

**DRAFT MINUTES OF THE ADVISORY COUNCIL ON THE STATE PROGRAM  
FOR WELLNESS AND THE PREVENTION OF CHRONIC DISEASE  
AUGUST 13, 2015**

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**Board Members Present**

Thomas McCoy, JD (Chair)  
Ben Schmauss, MPA, MPH, CHES  
Christina Demopolos, DDS, MPH  
Andre DeLeon, MA  
Jacque Ewing-Taylor, PH.D  
Rebecca Scherr, MD  
Jeffery Muehleisen, MA (Vice Chair)  
Deborah Williams, MPA, MPH, CHES

**BOARD MEMBERS NOT PRESENT**

Virginia Beck, MA, RD  
Cassandra Cotton, BS, MA  
Andy Eisen, MD  
Tracey Green, MD  
Jack Kim, JD  
Joesph P. Hardy, MD

**DIVISION OF PUBLIC AND BEHAVIORAL HEALTH STAFF PRESENT**

Monica Morales, MPA, Section Manager, Chronic Disease Prevention and Health Promotions (CDPHP) Section BCFCW  
Melanie Flores, MSW, Wellness and Health Promotions Manager, CDPHP, BCFCW  
Jessica Lamb, Obesity Prevention Program Coordinator, CDPHP, BCFCW  
Victoria Kolar, EMT-P, Heart and Stroke Prevention Coordinator, CDPHP, BCFCW  
Vickie Ives, MA, Wellness Manager, CDPHP, BCFCW  
Kellie Ducker, Woman's Health Connection Program Coordinator, CDPHP, BCFCW  
Margie Franzen-Weiss, Diabetes Prevention and Control Program Coordinator, CDPHP, BCFCW  
Christine Caulfield, School Health Program Coordinator, CDPHP, BCFCW  
Amanda Silva, Administrative Assistant III, CDPHP, BCFCW  
D. Nichole Millim, Administrative Assistant II, CDPHP, BCFCW  
Stephanie Abeyta, Administrative Assistant II, CDPHP, BCFCW

## **OTHERS PRESENT**

Linda Anderson, Attorney Generals Office

Kelli Goatley-Seal, Health Education Coordinator, Wahoe County Health Department

Blayne Osborne, Rural Health Partner

Kristi Robusto

### **1. Roll Call**

The meeting was called to order by Chair Thomas McCoy at **1:30 pm**. Roll call was taken, and it was determined a quorum of the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease was present, per NRS 439.518 § 2(a-k).

### **2. Vote on minutes from the April 16, 2015 Advisory Council meeting**

Mr. McCoy asked the Council for any changes to the draft minutes of the April 16, 2015 meeting. Two changes needed to be made. Christina Demopoulos, need to amend April 16, 2015 minutes to reflect Dr. Tracey Green to show present in meeting as she made comments throughout the meeting. Deborah Williams page two needs an updated Org. chart for Bureau staff says one would be present in meeting for 8/13/2015, one will be sent out and one is also provided in the presentation by Monica Morales. Jeff Muehleisen and Deborah Williams set in motion the agenda.

#### **MR. McCoy Enertained a Motion To Approve The Minutes.**

**A MOTION TO APPROVE THE REVISED MINUTES WAS MADE BY MR. MUEHLEISEN AND SECONDED BY MS. WILLIAMS THE MOTION PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

There was no public comment.

### **3. Present CDPHP Section Updates**

a. Ms. Morales introduced four new team members for the Chronic Disease Prevention and Health Promotion Section (CDPHP) of the Bureau of Child Family and Community Wellness (BCFCW): Vickie Ives, Health Promotions Manager; Kellie Duker, Women's Health Connection Program Coordinator; Debra Nichole Millim, Administrative Assistant II; Stephanie Abeyta, Administrative Assistant II. They are two vacancies, with a third coming with the loss of Christine Caulfield, School Health Program Coordinator, the program will start the hiring process for the School Health Program Coordinator in early September.

The program received the colorectal five year grant and will have an updated presentation next meeting. Ms. Morales shared that only six State received this grant.

