promote effective translation of EBPs/promising practices into real-world settings.



CASAT'S Student Retention Services

2021/2022 Collaborations





Nevada Projects

An overview





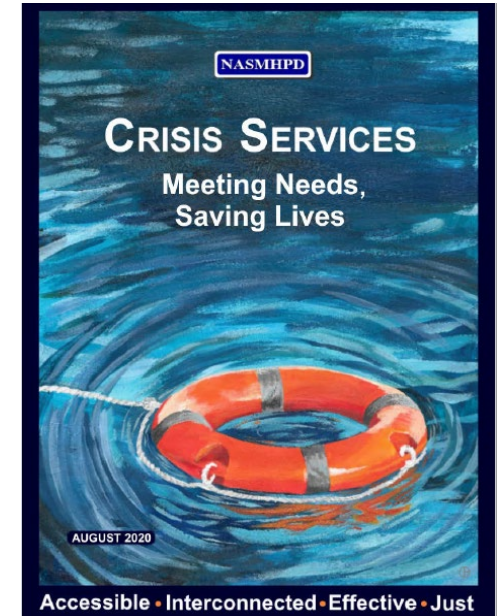
Pathways in Crisis Services Project (PICS)

May 1, 2022 – September 29, 2023
Funded by: SABG - ARPA | Amount
Funded: \$467,253

Provides training focused on evidence-based crisis programs with focused on evidence-based crisis programs with the goal of increasing knowledge and skills leading to use in practice

Number Trained through December 2022:

- ▶ academic course pre-service (students): 224
- ▶ behavioral health professionals: 372



Health Disparities Project

Amount Funded: \$787,563

Recruit and place 10 Peer Navigators into employment in Nevada

- CHW + PRSS trained and certified
- Bimonthly virtual supervision
- Wage reimbursement to agencies

Create PRSS endorsements

- Working with a Problem Gambling Population
- Trauma focused Crisis Intervention

Podcast *The Long Road to Health Equity*

- 11 episodes – *Stigma reduction, food insecurity, Rural communities*

CEUs for Behavioral Health Workforce

- *Applying Military Cultural Competence for Effective Care of Veterans*
- *Moving Beyond Cultural Competence to Cultural Intelligence*
- *Best Practices Serving Populations with Intellectual/Developmental Disabilities and MH*
- *Cultural Competency for LGBTQ+ Youth*



Peer to Peer *project*

Master Service Agreement



Marketing



Conference Planning



Program Evaluation



Training



Needs Assessment



Data Analysis &
Report Development



Meeting Facilitation

Projects

Master Service Agreement

- Training: CASAT Learning
- Certification
- Certification Board
- OnDemand
- Quality Assurance Website
- 1915i
- CCBHC
- ACT
- Problem Gambling

Opioid State Targeted Response Grant/State Opioid Response Grant

Health Disparities: Peer to Peer

Master Service Agreement Projects

CASAT Learning

- SAPTA
- DCFS
- Nevada Rural Health
- Community-Based Providers

CASAT ONDEMAND

Certification

DDCAT & DDMHT Project

SAPTA Summer School

SAPTA Recovery Friendly Toolkit

Sapta Structural Analysis

- Review of Contract Monitoring forms to review all contracts and grants in the state

Utilization Management

Nevada Certification Board

Drafting and Reviewing Notice of Funding Opportunities

Collaborations

MSA/SAPTA

DCFS

ADSD

DOC

BLM

Rural Clinics

Behavioral Health Boards

Statewide Conferences

Regional Behavioral Health Coordinators

CASAT Learning

Budget: \$192,200

Source: Substance Abuse Prevention and Treatment Block Grant

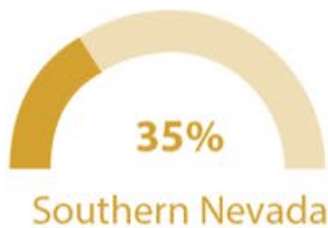
- CASAT Learning: Continuing Education and Professional Development for Behavioral Health Professionals
- CASAT Learning provides a selection of in-person workshops, live webinars, and self-paced, online courses for behavioral health professionals in Nevada. We also serve our community by collaborating with local, state, and national partners on specialized training and statewide conferences.
 - Our Learning Environments
 - Self-Paced Online Courses
 - Self-Paced Online Courses can consist of multiple lessons made up of varied content, such as reading exercises, skill building, competency testing, videos, presentations, etc...these can be completed at your own pace.
 - Live Webinars
 - Events held online at a set time and date. Participants will attend virtually using the webinar platform, Zoom.
 - In-Person Classes
 - Instructor lead events held at physical locations in Reno and Las Vegas.



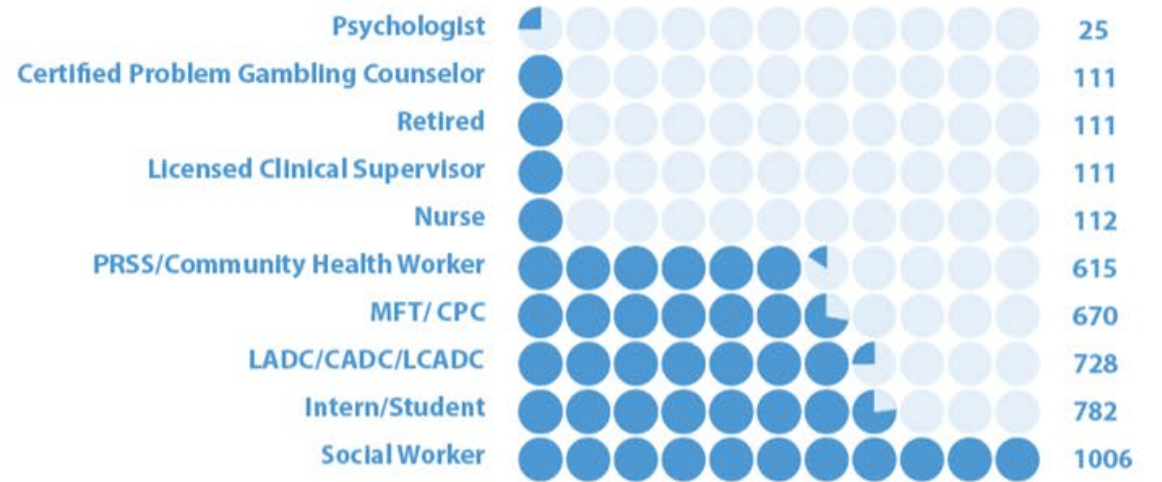
CASAT Learning (cont.)

