

Governor's Council on Food Security
Approved Minutes
June 2, 2015

The Governor's Council on Food Security held a public meeting on June 2, 2015, beginning at approximately 1:14 P.M. at the following locations:

Division of Public and Behavioral Health
4150 Technology Way, Room 303
Carson City, Nevada 89706

Rawson Neal Mental Health Facility
1650 Community College Drive
Administration Building, Room B 193
Las Vegas, Nevada

Board Members Present

Christy McGill, Healthy Communities Coalition
Mary Liveratti, AARP Nevada State, President
David Weaver, US Foods
Sarah Adler, Nevada State Director USDA, Rural Development
Steve Fisher, Division of Welfare and Supportive Services, Administrator
Jodi Tyson, Three Square
Mark Walker, University of Nevada Cooperative Extension, Dean
Kenneth Osgood MD MPH, Southern Nevada Health District, Board of Health
Donnell Barton, Department of Agriculture Administrator Of Department's Food and Nutrition Division
Richard Whitley, Department of Health and Human Services, Director
Mike Wurm, Boys and Girls Club of Truckee Meadows, CEO
Denise Peri, Nevada Fresh Pack

Board Members Not Present

Kathleen Sandoval, First Lady
Jim Barbee, Department of Agriculture, Director
Amy Hill, Wal-Mart
Dale Erquiaga, Superintendent of Public Instruction, Nevada Department of Education
Cherie Jamason, Food Bank of Northern Nevada, CEO
Kevin Hooks, Las Vegas Urban League
Guy Hillyer, Cannery Casino Resorts, Executive Vice President
Steve Hill, Governor's Office of Economic Development, Director

Also Present

Linda Anderson, Deputy Attorney General
Beth Handler, DPBH, BCFCW, Deputy Bureau Chief
Michelle Walker, DPBH, BCFCW, Women, Infant and Children (WIC), Program Manager
Dawn Lopresti, DPBH, BCFCW, WIC Administrative Assistant III
Ericka Sorensen, DPBH, BCFCW, Office Manager
Joseph Turner, DPBH, BCFCW, WIC Administrative Assistant III
Lauren Dalton, DPBH, BCFCW, WIC Business Analyst
Karen Vogel, Child Nutrition Programs, Nevada Department of Agriculture
Darlene Dougherty, SNAP-ED Nutrition Specialist and Outreach Coordinator

Regis Whaley, Three Square
Rebecca Allured, Nevada Department of Agriculture, Public Information Officer
Joe Dibble, DPBH, BCFCW, WIC Health Program Specialist II,
Cheryl Le, Operator of the Child Nutrition programs, Food Bank of Northern Nevada
Judy Osgood, Nevada Department of Education

Christy McGill, Healthy Communities Coalition called the Governor's Council on Food Security (GCFS) meeting to order at 1:14 P.M.

I. Welcome and Call to Order

A. Roll Call and Introductions

Roll call was taken and it was determined a quorum of the Governor's Council on Food Security was present.

Ms. McGill introduced Ms. Denise Peri as the new council member representing Farmers and Ranchers Engaged in Food Production.

Ms. Peri stated she is with Nevada Fresh Pack which grows organic produce in Yerington. She was nominated by Mr. Jim Barbee and feels honored to serve.

B. Announcements

There were no announcements.

II. Public Comment

There was no public comment.

III. ACTION ITEM: Approve Minutes of April 28, 2015, Council Meeting

Ms. McGill asked if there were any corrections to the draft of the minutes from the April 28, 2015, meeting. There were none.

MS. MCGILL ENTERTAINED A MOTION TO APPROVE THE MINUTES FROM THE APRIL 28, 2015 MEETING. A MOTION TO APPROVE WAS MADE BY DR. KENNETH OSGOOD. MS. DONNELL BARTON SECONDED THE MOTION WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.