#### **DISCUSSION:**

Mr. McCoy complimented the program's success in receiving the grant. Mr. Schmauss questioned how the Advisory Council can assist with receiving future grants? How can other programs in the States receive this grant? What help did we use to receive the grant and how many does this help? Mr. Schmauss wants to help promote getting the word out, and

would also like to have a dialog to compare. Ms. Morales reviews the documents before they are sent out when applying for grants and provides approval for applying for grants when FOA opportunities are received. Mr. McCoy questioned if the grant was more than requested and Ms. Morales responded that it was the exact amount of funds requested.

b. Ms. Morales provided packets for a high level review of approved bills passed in the 2016 legislation session which included: Tobacco one dollar tax increase on cigarettes-Passed. SB.483; Community Health Workers Certifications. SB.198; Stroke Registry. SB.196; ECE Obesity Prevention Standards; and Oral Health State Office of Dental Director & Hygienist.

There was no public comment.

**Discussion:**

Andre DeLeon noted that eight out of seventeen school districts participated in data analyst of the prevention for childhood obesity. He would like to know which ones participated so that he can help promote the other districts to participate. Jessica Lamb will provide that information to Mr. DeLeon after the meeting.

Mr. McCoy would like to see more media dollars going to promoting legislative changes and promoting bills to be passed.

There was no public comment.

**4. Discuss CWCD business**

a. Mr. McCoy officially welcomed a new member to the Advisory Council. Dr. Rebecca Scherr has filled the vacancy according to NRS 439.518 opening d) one provider of healthcare.

b. Mr. McCoy made recommendation to fill member vacancy (NRS 439.518, provision 2i, "one representative of private employers in this State who has experience in matters relating to employment and human resources")

There was no public comment.

**Discussion:**

Two application for recommendation, Dr. Rebecca Vulbur and Dr. Micheal O'Bryan, were determined to not qualify for filling a vacancy. Dr. O'Bryan has not had any correspondence with the committee in regards to filling the vacancy, and was not present. Mr. McCoy would like to table this decision and re-open the application process to see if Dr. O'Bryan is still interested in filling the vacancy. Ms. Anderson noted that committee needs to make sure we follow all bylaws. Mr. Schmauss asked what the advisory council can do to promote and help with the filling of vacancies within the advisory council? He commented, "this way, we can be proactive in filling these vacancies." Mr. McCoy encourages people to apply.

Ms. Lamb stated that internally the council will follow the membership requirements included in the bylaws for filling the vacancies. "We put it out there that there are vacancies and give it about 3 months to receive and review applications for the council." " Internally, bylaws are used as guidelines in qualifying members." Ms. Lamb also noted that once vacancies are filled for the advisory meeting, it will be much easier to meet quorum. Ms. Morales stated that the bylaws & statues will be sent out to the council. Mr. Schmauss would like to add to the next agenda, what the priorities of becoming a board member are? What the roles are? And what board members can make recommendations? Ms. Williams questioned if non-voting members can partake in the conversation during the meeting. Ms. Anderson answered yes, non-voting members can comment.

c. Mr. McCoy asked for recommendation on term renewals for Dr. Christina Demopoulos, Dr. Jacque Ewing-Taylor and Thomas McCoy, J.D.

**Jeff Muehleisen recommended Dr. Demopoulos, Dr. Ewing-Taylor, and Mr. McCoy. Deborah Williams first ask if they'd like to renew. Mr. McCoy questioned if all would like to renew? All three confirmed they'd like to renew. Ms. Williams then seconded the motion. Ms. Lamb noted that these recommendations will be submitted to our administrator to be approved. Ms. Anderson confirmed the vote.**

There was no public comment.

5. Ms. Anderson, who has been with the Department of Attorney General since 1993, presented the roll of the Advisory Council.