CASAT Learning User Demographics

5589 Total users



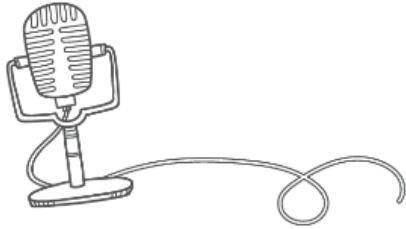
Work Location



License Type

August 2021 – February 2023

CASAT Podcast Network



CASAT Conversations

CASAT Conversations is a podcast for exploring **behavioral health** topics. These topics explore the complex connection between how our environment, behaviors and actions impact our **health and wellbeing**. With a wide-range of timely topics, CASAT Conversations is geared towards having **meaningful conversations** with people sharing their capacity for personal growth and change, along with **expert educational insights**.

- CASAT Conversations is a new podcast offered by the CASAT Podcast network. It was created to be a resource for exploring timely behavioral health topics. Each topic explores the complex connection between how our environment, behaviors and actions impact our health and wellbeing.
- Season 1 (launched in spring 2021) focused on supporting families and intimate partners of frontline staff and first responders. Dr. Trudy Gilbert-Eliot provided educational tips, stress management techniques, and ways to build resilience within the family. In addition, family members of first responders and frontline staff were interviewed in order to give voice to personal experience.
- Season 2 (launched in fall 2021) explores the topic of resilience for primary and behavioral health providers. This season highlights the complexities of resilience, the latest research, and tools for developing resilience as a healthcare provider. Researchers and clinicians from across the country were interviewed on how to build resilience as an individual, community, and within large systems.
- Season 3 (launched in spring 2022): explores the complex topic of health equity.
- Episodes Can Be Found: Apple Podcasts, Breaker, Google Podcasts, Pocket Casts, RadioPublic, and Spotify as well as casatondemand.org

Certification

Budget:

\$643,060 (SAPTA Block Grant)

\$67,053 (SAPTA Cert Fees)

CASAT certifies on behalf of the state, prevention programs, coalitions and treatment providers statewide.

Certification is based on NRS 458 and NAC 458.

Providers receiving funding from the state for these services must be certified.

Providers seeking enrollment in Medicaid Provider Type 17-215 must also be certified.

Our team provides clinical oversight and review in a technical assistance model.

This is a quality assurance model of oversight.

CASAT has been doing these activities on behalf of the state since 2006.

Certified Programs and Sites

There are approximately 78 certified sites including:



Substance Use Prevention



Substance Use Prevention Coalition



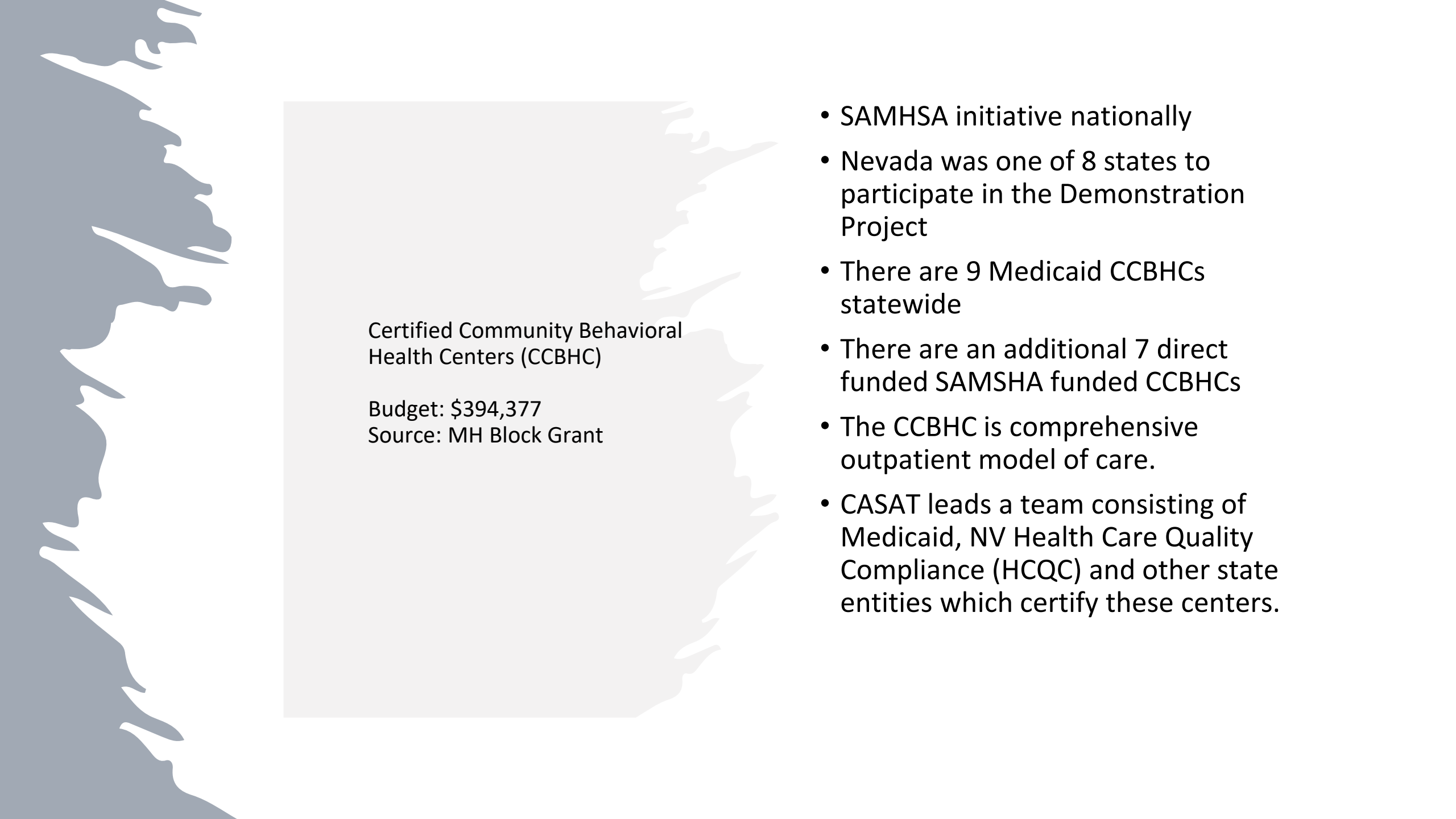
Administrative



Information and Referral Programs

102 substance use disorder treatment programs

- Translates to 168 sites
- Approximately 596 levels of service.



