Solving Food Insecurity 2018
WHAT IS ON COMMON GROUND?

- Local 501c3
- A system to improve access to nutritious food and minimize food waste

**Mission:**
Connect our community with nutritious food, education and tools to help adults and children meet their potential.
Co-Founders

Shannon Dobbs
- Reno business/property owner since 2006
- Army veteran
- Logistics & management expertise
- Community collaborator for equity, social service & systems development

Michelle Dobbs
- Intervention, education, public safety, grants & business operations
- Directed local, regional & statewide social-service programs
- Reno business/property owner since 2012
THE SITUATION: HUNGER

More than 1 in 4 Kids in Washoe County do not know from where they’ll get their next meal

Household Food Security: Access to enough food for an active, healthy life

15% of all WC residents are food insecure

60,000

1/3 of them do not qualify for Federal food assistance

20,000

Source: Washoe County Food Policy Council
Source: Washoe County community health needs assessment
Our Kids in Washoe County

- 19% live in poverty
- 26,000 are food insecure
- Over 2,600 experienced homelessness & 300 lived on the streets in 2014

Source: WC Community Health Needs Assessment 2015-2017
“I have some options, but some people don’t have any options at all... take whatever, and that makes people so, so unhealthy.”

“[Food pantries are] not set up for people with special diets, you get what you get. You may only get bread...a few vegetables. ‘Just depends what comes in.'"

**Our Seniors in Washoe County**

- Over 20,000 experience social isolation
- 1 out of 4 have difficulty walking a ¼ mile
- Over 25% are experiencing poor health & reduced quality of life
- Number of seniors will nearly double by 2030

Source: WC Community Health Needs Assessment 2015-2017
THE SITUATION: REALITY

- Number of people reliant on federal & public nutrition support at all-time high in W.C.
- 1/3 of all food-distribution sites report not having enough food
- ½ of all families receiving food from a pantry have had to choose between buying food or paying for other needs

Source: WC Community Health Needs Assessment 2015-2017
THE SITUATION: BARRIERS

- Transportation
- Access to Food
- Cost of Food
- Lack of Appliances
- Little Awareness of Resources
- Special Dietary Needs

Source: OCG Focus Group Studies 2017
Only 29% of Washoe County zip codes have access to a “healthy food outlet” (i.e. grocery store or produce stand). Federal recommendation = 50% 

Source: Washoe County Chronic Disease Report Card
WHAT IS THE OCG SOLUTION?

- A Downtown Community Grocery Market
- Mobile Markets to Serve Areas that have limited food access
- A Food Processing Plant to convert food into shelf-stable product, using locally grown and produced food and food that would otherwise be wasted (sealed; traceable; nearing the sell or use-by date)
- Produce Faire with farmers’ market, arts & cultural components in City Centre

Sliding Scale:
Community members in need purchase nutritious food & necessities at cost
GET INVOLVED: EVENTS

ON COMMON GROUND PRESENTS THE

5-CHEF COOKOFF
THURSDAY, APRIL 19TH • 6-9PM
MOON RABBIT CAFE • 225-3/4 WEST TAYLOR ST • RENO

LOCAL CHEFS COMPETE FOR TITLE OF
"TASTIEST DISH"
LIVE MUSIC • DELICIOUS SAMPLINGS • ACTIVITIES FOR ALL AGES
FEATURING BAKER STREET BAND

TICKETS:
OCG.YAPSODY.COM

Ocgreno.org

FASHION SHOW
ON COMMON GROUND FUNDRAISER
SATURDAY • NOVEMBER 10TH • 6:30-9:30PM

LADIES • MEN • BOYS • GIRLS • VINTAGE

JOE CROWLEY STUDENT UNION • UNR BALLROOMS A&B
HOSTED BY THE STUDENT NUTRITION ASSOCIATION
PHOTO CREDIT: JAMMY PHOTOGRAPHY & JAEJISON PHOTOGRAPHY

Ocgreno.org • TICKETS: OCG.YAPSODY.COM
GET INVOLVED

- Volunteer
- Donate
- Monthly Newsletter Sign up
- Ask your friends:
  “What are you doing to reduce hunger?

Email: Contact@OCGReno.org
Thank you!
FOOD HUB
- Efficient distribution
- Locally grown priority
- Gleaning collection site
- Curb food waste; process food at sell-by date for shelf stability
  - Cooking
  - Canning/Preservation

FOOD IS COMMUNITY
- Grocery market
  - Sliding scale
  - One-stop shop
- Multi-use
  - Community events calendar
  - Interactive demos & art
  - Café
  - Indoor/Outdoor

ACCESS
- Busses or trucks
- Nutritious food
  - Fresh
  - Prepared
- Sliding scale
- Target food deserts

RESOURCE SHARING
- Food-producer benefits
  - Donation credit/gleaning
- Food banks/pantries
  - Increase food availability
  - Neighborhood ambassadors
  - Collect/transport food
  - Avoid duplication

WAREHOUSE & PROCESSING CENTER

MOBILE GROCERY UNITS

PARTNERSHIPS

EDUCATION & OUTREACH

DOWNTOWN MARKET & COMMUNITY CENTER

SUPPORT OPPORTUNITIES
- Cooking & nutrition classes
- On-site jobs & training
- Computer lab
  - Resume building
  - Knowledge center
  - Skills training
- Job postings
- Volunteerism

OCG Reno.org
FaceBook.com/OCG Reno
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