**Discussion:**

Mr. Schmauss asked how we make recommendations to the upcoming legislature? Ms. Anderson replied to go as a standalone. However, it's recommended that any recommendations be made to the State first, since they have their own protocol and chain of command to follow. Mr. McCoy said that Board should be making any recommendations to the State first to be presented at the next legislature. Ms. Williams said that this has been very helpful as far as how to make new recommendation or changes. However, since the minutes get rather long, would like to have an appendix added to the meeting minutes for easy reference. Ms. Anderson stated that per Nevada State Open Meeting Law, all minutes need to be available, and would not suggest an appendix be included, and to let the State make the recommendations. It is up to the council to ensure they are getting the information that they need, and are asking for. Also, to share the information and make recommendations to the State. Overall, it is up to the program to make the priorities and recommendations to the State. Make it clear as to what recommendation you are making and priorities and questions you have. Mr. McCoy stated that if the staff feels that they are not getting enough information, it's their duty to request the information. If they are not getting it, it is up to the council to ask why.

There was no public comment.

6. Ms. Lamb gave a presentation on Nevada Wellness Media and Website updates. She explained that there was an infographic sent out and is available on the website. The website launched in the summer of 2014: money has been spent in maintaining the websites and promotions. A new formal marketing company will begin the new federal year October 1<sup>st</sup>. This will allow us to get more money and look at new venues. The updated website has 8,417 users and 5,059 pages views. 84% bounce rate, which shows very low ratings. Most viewers only see the first page they were directed to, and then leave the site. The new diabetes website was just launched at the end of June and has one of the highest viewing rates. Most views are coming from Facebook and YouTube, CDPHP is working on making the sites more interesting to catch viewer's attention and hopefully encourage more navigation to other sections of the website. The Facebook, YouTube, LinkedIn and Twitter likes were perpetuated by paid advertisement. Most beneficial has been the listserve, which currently has 192 subscribers. We need to encourage sign-up to the listserve and subscribe to our WebPages. Facebook and YouTube are the most used and highest rating pages. Mr. McCoy asked why more advertisement was not used. Ms. Lamb stated that it was due to the budget running out of funding, but come October first, we will be able to use more funds, produce more videos and get rid of third party sources. An update will also be provided to the Council as far as media with CDPHP.

There was no public comment.

7. Ms. Lamb provided a worksite wellness update. CDPHP is internally working with the PEBP to see what it means for the entire State health and wellness, Strategic planning. CF&CW had a meeting with PEBP in July, 2015 including all the state insurance vendors and stakeholders. PEBP has a new executive officer that starts August 24<sup>th</sup>, 2015.

**Discussion:**

Ms. Williams asked why the State wellness program was stopped July 1, 2015 for State employees? Ms. Lamb responded the program was not funded again and stopped July 1, 2015. However, with that being said, the hope is to make the program better and more effective for the employees and their families by working with Public Employee Benefits Program (PEBP). Ms. Williams asked what the cause of the health and wellness program being stopped was. Jacqueline Ewing-Taylor informed the council that PEBP wanted to keep the wellness program however; hands were tired as there were two legislative board members that would not support the transfer of funding from two different accounts which was needed to support the continuation of the program. The Wellness program went away, but not the wellness benefits. There is a firm commitment with the board & staff on getting a new wellness program however they are waiting for the new executive to start to go out and get another vendor to continue on with a new wellness program and hopefully get the funding to move forward. Mr. McCoy asked what kind of funding was needed and why does

the State not care about the wellness of its employees. Ms. Ewing-Taylor responded that the State is concerned with wellness; it was the two Legislature board members that would not approve the transfer of the funds, saying that they heard complaints about the program even though it was a very small amount of employees that had some issues. Mr. DeLeon added that he had an employee who attended that conference and there was a great presentation set forth to continue the program, however it still didn't get approved. The amount needed to continue the program was \$200,000.

There was no public comment.

8. Ms. Morales gave a presentation on CDPHP state plan updates noting slides that are very beneficial: exhibit 4, 5, 6, 7, 12 & 15, 17, 18 & 20. There was a huge push do to the Affordable Care Act (ACA) to get the public Health promotions in changing the environments that affects public health and clinical health we have been working closely with PEBP . Medicaid is also getting involved with the push for public and clinical health. Exhibit 7 shows how the ACA and Chronic disease come together in the community and public health. Nevada is ranked low in public health funding. The Center for Disease Control (CDC) ranked us 30<sup>th</sup> and Health Resources and Service Administration (HRSA) 50<sup>th</sup>. The funding is very minimal in heart disease.