Certified Community Behavioral
Health Centers (CCBHC)

Budget: \$394,377
Source: MH Block Grant

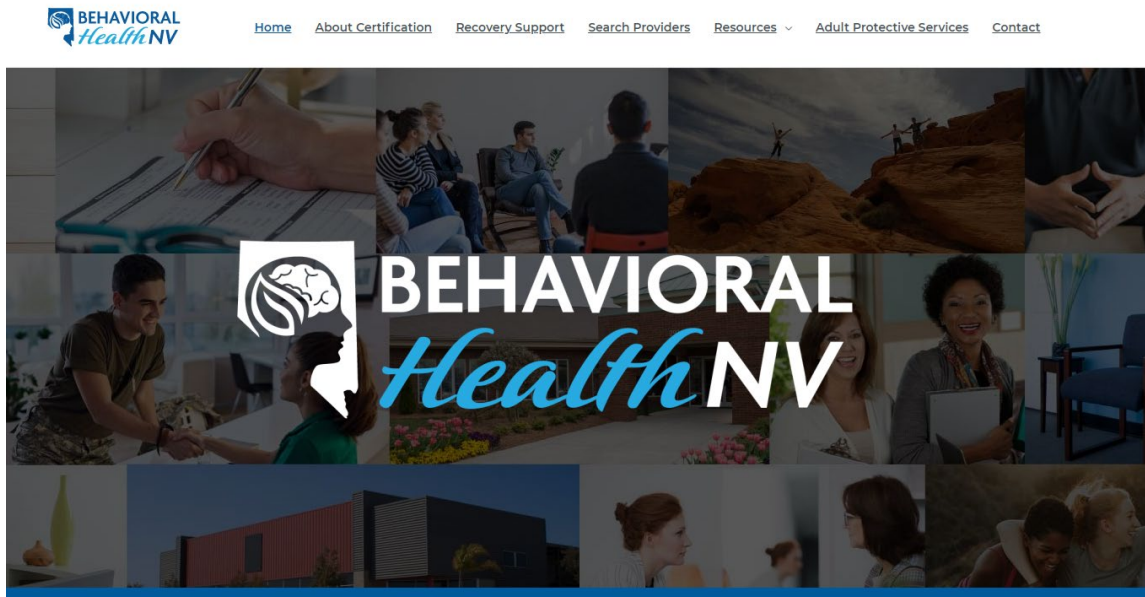
- SAMHSA initiative nationally
- Nevada was one of 8 states to participate in the Demonstration Project
- There are 9 Medicaid CCBHCs statewide
- There are an additional 7 direct funded SAMSHA funded CCBHCs
- The CCBHC is comprehensive outpatient model of care.
- CASAT leads a team consisting of Medicaid, NV Health Care Quality Compliance (HCQC) and other state entities which certify these centers.

CCBHC Continued



- CCBHCs are required to provide the following services:
 - 24-hour, 7 day a week, 365 days a year crisis services
 - Screening, assessment and diagnosis
 - Person centered treatment planning
 - Outpatient behavioral health services
 - Outpatient primary care screening and monitoring
 - Targeted case management
 - Psychiatric rehabilitation services
 - Peer and family support services
 - Community-based outpatient behavioral health care for members of the US Armed Forces and veterans
 - Assertive Community Treatment (ACT) Teams

Quality Assurance Website



Provider Search

Download this [Accessible list of providers](#).

Medicaid provider eligibility is updated quarterly. The last update was May 2020.

Other FAQs

*Not sure what the different Service Levels, Ratings, or Endorsements mean? Visit our [About Certification Page](#) for detailed descriptions.

* Adult = 18 and older / Adolescent = 13-17

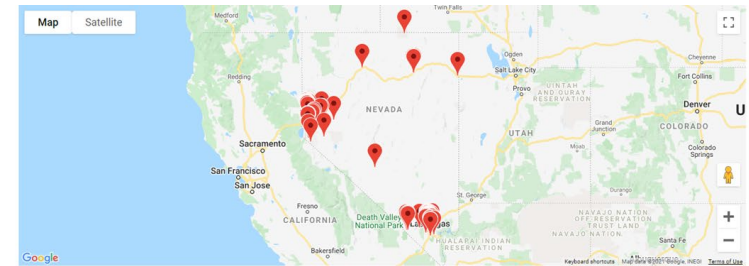
Location

Enter Any Keywords

(CMD or CTRL + click to select multiple below)

Service Categories - Adult
Early Intervention Services - Adult
Evaluation Center - Adult
Outpatient Services - Adult
OBOT (Office-based Opioid Treatment) / Outpatient Services - Adult

Service Categories - Adolescent
Early Intervention Services - Adolescent
Outpatient Services - Adolescent
OBOT (Office-based Opioid Treatment) / Outpatient Services - Adolescent
Opioid Treatment Services - Adolescent



2D Chance

6600 West Charleston Boulevard, Ste 120, Las Vegas, NV, USA

Adult: Early Intervention Services - Adult, Outpatient Services - Adult, Co-Occurring Disorder Services (substance use and mental health services) - Adult

Adolescent:

Age Range:

Adult (18 and older)

ABC Therapy - Henderson

7 Water St., Ste. B, Henderson, NV USA

Adult: Early Intervention Services - Adult, Outpatient Services - Adult

Age Range:

Nevada Certification Board

The Nevada Certification Board (NCB) was established in 2016 as a secondary affiliate member board of the International Certification & Reciprocity Consortium (IC&RC).

NCB provides a voluntary certification process for peer recovery and support specialists and prevention specialists in Nevada that would meet or exceed IC&RC standards.

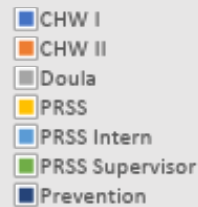
In 2018, NCB was asked by the Nevada State Division of Public and Behavioral Health to provide voluntary certification for community health workers. We now provide voluntary certification for three occupations in community and behavioral health.

During the 2021 Legislative Session, certification from NCB was made mandatory for individuals working as peer recovery and support specialists in the state of Nevada and those who supervise them. Additionally, Community Health Workers who receive reimbursement from Medicaid must be certified by NCB. It is likely that this mandate will be extended to individuals working as doulas as well.

