

Governor's Council on Food Security
DRAFT Minutes
November 18, 2015

The Governor's Council on Food Security held a public meeting on November 18, 2015, beginning at approximately 1:00 P.M. at the following locations:

Division of Public and Behavioral Health
4150 Technology Way, Room 303
Carson City, Nevada 89706

Southern Nevada Adult Mental Health Services
6161 W. Charleston Blvd, East Hall
Las Vegas, Nevada 89146

Board Members Present

Kathleen Sandoval, Nevada First Lady
Christy McGill, Healthy Communities Coalition
David Weaver, US Foods
Sarah Adler, Nevada State Director USDA, Rural Development
Steve Fisher, Division of Welfare and Supportive Services, Administrator
Jodi Tyson, Three Square, Director of Government Affairs
Kenneth Osgood MD MPH, Southern Nevada Health District, Board of Health
Donnell Barton, Department of Agriculture Administrator of Food and Nutrition Division
Jim Barbee, Department of Agriculture, Director
Cherie Jamason, Food Bank of Northern Nevada, CEO
Matthew Tuma, Governor's Office of Economic Development
Judy Osgood, Nevada Department of Education
Denise Peri, Nevada Fresh Pack, Sales

Board Members Not Present

Richard Whitley, Department of Health and Human Services, Director
Mary Liveratti, AARP Nevada State, President
Kevin Hooks, Las Vegas Urban League, CEO
Guy Hillyer, Cannery Casino Resorts, Executive Vice President
Mike Wurm, Boys and Girls Club of Truckee Meadows, CEO
Mark Walker, University of Nevada Cooperative Extension, Dean
Amy Hill, Wal-Mart, Government Relations

Also Present

Linda Anderson, Deputy Attorney General
Cody Phinney, Administrator Division of Public and Behavioral Health (DPBH)
Beth Handler, DPBH, Bureau of Child, Family and Community Wellness (BCFCW), Bureau Chief
Jenelle Gimlin, DPBH, BCFCW, Food Security Coordinator
Michelle Walker, DPBH, BCFCW, WIC Program Manager
Ericka Sorensen, DPBH, BCFCW, Office Manager
Joseph Turner, DPBH, BCFCW, WIC Administrative Assistant III
Julia Peek, DPBH, Community Services, Deputy Administrator
Joe Dibble, DPBH, BCFCW, WIC Nutrition Coordinator
Darlene Dougherty, SNAP-ED Nutrition Specialist and Outreach Coordinator
Monica Morales, DPBH, BCFCW, Wellness Section Manager
Elyse Monroy, Office of the Governor, Health and Human Services Policy Analyst

Jessica Lamb, DPBH, BCFCW, Obesity Coordinator

Mrs. Kathleen Sandoval, Chair, called the Governor's Council on Food Security to order at 1:05 p.m.

1. Welcome and Call to Order

A. Roll Call and Introductions

Roll Call was taken and it was determined a quorum of the Governor's Council on Food Security was present.

B. Announcements

Individuals from the council introduced themselves at the request of Mrs. Sandoval.

2. ACTION ITEM: Approve Minutes of August 18, 2015, Council Meeting

Mrs. Sandoval asked if there were any corrections to the draft of the minutes from the August 18, 2015, meeting. There were none.

MRS. SANDOVAL ENTERTAINED A MOTION TO APPROVE THE MINUTES FROM THE AUGUST 18, 2015 MEETING. A MOTION TO APPROVE WAS MADE BY DR. KENNETH OSGOOD. MS. CHERIE JAMASON SECONDED THE MOTION WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.

Public Comment

There was no public comment.

3. ACTION ITEM: Make Recommendations for vacant council position: "A representative of a non-food manufacturing or business"

Ms. Cherie Jamason, Food Bank of Northern Nevada, CEO, stated she had a conversation with Chuck Duarte, CEO Community Health Alliance, regarding the vacant position on the council. Mr. Duarte communicated he would be willing to serve on the council.