**Discussion:**

Ben asked why we don't have funding. Ms. Morales responded that the ACA and the State needs to invest a lot of time and effort in order to get or keep getting the funding that is needed to support the grant funding to support prevention. With the expansion of Medicaid our numbers are increasing drastically on funding to be able to support chronic disease, however we are still lacking in state support and support staff. Mr. Schmauss asked if CDPHP has state funded positions. Ms. Morales explained that 100% of staff is federally funded and the section has to work very hard to keep grants and funding. Exhibit 22 shows the breakdown of who the section is under and how it is funded. There will be more information on Medicaid reimbursement next meeting.

There was no public comment.

9. a. Victoria Kolar presented on Heart and Stroke Strategic Plan and Registry Updates. She stated that we have a county representative and an outside representative helping to bring on Emergency Medical Services (EMS) and Medicaid for assistance with reinforcing efforts and goals. We will also be able to provide trainings for clinical providers.

There was no public comment.

**Discussion:**

Ms. Morales mentioned that we now have a plan in place due to the efforts made and the reporting that was done. To help ensure to get the grant funding need to support the Heart and Stroke Strategic Plan, please look over the plan and email suggestions, different activities. Also be engaging in the group planning's. Mr. Schmauss added that it looks like we need more funding for Nevada hearts and wants to know what is needed to make a case in getting more funding. Ms. Morales explained that SB 196 was passed and we will now be able to take that data, analyze it and use it for future funding.

There was no public comment.

10. Christine Caulfield gave a presentation on School Body Mass Index (BMI) Collection Updates. She stated that there was a lot of help updating the childhood BMI for the previous fiscal year, however that did not get passed again this year. This will cause a gap in the data that helps us get the federal dollars to support childhood obesity. It is now left up to the schools to provide us with the data needed to keep the federal dollars and grants to fund the program for childhood obesity. The school that provided the most information was Elko.

There was no public comment.

**Discussion:**

Mr. McCoy asked how many schools would report. Ms. Caulfield responded it is not mandatory to report school BMI, but we need more schools to report childhood BMI data. A plan needs to be set forth for the next couple of years to get this data. Reaching out to the schools to ask if they'd still like to participate might be an option. Mr. Deleon would like to assist in gathering data and encouraging schools to gather the data for childhood BMI.

There was no public comment.

11. Mr. McCoy gave an update on Community Initiatives including breast cancer awareness is not funded in 3 State Nevada being one of them. Please read the exhibit provided to see where we stand as a State.

**Discussion:**

Ms. Lamb mentioned that Asthma also has a huge gap in awareness, however we do have a new Nevada Asthma Coalition committed to help gather awareness in our State. Ms. Lamb invited Linda Lu to speak about the new Nevada Asthma coalition. Ms. Lu stated that we have a State wide asthma plan for 2015-2018 with twenty to twenty five participating to help put together the State wide asthma plan in order to get CDC funds. This would help student in schools who may have an asthma attack. Coming in February 2016 early March they will be holding a State wide conference and getting help from Chronic Disease. They are also working on getting data from UNLV and hopefully presenting that in the 2016 meeting. Please see the website [www.positivelykids.org](http://www.positivelykids.org) click on the link and it will show you the plan. Ms. Lamb stated that the plan will be sent out to board members. Ms. Lu added

that Nevada ranks very high in adults and children with asthma. The new research is showing obesity is linked to asthma. Ms. Williams noted that Southern Nevada Health District is in the accreditation process and picked the top 3 State to receive grant funding, The State of Nevada, Chronic Disease made in the top 3 picked for awareness.

There was no public comment.

12. Mr. McCoy asked for recommendations for agenda items for the October 22, 2015 meeting

**Discussion:**

Ms. Williams said it would be helpful to know what the recommendations there are in picking new board members. Please email recommendation for other agenda items to Ms. Lamb or Mr. McCoy.

There was no public comment.

13. Mr. McCoy asked if there was any public comment.

There was no public comment.

14. Adjournment:

**MR. MCCOY ENTERTAINED A MOTION TO ADJOURN THE MEETING. A MOTION TO ADJOURN WAS MADE BY MR. Schmauss AND SECONDED BY MR. Deleon. THE MOTION PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

The meeting adjourned at 3:53 pm.