ADVANCING EXCELLENCE
IN AMERICA'S NURSING HOMES

CAMPAIGN

Advancing Excellence Campaign

- Mission: make nursing homes better places to live, work, and visit
- Major initiative of the Advancing Excellence in Long Term Care Collaborative
- Assists all stakeholders of long term care
- Helps nursing homes improve the quality of care and quality of life for the more than 1.5 million residents of America's nursing homes by:
  - Establishing and supporting an infrastructure of Local Area Networks for Excellence (LANEs)
  - Strengthening the workforce
  - Improving clinical and organizational outcomes

LANE: Local Area Network of Excellence

- A state-based coalition of key stakeholders who come together to focus on nursing home quality improvement as framed by the goals of the Advancing Excellence Campaign

- The LANE is the central organization within each state that supports participating nursing homes in achieving progress on the 9 Campaign goals and helps the Campaign succeed within the State

- Regular LANE meetings provide a forum for the stakeholders to come together in a way that is unique to each state

The LANE IS:

- A learning network

- Made of partnerships

- A coalition of key nursing home stakeholders

- Collaborative

- Creative

An Advancing Excellence LANE is responsible for:

- Being the Campaign's cheerleader and highlighting the positive aspects of AE
- Inspiring staff in nursing homes to do quality improvement and using the Campaign's Circle of Success as a template for quality improvement
- Providing a way for all partners to connect
- Celebrating successes

Campaign Overview

- Largest national coalition (30 organizations) of nursing home stakeholders working together to help nursing homes improve care

- Voluntary for nursing homes (61.4% or 9,615 NHs registered!) (40 or 78.4% of Nevada homes)

- Based on measurement of meaningful goals

- ***The data show that the Campaign works!***

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Registering and Participating

- **Registrants:** Nursing Homes sign up but don't consistently enter data

- **Participants:** Nursing Homes demonstrate commitment to principles of performance improvement by entering data

  Data uploaded onto the website monthly for 6 consecutive months.

Goal Selection and Passwords

Importance of sharing goal selection with the LANE

- Helps the LANE to accurately align their priorities with the needs of the participating nursing homes, such as planning educational opportunities.

Questions about Passwords

- Contact Donna Thorson at 702-933-7327 or dthorson@healthinsight.org

*A*E Goals

Hospitalizations

Staff Stability

Pressure Ulcers

Medications (Antipsychotic use)

Consistent Assignment

Infections

Mobility

Person-Centered Care

Pain Management

AE tools can help NHs with the new QAPI requirements

- New CMS Quality Assurance/ Performance Improvement requirements emphasize

  - problem identification

  - data collection

  - root-cause analysis

  - performance measurement and tracking

- With the shift to MDS 3.0 and the change in quality measures, NHs are more accountable than ever for quality.

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Advancing Excellence & QAPI

Use one of AE's Goal "packages" of resources to improve care and become QAPI compliant

- AE's *Circle of Success* – PDSA change framework for systematic performance analysis leading to systemic action (QAPI Element 5)

- Data measurement & tracking tools (QAPI Elements 3, 4 and 5)

- Root cause analysis tools – called "Probing Questions" (QAPI Element 5)

- Consumer, staff, and leadership fact sheets (QAPI Element 2)

AE's Working Hypothesis:

If you have good organizational workplace practices and good care planning practices, the good clinical outcomes will follow and the staff/residents/families will be happy.

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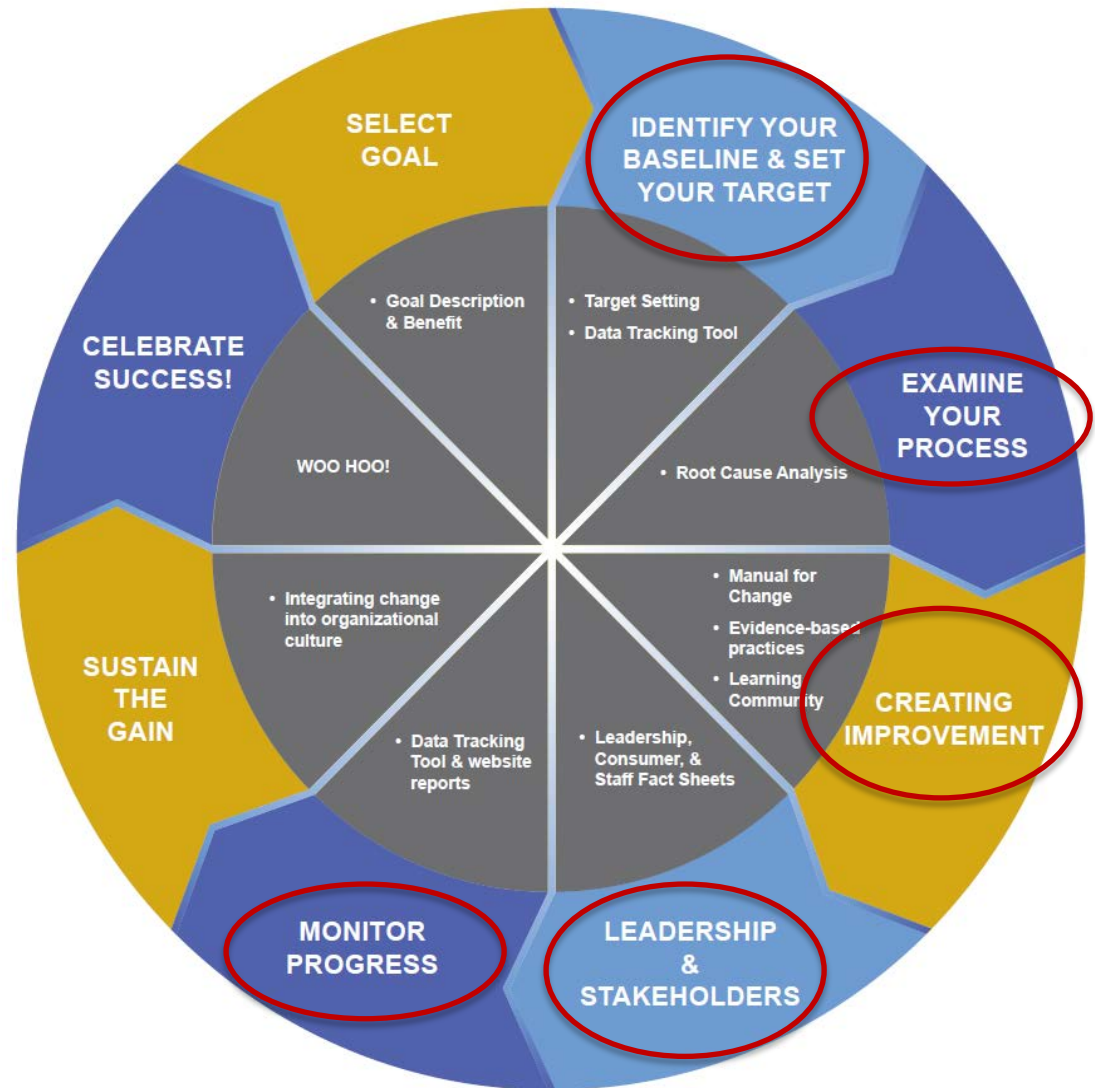*www.nhqualitycampaign.org*

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How do I know where I am?

Where do I want to be?

What processes are associated with my outcome?

When I change a process, how do I know it had the effect I wanted?

How am I doing compared to other nursing homes working on this goal?

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Because performance improvement is the right thing to do!

Thank You

For making our nursing homes better places to live, work, and visit!