IV. ACTION ITEM: Select Vice Chair

Ms. McGill asked if there were any nominations for Vice Chair. Ms. Jodi Tyson, Three Square, stated she and Dr. Kenneth Osgood, Southern Nevada Health District, Board of Health, would like to nominate Ms. McGill.

MS. MCGILL ENTERTAINED A MOTION TO SELECT A VICE CHAIR. A MOTION WAS MADE BY DR. OSGOOD TO SELECT MS. MCGILL. MS. JODI TYSON SECONDED THE MOTION WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT

V. Update on Healthy, Hunger-Free Kids Act (HHFKA) Grant Award and Summer Electronic Benefits Transfer (EBT) Program

Ms. Darlene Dougherty, SNAP-ED Nutrition Specialist and Outreach Coordinator, stated bi-weekly phone conversations with USDA and Mathematica are occurring to discuss the grant. The Division of Welfare and Supportive Services (DWSS) requirements team is also meeting regularly to discuss the necessary changes to the system. The first round of test data has been forwarded and accepted as usable data by Mathematica. The first official set of data will be submitted on July 1st. When the proposal for this grant was initially submitted, it was thought the \$40.00 given to participants would be added to their EBT benefit card. However, there is now a requirement that the funds be tracked separately. The USDA has suggested a separate card be used. This is not a possibility with DWSS welfare system and is an issue for other states as well. DWSS is working with USDA and the EBT vendor to try to work out this issue. Ms. Dougherty said another issue is that Nevada is currently in the process of changing its EBT vendor. Additionally, there is a freeze on the system due to the Rules Engine process which is expected to be completed in October/November. Ms. Dougherty said there will be no changes made or testing until the system has been released back. There have been discussions with the Department of Agriculture about database requirements for case management. Ms. Dougherty has a meeting with Ms. Donnell Barton, Department of Agriculture, Administrator of Department's Food and Nutrition Division, on Thursday to discuss what can be done to meet the obligations. The initial project letters and opt out letters have been drafted and are being reviewed. The requirement of the grant stated the amount must be no greater than \$3 million with the majority of the monies going to the participant. This is how the \$40.00 was determined to go to 5,000 children. The zip codes were chosen because 50% of the population was at 75% below the Federal Poverty Level. The Three Square 2014 census report was used to help determine the 12 zip codes used. All people put into cohorts have been selected at random. (See Healthy Hunger-Free Kids Act [HHFKA] Demonstration Project Grant, SNAP Enhancement [SNAP-E] presentation for more specifics, handout #1).

Ms. McGill asked what the purpose of the project is.

Ms. Dougherty stated they are trying to determine if increasing funds and adding a case management component will help reduce food insecurity.

Ms. Sarah Adler, Nevada State Director USDA, Rural Development, asked if there was a definition of food insecurity being used.

Ms. Dougherty stated Nevada used the USDA definition of Food Insecurity and the Food Insecurity survey that is used nationwide.

Ms. Tyson thanked Ms. Dougherty for using the Three Square 2014 census data and asked if the 12 zip codes used could be emailed to her because she is getting ready to complete 2015 census information.

Ms. Dougherty stated the 12 zip codes are listed in the packet provided, located under design.

Dr. Osgood stated the dollar amount of food has gone up due to inflation and the Bird Flu since the study was completed a year or so ago. He wonders how many meals the \$40.00 will provide due to these issues. It may be something to think about.

Ms. Dougherty stated SNAP benefits are controlled by Congress, but she understands inflation occurs and recognizes the concern.

Ms. McGill asked if there were any other ideas on the card issue. She would hate for families to not be able to get this benefit due to a technical glitch.

Ms. Dougherty stated "can't" is not something she hears. She is moving forward with other options.

Ms. McGill asked if using a coupon system is an option.

Ms. Dougherty stated it may be an option. They are working through this issue. These are not SNAP dollars but are research grant funds.