MRS. SANDOVAL ENTERTAINED A MOTION TO NOMINATE CHUCK DUARTE. A MOTION TO APPROVE WAS MADE BY MS. CHERIE JAMASON. MS. SARAH ADLER SECONDED THE MOTION WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.

Public Comment

There was no public comment.

4. Report on Great Breakfast Challenge

Ms. Jodi Tyson, Three Square, discussed the Social Innovation Fund (SIF) grant. Three Square was one of six recipients to receive the grant. Funding will be used to help support the implementation of SB 503 in the Clark County School District. One expectation of the grant is to engage elected officials in the Great Breakfast Challenge. Mayor Carolyn Goodman of Las Vegas, Mayor John Jay Lee of North Las Vegas, and Mayor Andy A. Hafen of Henderson were consulted and visited schools within their respective areas over the course of one week. During these visits they participated by eating "Breakfast After the Bell" with students and

talked about the importance of breakfast and modeling healthy breakfast habits. Ms. Tyson went on to explain data is starting to come back regarding how participation has increased since the institution of SB 503 and Three Square has already met their goal for participation increase for 2015. Ms. Tyson also noted she was recently in Washington D.C. for a meeting with the other SIF Cohorts. Three Square is the only one of the six SIF Grant recipients to meet their goal and is on track to meet future goals. She cited SB 503 as the main reason for this success.

Mrs. Sandoval asked Ms. Tyson to elaborate on the specific goal Three Square had already reached. Ms. Tyson explained the goal for all six SIF communities was to provide 70 percent of the children who receive "Free and Reduced Lunch" with breakfast. For Clark County, this target is an average of 90,000 breakfasts served per day to be achieved incrementally over the next three years as follows: 71,000 for the 2015-16 school year, 82,000 for 2016-17 and 90,000 for 2017-18. The goal for 2015-16 is currently being met, with 73,000 breakfasts served per day, up from 60,000 daily breakfasts served in 2014-15. Ms. Tyson explained meeting the final percentage of any goal is often the most difficult to reach and requires the most amount of time and resources. She stated her team is strategizing and preparing to reevaluate where the most technical assistance and resources need to be focused.

Mrs. Sandoval spoke about her visit to Las Vegas and participation in the Great Breakfast Challenge. Mrs. Sandoval stated she was able to observe the teachers incorporating the importance of breakfast in their instructional time. Mrs. Sandoval stated she observed the Nevada Teacher of Year and was very impressed with her instruction.

Ms. Tyson detailed the differences amongst schools instituting the "Breakfast after the Bell". Some schools had children eating their breakfast in the hallway, others moved back their bell to allow for time to receive and eat breakfast and some extended passing periods and made other adjustments to ensure children had time to receive and eat their breakfast. Mrs. Sandoval added several children explained to her that if they were not provided with the opportunity to eat breakfast at school, they would not eat breakfast.

Dr. Osgood mentioned he spoke with several teachers who stated something has happened in Las Vegas to get principals' interest in promoting breakfast in the classroom. He hopes it is a result of what this Council has done. Regardless, there has been a more positive attitude with regards to promoting breakfast in the classroom.

Ms. Tyson stated she asked the principals whether they wanted resources, incentives or recognition. The principals explained what they wanted most was acknowledgement from the school district and superintendent. Three Square made sure certificates from the superintendent were sent out with congratulatory letters, to ensure school efforts towards breakfast were doing were acknowledged.

Dr. Osgood explained the feedback he received from the Growing F.A.S.T. program research which indicated parents of participating children were disengaged. He added many of the parents were asked if they ate breakfast themselves and the majority replied they do not (See survey results in Growing F.A.S.T. Program handout in the agenda packet).

Mrs. Sandoval asked Dr. Osgood about his statement regarding parents reported they are not eating breakfast and asked if a reason was given for not doing so. Dr. Osgood replied the reason for not eating breakfast was not asked because the questionnaire is very brief. Dr. Osgood offered to provide the questionnaire to the Council members seeking feedback on the survey questions.

Ms. Jamason stated something to keep in mind is the school breakfast program provides twenty additional meals, per child per month, to families. The cost of these meals is already paid through a family's tax dollars and this makes a big difference, especially for families feeding multiple children.