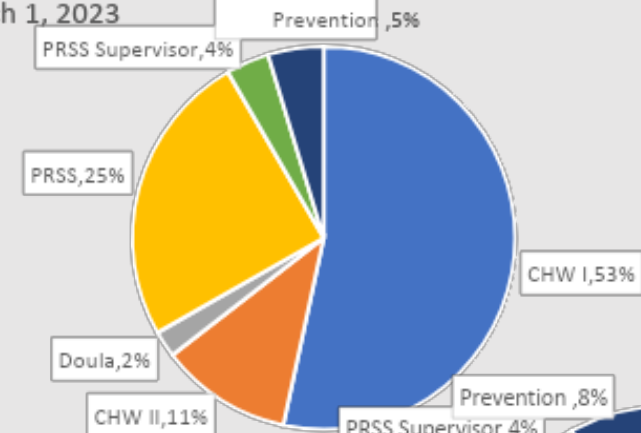
Nevada Certification Board (cont.)

As of March 1, 2023

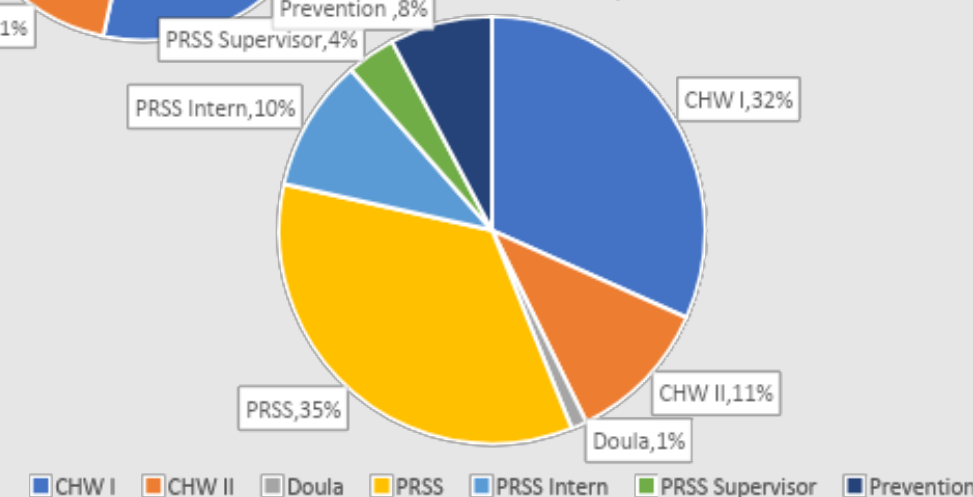
Certification	Certified	Applicants
CHW I	307	265
CHW II	64	92
Doula	13	10
PRSS	143	289
PRSS Intern	—	84
PRSS Supervisor	21	31
Prevention Specialist	27	65



NCB Certified Specialists
March 1, 2023



NCB Applicants
March 1, 2023



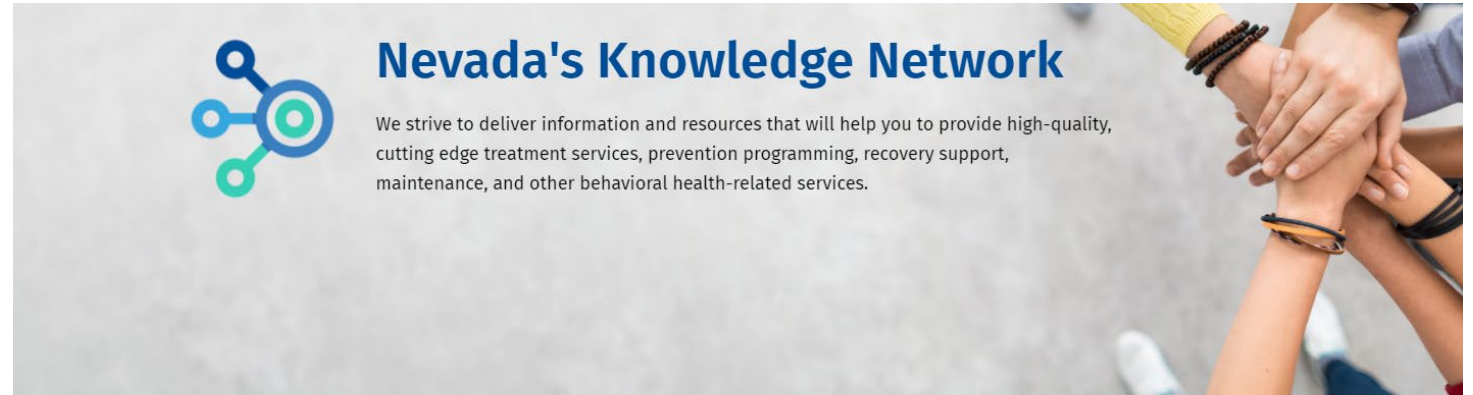
Nevada Certification Board Cont.

Current Projects:

- Piloting an early childhood education (ECE) endorsement for community health workers sponsored by Nevada stakeholders including the Children's Cabinet, the Nevada Division of Public and Behavioral Health, the Nevada Community Health Worker Association, and the Pritzker Project.
- In talks with Medicaid about certification for doulas receiving Medicaid reimbursement for their services, based upon a model from Oregon and national standards of best practice in the field.
- Revisiting the certification or endorsement (additional training and field experience) for community health workers in medical settings that was put on hold at the onset of the pandemic.
- Endorsement for PRSS – Trauma Informed.
- Problem Gambling PRSS in collaboration with the Health Disparities project team.

CASAT ONDemand

- CASAT OnDemand went live in 2018 as an online resource for busy behavioral health professionals in Nevada. CASAT OnDemand summarizes and curates the latest in behavioral health research and evidence-based practice and translates critical information into in easily digested information so readers can make sense of it all.



[Learning Labs](#)

Our Learning Labs are collections of curated references for each behavioral health topic to help increase subject literacy, knowledge, skills, and overall competence in providing high-quality, cutting-edge services.



[The Catalyst Blog](#)

Become part of our network that curates relevant and timely information for the Nevada Behavioral Health Workforce. Join our mailing list to get weekly updates in your inbox.



[Resources](#)

We share, re-purpose them, or create original information, resources, or tools that you can use right away. For that to work, we hope you will become part of the network that gives us input and feedback so you get what you need.

Problem Gambling

Award Amount: \$42,000

To date: 171 registered for the course,
12 completed



Problem Gambling Intern Readiness, Self-Paced Online Course (FREE*)

Presented by: Rory Reid, Ph.D., LCSW, ICGC-II and Denise Quirk, M.A., MFT, LCADC, BACC-NCGC-II, CPGC-S

The Problem Gambling Intern Readiness learning series is a 30-hour self-paced course, consisting of five modules designed specifically for individuals who are seeking to learn about problem gambling disorder and treatment. Successful completion of this learning series will satisfy the Nevada State Board of Examiners for Alcohol, Drug and Gambling Counselors requirement for Certified Problem Gambling Intern application.