Ms. Lauren Dalton, Division of Public and Behavioral Health (DPBH), Bureau of Child, Family, and Community Wellness (BCFCW), Women, Infant and Children (WIC) Business Analyst, gave an update on the Summer EBT for Children Program. She stated the cards went live June 1, 2015. She said the program is currently serving 13,007 students which equates to 6,638 households in ten counties. The returning counties are Lyon, Washoe and Douglas. In those three counties, 1,896 households and 4,308 students are being served. The expansion counties are Elko, Humboldt, Lander, Lincoln, Nye, Pershing, and White Pine. These counties serve 4,742 households and 8,699 students. The expansion counties were chosen due to their lack of access to summer feeding sites. These counties have very few or no feeding sites. (See Nevada Summer EBT Update, handout #2).

Ms. McGill asked why Mineral County was overlooked.

Ms. Dalton stated Mineral County was not overlooked but given the parameters, it was not chosen because it has summer feeding sites located where most of the population resides.

Ms. McGill asked how much the benefit was per month.

Ms. Dalton stated the returning households receive \$60.00 per month per child and the new households receive \$30.00.

Ms. Dalton provided the members with copies of the brochure that were sent out to families. The links to these were also distributed by email to the council members following the April 28, 2015 meeting. (See \$60 Food Brochure, handout #3 and \$30 Food Brochure, handout #4).

Ms. Michelle Walker, Division of Public and Behavioral Health (DPBH) Bureau of Child, Family, and Community Wellness (BCFCW), WIC Program Manager, discussed outreach activities the WIC program is doing for summer meal promotion. The WIC program has updated the WIC website to include a tab that shows a participant where meal sites are located in their

city or town and shows times meals are served. Ms. Walker said the USDA will send the WIC program 25,000 bookmarks which will be distributed to clinics to give participants. She also said the Summer Food Rocks posters have been sent out and are posted in all WIC clinics statewide. There has also been an interactive training on the Summer Food program with WIC staff throughout the state. (See WIC Outreach Activities: Summer Meals, handout #5).

Ms. Adler asked if the USDA has any analytics on how many people go to their page to look up site location information.

Ms. Walker replied while it has not been analyzed yet, perhaps a report could be developed to track how many people visit the site.

Ms. Walker discussed the information graphic which is included in the packet regarding how to promote food programs and how to use marketing and social media tools. It was created by Julia Peek, Manager of the Office of Public Health Informatics and Epidemiology (OPHIE) in the Division of Public and Behavioral Health (DPBH). The packet can be provided electronically. (See Food Security in Nevada, handout #6).

Dr. Osgood inquired if they have interfaced with Southern Nevada Health District's Chronic Disease Division for they have a very good website that gets a lot of hits in Southern Nevada. He said Deborah Williams is the director of that department.

Ms. Walker stated they have not, but it is a great suggestion.

Ms. Dalton stated one of the subcommittees wanted to provide feedback about the Summer EBT for Children (SEBTC) materials. Ms. Dalton would love to incorporate that feedback for next year.

VI. Presentation on Stay and Play Activities at Summer Feeding Sites

Ms. Cheryl Le, Operator of the Child Nutrition programs, Food Bank of Northern Nevada, provided a Power Point and samples of activities done in the park. She discussed the Summer Food Service program nutrition education piece, referred to as "Stay and Play." This project was thought of a few years ago with the initiative on Lets Move and the obesity rates. Ms. Le stated they are trying to model good behavior with healthier options. She said last year activities were available in 42 sites with an increase to 64 sites this year. Ms. Le stated Laura Urban, Nutrition Education, Food Bank of Northern Nevada, started doing activities at a few sites three years ago. The program has added six additional people to cover a larger area. However, staff were only at each park for 30 minutes. Ms. Le said this year they plan to incorporate volunteers to try to reach 25 park locations. The program includes apartment complexes, schools, and housing complexes that are low income. Ms. Le said their main focus is parks where there is no controlled environment going on. In the past, the activities were only provided two days a week. This year, they will be available every day. Examples of the activities provided include: the parachute, jump ropes, an obstacle course, and sack races. It is fun and educational and can help parents get involved with their kids. There has been some concern regarding where the volunteers have been chosen from and if there have been background checks completed. The program has used Urban Roots for volunteers. Washoe County School District plans to use Americorps for volunteers as

well. All have and will be background checked and finger printed. There will be an evaluation done on the program this year. (See Stay & Play Presentation #1).

