Southern Nevada Food Council Report

Membership
- The SNFC is looking for members representing food production/distribution/retail side of the food system.
- The SNFC still needs a liaison member from the City of North Las Vegas.

Activities
- The SNFC submitted the Summary Report and Recommendations for the 2050 City of Las Vegas Master Plan Visioning Session to the CLV Master Plan for consideration. Report is attached.
- The SNFC has a REACH project focus group subcommittee which is in the process of conducting focus groups with low-income underrepresented people in the City of Henderson (COH) to help inform the building of a new healthy food outlet in an identified Henderson food desert. This work is sponsored by the Southern Nevada Health District (SNHD) as part of their Racial and Ethnic Approaches to Community Health (REACH) grant. The subcommittee finalized the Spanish and English version of the focus group survey (attached), and the IRB was submitted and declared not human subjects research. Incentives for group participants are provided by the SNHD, Regional Transportation Commission of Southern Nevada (RTC SNV), and Extension (UNCE). Three sites have been identified by our COH member and the focus groups should be scheduled for the end of July, or beginning of August. A preliminary summary report is due to the SNHD by the end of August.
- The SNFC hosted a field trip on July 10th for 23 participants to tour the Get Fresh Companies 140,000 square foot, SQF Level 2 Certified distribution center. Get Fresh Companies, founded in 1990 by Dominic Caldara and John Wise, is one of the largest distributors and fresh-cut processors in the region, serving Southern Nevada and the Southwest.

Successes
- Although the process is a bit slower, creating a subcommittee to collaborate on the REACH focus group work has helped engage SNFC members. This partnership with the SNHD has also provided the SNFC with $5000 in operating funds.

Barriers
- Due to the volunteer nature of member time, the development of the SNFC website has been slow and delayed. In the interim, the SNFC has a Facebook page and a SNHD hosted webpage.