**For a limited time, the course fee is being sponsored by the Nevada Department of Health and Human Services Bureau of Behavioral Health Wellness and Prevention | Problem Gambling until Dec 31, 2021.*

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

Learn more about the process of become a Problem Gambling Counselor in Nevada by downloading the flowchart below.

[Click to download the Problem Gambling Flowchart \(link downloads a PDF\)](#)

Nevada State Opioid Response



CASAT's Role for SOR

- Execute deliverables of SOR II grant
- Draft/Issue NOFO
- Review applications/interview applicants
- Execute subawards
- Create monthly reporting templates for subawardees
- Review subawardee reports monthly
- Review RFRs monthly
 - Conduct utilization reviews as necessary
- Facilitate monthly subawardee meetings
- Review GPRA submissions weekly
- Purchase, distribute, and audit GPRA gift cards
- Facilitate monthly GPRA meetings
- Coordinate TTA opportunities with ORN
- Certify recovery housing (approved affiliate organization for recovery housing under NARR)
- Compile data and create monthly reports for GPO
- Complete annual and biannual reports
- Develop training materials (ie., naloxone, FTS, GPRA manual)
- Primary distributor for naloxone and fentanyl test strips
- Provide overdose TTA to distribution sites
- Administrator for nvopioidresponse website (used by SOR and OD2A)
- Administer Zero Suicide (at the completion of SOR 2 yr 2 transferred to OSP)
- Administer Adopt SBIRT
- Coordinate professional development opportunities for medical/behavioral health practitioners
- Collaborate with ASTHO OMNI/Reproductive Health Network
 - Develop toolkits
- Organize media campaigns
- SPARS reporting

SAMHSA Opioid Funding Timeline

Nevada STR/SOR

Nevada Received Both STR and SOR Grant Funding; Funding Streams Overlapped

	Year 1	Year 2	No-Cost Extension						
State Targeted Response to the Opioid Crisis (O-STR)	May 2017 - April 2018	May 2018 - April 2019	May 2019 - April 2020						
			Year 1	Year 2	NCE				
State Opioid Response I (SOR I)			October 2018 - September 2019	October 2019 - September 2020	October 2020 - September 2021				
			Supplement March 2019 - September 2020	Supplement March 2019 - September 2020	Supplement NCE October 2020 - September 2021				
					Year 1	Year 2	NCE		
State Opioid Response Grant II (SOR II)					October 2020 - September 2021	October 2021 - September 2022	October 2022 - September 2023		
							Year 1	Year 2	NCE
State Opioid Response Grant III (SOR III)							October 2022 - September 2023	October 2023 - October 2024	October 2024 - September 2025

Service Development and Focus Area

STR

Year 1: \$993,529

Year 2: \$919,168

- Opioid misuse/use disorder
- Development of the 'hubs' (IOTRCs) of a Hub and Spoke Model
- Heavy emphasis on training medical providers following new legislation
- Neonatal Abstinence Syndrome (NAS) prevention
- Community Preparedness Plans

SOR

Year 1: \$6,642,026

Year 2: \$7,136,779

NCE: \$7,559,582

- Opioid misuse/use disorder
- Focused on increasing the number of 'spoke' agencies providing medication assisted treatment in outpatient settings
- Including:
 - Criminal Justice
 - Family Support
- Overdose education and naloxone distribution

SOR II

Year 1: \$9,042,400

Year 2: \$12,822,130

NCE: \$9,722,946

- Opioid and stimulant misuse/use disorder
- Expanded treatment to those with a stimulant use disorder
- Expanded focus to residential, transitional living, withdrawal management, and adolescents
- Peer Recovery Support Specialists in Emergency Departments
- Overdose education and naloxone distribution
- FTS distribution

SOR III

Year 1: \$13,060,418

- Recovery Housing
- Prevention coordination activities – aligned with MTSS
- Mobile Teams/Units
- Harm Reduction efforts:
 - Naloxone saturation plan

SOR III efforts will align with the goals and strategies identified within the Advisory Committee for a Resilient Nevada (ARCN) Statewide Plan

SOR Target Areas

Target 1: Outpatient Clinical Treatment and Recovery Services

Target 2: Medication Assisted Treatment and/or Behavioral Health Expansion for SAPTA Certified Providers

Target 3: Tribal Treatment and Recovery Services

Target 4: Peer Recovery Support Services

Target 5: Enhanced supports for children and/or families

Target 6: Hospital Based Recovery Teams

Target 7: Recovery Housing

Target 8: High-Intensity and/or Intensive Inpatient Services (Adults or Adolescents) | Level 3.7: Medically Monitored High-Intensity Inpatient Services Adolescent and Level 3.7 Medically Monitored Intensive Inpatient Services Adult