Ms. McGill asked if there is anything the Council can do to help, or to spread the word.

Ms. Le stated this year is already in progress, but it would be helpful to have ideas on increasing volunteers, so it is not costing them so much money on background checks. It would be helpful to use people that are already working within the school districts who are looking for volunteer opportunities and have already had a background check. This has only been advertised at the park sites at this time. No other outreach has occurred.

Ms. Adler asked if they will compare the number of meals served at parks that provide activities and the ones that do not.

Ms. Le stated yes, they will. When reviewing last year's numbers, it looked as if there was an increase on meals and children's participation in activities.

Ms. McGill stated there are many businesses that do background checks and may provide volunteers. Ms. McGill said it is also cheaper to go with a shared subscription with multiple providers for background checks. Ms. Le may contact Ms. McGill directly for assistance.

Ms. Tyson encouraged when SNAP-ED funds are requested to include funds for conducting background checks.

Ms. Le thanked Ms. Tyson.

Ms. McGill asked Ms. Tyson how many sites they have.

Ms. Tyson stated they will have five activity sites. Ms. Tyson said SNAP-ED funds have been used to purchase a Spark curriculum which is an evidence-based curriculum. She is very excited schools are working with them to bridge the time schools offer summer activities such as tutoring. They want to see the participation rates comparing the beginning and end of summer.

VII. Report on School Breakfast Challenge

Ms. Barton discussed the School Breakfast Challenge. She said they are still not able to announce who won the School Breakfast Challenge as they are waiting on word from the Governor's Office. However, the three winning districts are Clark, Humboldt, and Mineral. Clark County is the first place winner with an 18% increase in participation. Humboldt County had a 15.9% increase, and Mineral County had a 14.9% increase. Ms. Barton said the overall increase was only 1.9% statewide. She believes the increase was so low due to the short turn-around when doing the School Breakfast Challenge. Ms. Barton concluded there have been lessons learned from the challenge that can be built upon.

Ms. Tyson congratulated Ms. Barton for getting the website up and for making it all come together with a short turn-around time. Ms. Tyson said she is very pleased with how many schools participated. Three Square was awarded the Zip Funds for School Breakfast through

Share our Strength to help implement SB503. Ms. Tyson said there are funds still available. They have \$500.00 for each of the three schools put into the budget if they would like help with it.

Ms. Barton will speak to the Governor's Office and get back with Ms. Tyson.

VIII. Report on Summer Food Service Program

Karen Vogel, Child Nutrition Programs, Nevada Department of Agriculture, gave an update on the Summer Food Service Program. She said there are currently 233 sites approved statewide, with 30 returning sponsors and one new sponsor waiting on final approval. Elko and Clark County will be participating through the Seamless Summer option. Elko County will have two sites while Clark County will have 20 open and 37 closed sites. Nye County started last week. The majority of sites will start next week with the program ending on August 23rd. She said there were 247 sites last year; she believes this should be met this summer. The program had an increase in sponsors this year even with some sponsors not returning. Boys and Girls Club of Southern Nevada withdrew sponsorship, but moved their sites to Three Square. The locations of meal sites currently open were distributed yesterday and today to Nevada 211 North and South and Nevada WIC. The sites are now up on the NDA website along with the location map. There are two meal sites that are on the Idaho/Nevada border and the Utah/Nevada border. USDA also has a website that is on the hotline poster, but is not up and running yet. There is also a new link on the Agriculture webpage and one in development with the Department of Education. City Councilman, Ricky Barlow of Las Vegas, a huge supporter of the Summer Food Program, has already taken the list and distributed it throughout the city and made announcements at the City Council meetings to get the word out. The hotline posters have been distributed to WIC, SNAP, Clark County School District, all sponsors in the state, and HUD. She still has some available if anyone would like to distribute them. Two kickoffs are coming up with the first on June 6th, hosted by Three Square. It will be at Paradise Park in Las Vegas. Jesus Mendoza, the Regional Administrator of USDA Western Region, will be attending. The second kickoff will be in Reno on June 17th at the park on Neil Road and will be sponsored by the Food Bank of Northern Nevada, Boys and Girls Club of Truckee Meadows, and the City of Reno. The NDA has made two videos about the Summer Food Service Program jointly with Three Square which will be put on YouTube to get the word out.

