



As the Executive Director of James Seastrand Helping Hands of North Las Vegas, for the last 17 years, I have worked to improve the lives of older Nevadans. In August of 2013, Helping Hands of North Las Vegas and Helping Hands of Vegas Valley started the Senior Necessities program as a collaboration of both agencies. We took the food delivery program of HHOVV and the pickup food program of JSHHNLV and combined them to share resources such as staff, space, and volunteers. When we started in August of 2013 we were serving 1,000 older Nevadans with food and commodities; now 5 years later we service 2,100 clients per month. Many of our clients need help but are unwilling to ask for it. We provide volunteer opportunities where our clients are able to help others and then receive food for themselves. Last year we were able to launch food choice for our clients with the DigiMart food ordering system. This allows our clients to select the food that works best for their nutritional needs as well as food that they will eat. This program has been very successful, and we look forward to adding new clients to the program this fiscal year.

I would love the opportunity to serve on the Governor's Food Council and be a voice and an advocate for older Nevadans. Thank you for your consideration.

Marcia Blake

Executive Director

James Seastrand Helping Hands of North Las Vegas