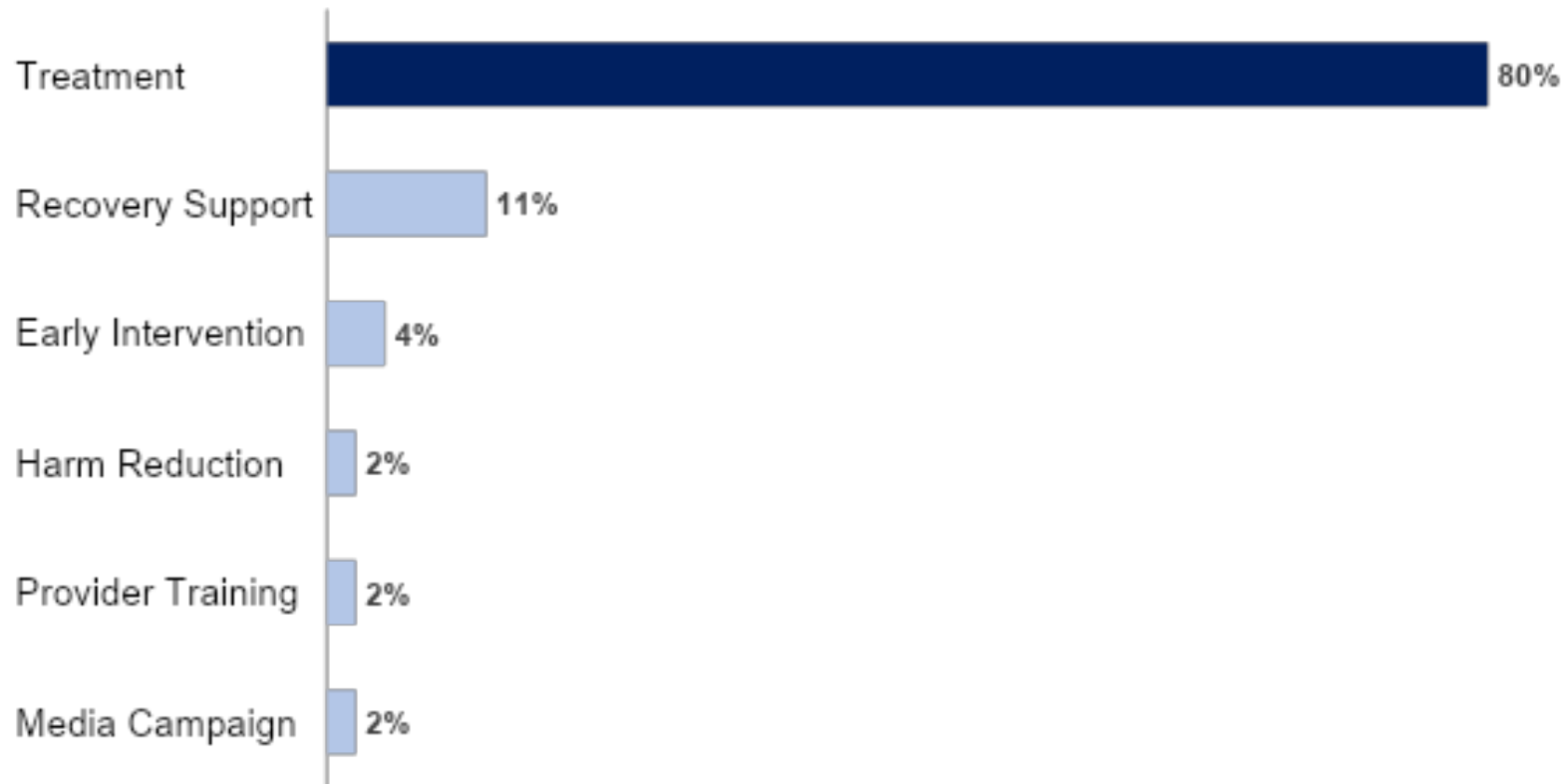
Target 9: Innovative Project or Multi-Service Delivery

State Targeted and State Opioid Response Grant Subaward Recipients

- Ackerman Center
- Behavioral Health Group - Formerly Center for Behavioral Health
- Bristlecone Family Resources
- Bridge Counseling*
- Carson Community Counseling Center
- Desert Parkway
- Dignity Health
- Eighth Judicial District Court
- Foundation for Recovery
- High Risk Pregnancy Center*
- KPS3*
- Las Vegas Justice Court
- Nevada Broadcasting Association*
- Nevada Center for Excellence in Disabilities
- Northern Nevada HOPES
- Project ECHO
- Quest Counseling & Consulting*
- Reno Behavioral Health*
- Renown Medical Center*
- Roseman University
- SBIRT
- Strong Minds*
- Southern Nevada Health District
- The Empowerment Center
- The Fearless Kind*
- The Life Change Center
- There is No Hero in Heroin - Alternative Peer Group, Adult Outpatient
- Trac-B Exchange: ED Program; Vending Machines, Rural Clinics
- Unshakeable
- Vegas Stronger
- Vitality Unlimited*
- Washoe County Sheriff's Office
- West Care
- Zero Suicide