Rebecca Allured, Nevada Department of Agriculture, Public Information Officer, spoke about how they will add to the extensive outreach. She said there will be a targeted media spend of advertisements of the hunger hotline posters in as many buses as possible. There will also be radio advertising. Vector Media is sponsoring a month and a half of the ads on the buses. The NDA is also hoping for sponsors via 97.5 radio station. The NDA is working with the school districts to leverage the Robocalls with the Governor or First Lady. There are currently five districts that participate in the Robocalls.

Ms. McGill asked to explain the Summer Food Program.

Ms. Allured explained it is a program designed to fill the gap left behind during summer months for kids that are getting free and reduced lunches during school.

Ms. McGill asked if the program is open to all kids or only kids that qualify for free and reduced lunch.

Ms. Allured confirmed it is available to all kids.

Ms. Adler stated the perception people have is it is a lunch program when it is actually breakfast, lunch and even a snack. Ms. Adler asked if they are checking how parents are finding out about the program.

Ms. Allured stated all media efforts will be to direct families to the hunger hotline as well as a website preferably the USDA website, but it is not up and running as of yet.

Ms. Adler asked if the hotline number is on the SNAP EBT cards.

Ms. Barton confirmed no, it is not.

Ms. Adler inquired if the number has remained consistent over the years. Ms. Adler thought it would be good to use the same number every year.

Ms. Allured stated no, it has not been the same number. She has looked into other forms of advertisements such as grocery store receipts or shopping carts, but unfortunately the production timeline is too short (about a month and a half).

Ms. Vogel also stated it is very expensive to do these types of advertisements.

Ms. McGill asked if there is direct communication with families of kids that qualify for free and reduced lunch. She asked if a note goes home from school.

Ms. Vogel stated each school district is responsible for providing outreach about Summer Food sites. Ms. Vogel said some are better than others. She said this is why they made sure the hunger hotline posters are provided to the school districts to ensure they are inside schools for parents to see. Ms. Vogel stated it is doubtful a note goes home.

Ms. Tyson stated Three Square sends home backpacks to 5,000 vulnerable kids weekly at 250 schools in their service area. They target schools in the urban Las Vegas area. Additionally, Ms. Tyson said two notices informing parents about the Summer Food program are given to students (one in April and one in May.) She said they also provide stickers which have the text telephone number on it. A few supermarkets that have offered to pass out materials that have sites close to them. Marketon has been very helpful, but it is very expensive because they go through materials really fast.

Dr. Osgood asked how many kids participated in the Summer Food program statewide last year.

Ms. Vogel stated she has no idea because they only keep track of meals. There were 565,000 meals served last year during the summer months, with 300,000 served in Clark County. USDA said it has created a formula to calculate how many kids that equates to, but that information has not been shared yet. The program is promoted with no information collected about the kids. The

meals are just handed out. Nationally, only 19-20% that participate in school lunch participate in summer lunch. In Clark County, there are 183,000 kids that receive free and reduced lunch, but statewide we only serve 565,000 meals. There is a long way to go to increase the meals served.

Ms. McGill stated getting the word out is important. She asked if a flyer could be provided so members of the Council could place it on their social media sites. Everyone agreed. (See Summer Food Rocks English, handout #1 and Summer Food Rocks Spanish, handout #2).

Ms. Allured said she will send the link to the NDA map.

Ms. Vogel stated USDA puts out sample tweets that can be used along with fact sheets. She can forward the information to members if requested.

IX. Report on Subcommittee Meetings

A. Expand Sponsors and Sites for Summer Food Service Program (For Possible Action):

Ms. Adler said she is very excited about how far the Summer Food Program has come. She joined the Expand Sponsors and Sites subcommittee and was voted as Chair. There was a meeting last week with the First Lady. Ms. Adler sent an email to Ms. Vogel and Ms. Barton to work with the most underserved low income populations within Washoe and Clark Counties and work with apartment complexes to see if they will become sites. Once this is determined, they will be matched-up with sponsors. She asked Ms. Vogel if it is a productive approach to reach the low income areas.

Ms. Vogel stated she feels it is a good approach. They have several sponsors which include Three Square, Culinary Academy of Las Vegas, and Food Bank of Northern Nevada. These sites will be open sites for they are considered for-profits. A lot of sites in Las Vegas owned by for-profits are gated and accept HUD vouchers, do not want to open up to the neighborhood due to violence. There is also an issue with finding people to run these sites. She feels the one-on-one person going from complex to complex is the most effective approach to sell the program.

Ms. Adler stated the committee will take her advice.

Ms. Adler discussed the supplemental WIC benefit and how there may not be a grocery store available, but there is a farmer's market. There will be work done to see these individuals have access to healthy food choices.

B. Expand Outreach and Endorsements for Summer Food Service Program (For Possible Action):

Mr. Mike Wurm, Boys and Girls Club of Truckee Meadows, CEO, stated much work is being done to make Summer Foods successful. The Robocalls are being developed by the NDA, Three Square in Northern Nevada and others are working on gathering items such as posters and distributing them to the community. The subcommittee will put the information in a social media format and get it out to the community. Mr. Wurm has been with the Boys and Girls Club for 20 years, they have participated in Summer Food

and After School Food the entire time. He is asking the subcommittee to move forward and start implementing the outreach. Mr. Wurm inquired if there is an issue with the subcommittee taking this action.

Ms. Linda Anderson, Deputy Attorney General, confirmed that Mr. Wurm feels there is no longer a need for the subcommittee to meet, but will move forward with actions for outreach.

Ms. Tyson inquired if her subcommittee could look at sites and sponsors to include activities.

Mr. Wurm stated he would continue to work with Ms. Le to include activities at the Boys and Girls Club sites.

Dr. Osgood inquired whether a parent who went with their child to participate in the program could get a meal.

Ms. Tyson stated no.

Ms. McGill supported Dr. Osgood's concern regarding children that have parents that have food insecurity, hoping resources can be provided to assist there as well.

Dr. Osgood stated it sounds as if we are losing an opportunity to serve those in need.

Ms. Tyson requested she and Ms. Adler work together with Ms. Le to track participation and make recommendations for next year.

Ms. Adler asked Ms. Vogel and Ms. Le if there is shared information available from the sponsors regarding attraction, retention, and supplementing with activities.

Ms. Vogel stated small sponsors and culinary do not share that information, the two food banks do share. USDA is currently working on a research project. One of the rural Boys and Girls Clubs has made it to the final round to be one of the 10 locations selected in the United States to test nutrition activities with the kids. It is hoped in about a year to have a packet of activities that will be available to summer sponsors.

Ms. Tyson stated a great deal of thought goes into site selection. In her experience, she has found it is important not to put a site that provides activities near one that does not provide activities.

X. Present Council Updates

A. Chairperson's Report

Ms. McGill stated with the increase in food prices there are more people going to food banks because their benefits are not going as far.

Mr. David Weaver, US Foods, spoke about how food prices are continually increasing. Currently, the drought and the recent Bird Flu are affecting prices, even if these things are short term, the effects are long term.

Ms. Barton spoke on commodity foods. There will be \$108,000 worth of apples coming in on the T-FAP Bonus program. The allotments will be given to Food Bank of Northern Nevada and Three Square.