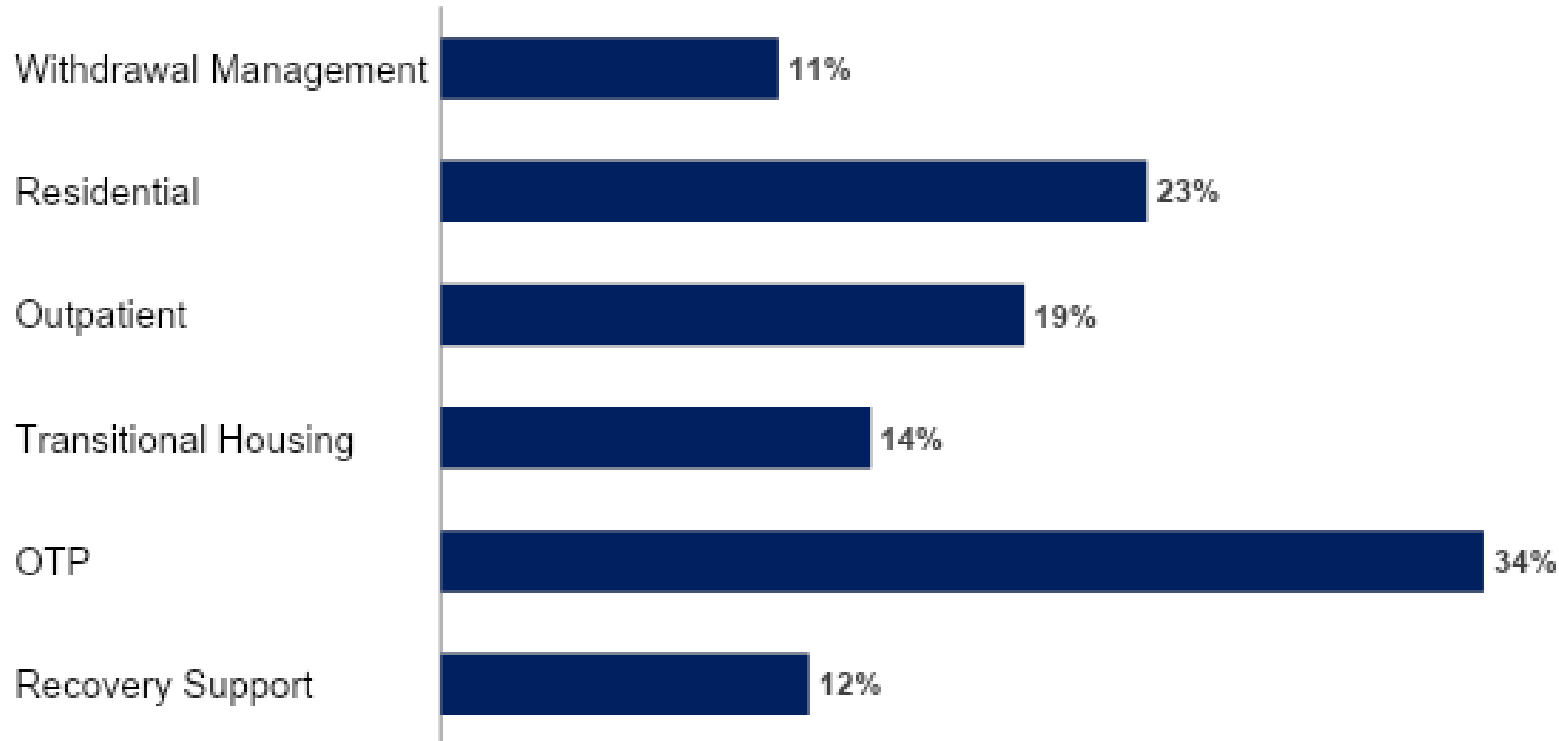
*no longer receiving STR/SOR funding

Funding by Category



	Total Expenditures
Treatment	\$14,644,951
Recovery Support	\$1,932,316
Early Intervention	\$662,579
Harm Reduction	\$434,725
Provider Training	\$286,479
Media Campaign	\$283,000
Total to Subgrantee Agencies	\$18,244,050

Funding By Direct Service Type



Service Type	Amount Expended
Withdrawal Management	\$1,614,106
Residential	\$3,314,582
Outpatient	\$2,744,727
Transitional Housing	\$2,034,670
Opioid Treatment Program (OTP)	\$4,936,866
Recovery Support	\$1,765,381
Total	\$16,410,333

Direct Service Breakdown

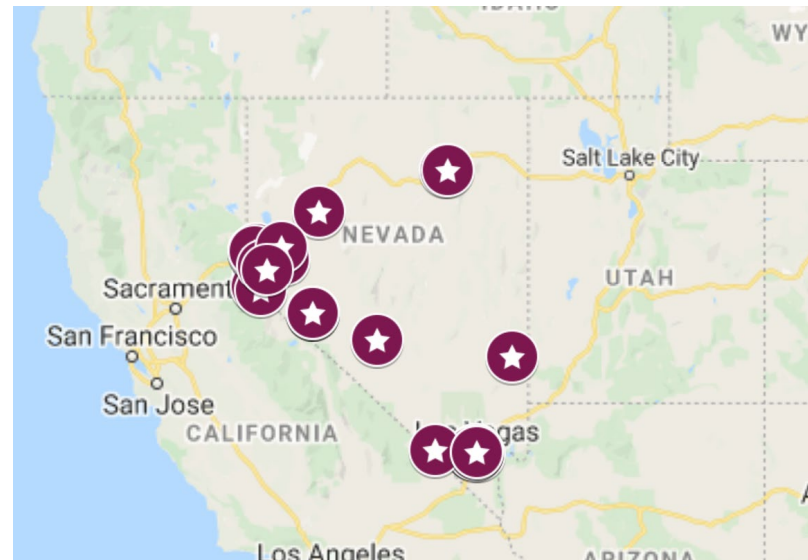
Treatment Type	Number of Treatment Episodes	Median LOS (Days)	LOS Range (Days)	Average Cost per Client
Withdrawal Management (includes 3.7 D, 3.2D, and 3.7 psychiatric)	1,022	2	1-20	\$1,579
Residential (includes 3.5 or 3.1)*	440	28	1-106	\$7,533
Outpatient*	499	105	1-622	\$5,500
Transitional Housing*	216	86	1-274	\$9,420
OTP*	685	168	1-648	\$7,207
Recovery Support	402	128	1-574	\$4,392

Total Treatment Episodes for SOR 2 Funded Services: 3,284

Prevention – Naloxone Distribution

Data Range: February 2018 – March 2023

- Kits assembled and provided to distribution sites: 68,484
- Reversals reported: 2,192
- Kits distributed to law enforcement/first responder agencies: 11,474



Detection: Fentanyl Test Strips

- SOR Education and Distribution Plan with priority given to:
 - Harm reduction organizations, Needle Exchange Programs
 - Organizations that engage in street outreach and work directly with high-risk populations
 - Law Enforcement/First Responders
 - Existing Naloxone Distribution Sites and Prevention Coalitions
- March 1, 2022- March 22, 2023
 - 44,950 strips distributed state wide
 - *Distribution did not formally begin until Mid March 2022
 - 44 unique distribution sites

Clark County Overdose Data to Action Implementation Plan

- Launch: December 2021
- 187 individuals completed training
- 32 distributing partners
- 47,100 strips out at distro sites

Neonatal Abstinence Syndrome (NAS) Prevention

Perinatal Quality Collaborative – ASTHO OMNI

- Created State Action Plan
- Reference Guide for Reproductive Health Complicated by Substance Use
- Reference Guide for Labor and Delivery Complicated by Substance Use
- Training series

EMPOWERED Program – Roseman University

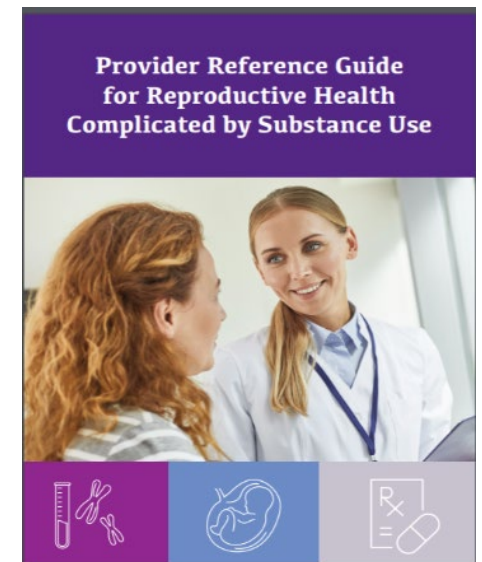
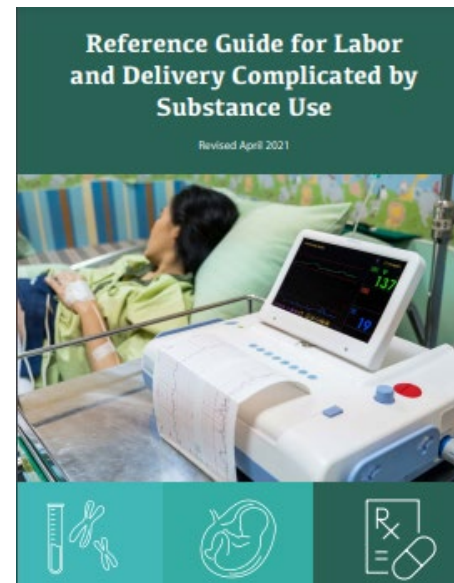
- Prenatal consults, developmental screenings, peer support, parenting classes, support group, individual and group counseling, connection to agencies that provide MAT, home visiting and other need services