B. School Breakfast and Lunch Program
Council Member Assignment Reports

1. Legislative Update
2. Update on Breakfast After the Bell – SB503

Ms. Barton stated SB503 has passed. There are 8 school districts and 123 schools that qualify for funding: Clark, Elko, Humboldt, Mater Academy of Las Vegas (Charter School), Mineral, Nye, Pershing, and Washoe County. The grant will consist of an online application that is anticipated to be available by June 16th. They will get in touch with the schools to let them know the application is coming and will also provide a webinar around June 18th regarding how to complete the application. On July 15th, the applications will be due back to NDA. The grants will be awarded on August 3rd.

Ms. Tyson stated in the original bill, it was discussed to have a tiered approach based on school size, but that it was amended. She asked if there is an idea yet on how it will be implemented.

Ms. Barton stated yes. On the grant application they are asked to describe their needs, and what type of Breakfast After the Bell program they will use. Grants will be awarded based on that information.

Ms. Tyson stated there are 155 schools in Clark County that have free and reduced lunch. About 76 of those are already running a Breakfast After the Bell program and these schools are not eligible for the funds. However, they will still be required to participate in the Breakfast After the Bell program.

Ms. Barton confirmed the statement is correct.

Ms. Tyson stated Share our Strength issued a grant to Three Square as one of six communities across the state which is a part of the ZIP Program, which is the social innovation fund. However, they are providing money to help support schools that may want to move Breakfast in the Classroom if they do not qualify for Breakfast After the Bell funds. These schools can work with Three Square to assist with equipment money.

Update on Report of Accountability for Public Schools – AB107

Ms. Barton stated the bill passed. They will work with the Department of Education to send participation numbers which will be included in the accountability report.

Ms. McGill inquired about the application process and if it is fairly straight forward.

Ms. Barton confirmed the process is straight forward.

Ms. McGill stated Mineral County just hired a new superintendent, but he is also acting as the principal and sometimes the bus driver so he is under great stress. Please assist him with the application process and call Ms. McGill if needed.

3. Education

Update on Collaboration/Direct Certification for Children receiving Medicaid Benefits

Mr. Steve Fisher, Division of Welfare Supportive Services, Administrator, provided an update on the Direct Certification Demonstration Project through the Hunger Free Kids Act of 2010. The USDA was required to execute a demonstration project using Medicaid to directly certify students for free and reduced school meals. The project was broken out into three phases. To be eligible the student has to be enrolled in Medicaid and live within a household with a gross income level below 133% of the Federal Poverty Limit. In addition, students in a household with a child that meets the two criteria are also eligible under this demonstration project. There were five states chosen which include Florida, Illinois, Kentucky, Pennsylvania, and New York City. The data shows it is effective for phase one and two with phase three results not available yet. (For more information, please see Evaluation of Demonstrations of National School Lunch Program and School Breakfast Program Direct Certification of Children receiving Medicaid benefits: Access Evaluation Report (Summary), handout #1, Evaluation of Demonstrations of National School Lunch Program and School Breakfast Program Direct Certification of Children Receiving Medicaid Benefits: Year 1 Report (Summary), handout #2, and The National School Lunch Program Direct Certification Improvement Study: State Practices and Performance Report (Summary), handout #3).

Ms. Tyson asked Ms. Barton if the school districts will be submitting more schools for Community Eligibility Provision (CEP) for this year's deadline.

Ms. Barton stated yes, Clark County will be adding on CEP and Provision 2. Washoe County will be adding to Provision 2.

Ms. Tyson inquired whether it is correct they only do SNAP Direct Certification for their CEP plan.

Ms. Barton stated SNAP, Temporarily Assistance for Needy Families (TANF), Food Distribution program on Indian Reservations, and the Homeless Migrant Certifications at the schools are all included in Direct Certification.

XI. Other Organizations Legislation/Policy Recommendations/BDRs

A. Cottage Food Bill/Pickle Bill: As related to Food Security Strategic Plan (For Possible Action)

Ms. McGill stated the Pickle Bill passed. The Pickle Bill is a Craft food initiative that adds on to the Cottage Food Bill that allows farmers, grandmas, moms, and dads the ability to process acidified foods in a canning process by having an equilibrium PH value of 4.6 or lower and to sell them at farmer's markets and direct sales only. This allows small farmers to test out products

and food processing processes. Many farmers have to take their product to California to have it processed and sent back.

Ms. Adler stated this was part of the "Grow" portion of the Food Security Plan to expand operations.

Ms. Barton stated the NDA will be the agency responsible for licensing individuals. The NDA hopes to have the licensing available online a year from now.

XII. Multiple Agency Resource Team

Mr. Fisher stated he was tasked with reviewing the Nevada Nutrition Assistance Consortium which meets the definition outlined in the strategic plan with regards to Multiple Agencies and the members needing to be on that team. Mr. Fisher has read the minutes and listened in on one of the meetings. Mr. Fisher stated there are state agencies which are a part of the team. This includes the food banks, and the private sector. He will add necessary members to the team. He suggested leaving this on the agenda and getting updates regularly from the team.

Ms. McGill agreed with Mr. Fisher.

Ms. Anderson inquired if Mr. Fisher will report feedback back to the Council.

Mr. Fisher confirmed yes.

XIII. ACTION ITEM: Council business

- A. Report on membership and recommendations for nominees or recruitment outreach for the vacant positions of "A Representative of Non-Food Manufacturing or Business" and "A Representative for Farmer or Rancher Engaged in Food Production."

Ms. McGill stated we now have our Farmer Representative on board.

Ms. McGill stated there are no recommendations for the Non-Food Representative at this time.

- B. Recommendations for future areas of focus and goals.

There were no recommendations. Ms. McGill stated she believes this should be at the beginning of the meeting rather than at the end.

Ms. Adler stated families and children that are the focus with summer meals and School Breakfast implementation are children that can also be served through Child and Adult Care Food program (CACFP), with after school nutrition support. There are back pack programs that are active across the state, along with Kids Café and other programs funded by USDA CACFP for after school support.

Ms. McGill asked if the Council can review the plan on Department of Health and Human Services under Food Security Council. Look at what has been accomplished.

Ms. Adler stated part of the plan addresses reached goals. Three Square just completed the last pieces of the supplemental reports to the census that have to do with distance analysis and where clients are coming from to access food sites. She would love to discuss this in a future meeting.

XIV. Future Agenda Items

Mr. Richard Whitley, Department of Health and Human Services, Director, stated there was a positive legislative outcome this session. For the first time, the Division of Public and Behavioral Health received funding for a State Dental Officer and a State Dental Hygienist. The DPBH can now address the dental needs of the state from a public health or population based perspective.

It was agreed to keep the Multiple Agency Resource Team topic on the agenda as an ongoing basis.

It was agreed to keep the topic of report on membership and recommendations for nominees or recruitment outreach for the vacant positions of "A Representative of Non-Food Manufacturing or Business" on the agenda.

Have the council review the plan located on the Department of Health and Human Services under Food Security Council and later discuss what has been accomplished.

Ms. Adler would like to discuss Three Square in completion of the last pieces of the supplemental reports to the census that provide distance analysis and where clients are coming from to access food sites.

Mr. Fisher stated DWSS recently went through a SNAP education review process with their federal partners and he would like to give a quick update on it. He can also discuss the State Plan that is in the process of being submitted.

XV. Public Comment

No public comment was made.

XVI. Closing Remarks and Adjournment

Ms. Tyson gave thanks to everyone on the Council that worked hard on legislative pieces to make things possible. The Governor's Office and the First Lady are real champions and have made a huge impact on the Council's ability to achieve positive outcomes.

Ms. McGill agreed.

Meeting was adjourned at 3:20 P.M.