The Life Change Center

- Treatment for pregnant and post-partum mothers

MOTHERED Program – High Risk Pregnancy Center

- Treatment for pregnant and post-partum mothers



Overdose Response

- SOR II - Emergency Room-Based Peers
 - Peers stationed in ER 24/7
 - Renown Regional Medical Center
 - Implementation in mid-June 2021
 - UMC of Southern Nevada
 - Began November 1, 2021, full implementation April 2022
 - 1,039 handoffs from hospital
 - completed 1,039 screenings,
 - transported 419 to withdrawal management,
 - referred 75 to housing or long-term care and
 - referred to 584 MAT or other care
 - provided 355 a warm handoff/transportation
 - attempted follow-up with 5,303 individuals*, and
 - successfully followed-up with 622 individuals*



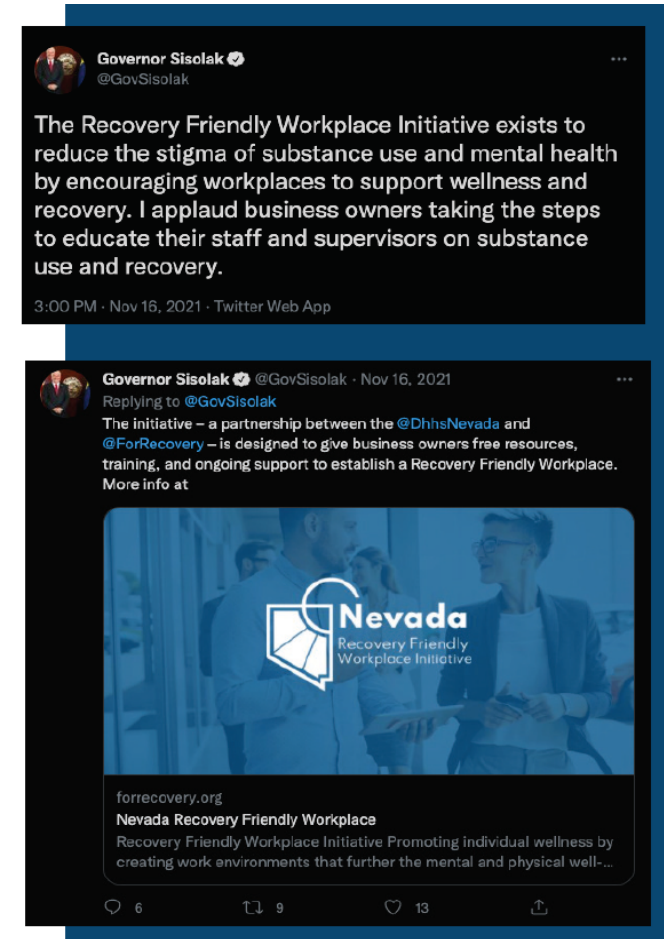
*Individuals are duplicate because follow-up was attempted in multiple months

Zero Suicide Initiative

- In partnership with the Office of Suicide Prevention
- Zero Suicide is a way to improve suicide care within primary health and behavioral health systems.
 - Promoting a culture of shared responsibility between Primary Care, Mental Health Services, Emergency Department/Crisis Response, In-patient units, and Recovery Supports is critical to prevent suicides.
 - Immediate Access to Care for All Persons in Suicidal Crisis
- Have completed 2 rounds of learning series- total 21 health care systems
- Ongoing Communities of Learning and Communities of Practice for all programs that completed the learning series

Media Campaigns

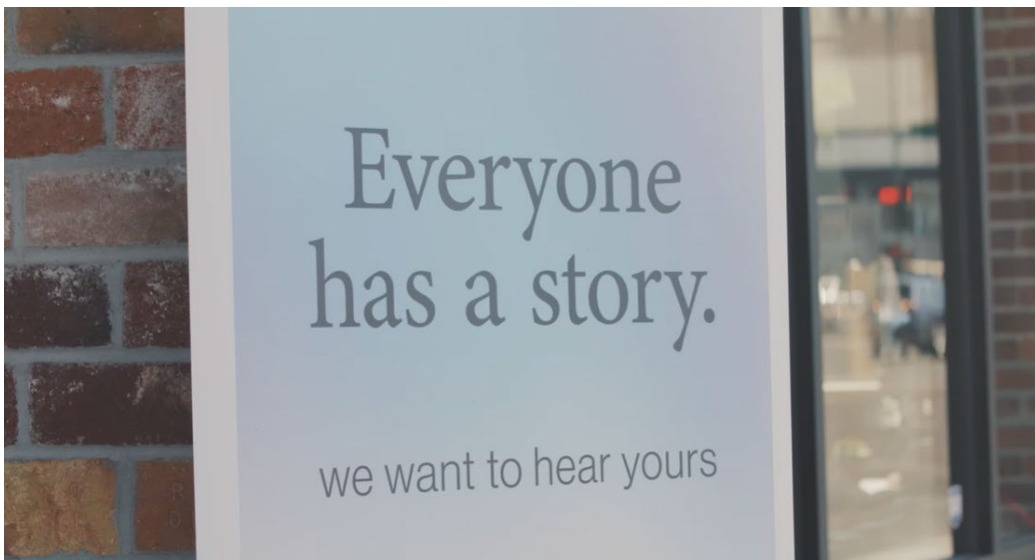
- Anti-Stigma
- Naloxone Awareness
- Seeking Treatment
- Recovery-Friendly Workplace



Awards Received for Media Campaigns worked on and funded by SOR

2022:

The "I Never Thought" opioid awareness campaign was submitted to the American Advertising Federation's Best of the West competition.



2023:

"Faces of Recovery" campaign for opioid awareness was submitted to the Northern Nevada American Advertising Federation competition.

Below are the categories that it won:

- **Public Service Campaign | Gold**
 - Public Service Campaign - public service advertising content that consists of 2–4 executions within a variety of mediums (TV, radio, online, etc.).
- **Public Service Campaign | Best of Show**
 - Work ranked above and beyond other entries within the local competition.
 - This is one of the top awards at the event.
- **Judge's Choice | Gold**
 - Work recognized by one of the judges of the competition.