Public Comment

There was no public comment

5. Discuss and recommend Council's position on 2015 Child Nutrition Reauthorization

Ms. Jamason explained Child Nutrition Reauthorization occurs every five years and reauthorizes Child Nutrition Programs with the exception of SNAP. These programs include School Breakfast, National School Lunch, Child and Adult Care Food programs, Summer Food Service, WIC and the Fresh Fruit and Vegetable Program. The Healthy Hunger Free Kids Act is the umbrella of the Child Nutrition Reauthorization and the document included in the agenda packets outlines the three bills into which the legislation has been divided. Ms. Jamason summarized these three bills in the document titled "Update on Child Nutrition Reauthorization." Ms. Jamason stated she was pleased to see this legislation moving forward with the exception of the proposed roll back of the whole grain, fresh fruit and sodium standards approved in the 2010 Child Nutrition Reauthorization.

Ms. Donnell Barton stated she, along with the Nevada Department of Agriculture, are not in favor of the roll back of these nutrition standards. She stated all of the districts in Nevada have done a great job meeting those new meal requirements. She acknowledged challenges do remain in completing the three-tier implementation of the sodium restrictions and reducing the sodium in processed food, while retaining its flavor and appeal. Ms. Jamason stated it is possible these nutrition requirements can still be saved if the three bills outlined can be combined into one package for final passage.

Additionally, Ms. Jamason discussed SNAP reauthorization, and the recommendation the SNAP program becomes block-granted in the FY 2016. If the appropriations process is approved, it will negatively affect the ability to respond to fluctuations in employment and the economy. SNAP participation is counter-cyclical, therefore participation increases when the economy is down and decreases when the economy is up. She referred to the letter drafted to Governor Sandoval (included as an attachment) requesting support for the passage of these child nutrition bills.

Ms. Tyson stated Three Square is actively supporting SB 1966, which will add flexibility at summer meal sites to allow those receiving lunches at some sites to also receive a breakfast on the following day. She requested SB 1966 also to be included in this letter. Ms. Jamason supported this request.

Ms. Christy McGill asked whether the roll back is included in any of the bills which are being recommended in the letter. Ms. Jamason explained the roll backs are part of the 2016 Appropriations Bill, not the Child Nutrition Reauthorization.

After consulting with Ms. Linda Anderson, it was decided Ms. Jamason would redraft the letter to include the respective items and issues discussed during the meeting, and Ms. Barton along with Ms. Tyson will review.

MRS. SANDOVAL ENTERTAINED A MOTION TO HAVE A LETTER DRAFTED AND SENT TO GOVERNOR SANDOVAL THAT ADDRESSES: THE EARLY CHILDHOOD NUTRITION IMPROVEMENT ACT, THE STOP CHILD SUMMER HUNGER ACT, THE SUMMER MEALS ACT, SENATE BILL 1966 AND THE SNAP BLOCK FUNDING WITHIN THE APPROPRIATIONS BILL. DR. OSGOOD SECONDED THE MOTION WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.

Public Comment

There was no public comment

6. Review accomplishments to date of Nevada's Food Security Plan for Action

Ms. Barton explained with regard to the Breakfast After the Bell Grant, 110 schools are eligible, and 50 of these schools have been approved in Washoe, Mineral, Clark, Nye, Pershing and Humboldt Counties, along with one charter school. Nearly all schools have submitted applications, but in many cases school application have still not been approved due to either requesting too much money or lack of a plan on how they were going to implement breakfast.

Ms. Barton reported on the new breakfast participation data. When comparing September 2014 to September 2015, in SB 503 schools increased by 369,629 breakfast meals. This brought in an additional \$735,561 to Nevada. When comparing October 2014 to October 2015, daily breakfasts served increased by 412,078. This brought in an additional \$820,000. When combining data from September and October 2015, 781,707 additional breakfasts were served in SB 503 schools, bringing in an additional \$1,555,597 to the state.

When comparing statewide data, 22% of students received breakfast in September 2014. This increased to 25% in September 2015. Approximately 22% of students were given breakfast in October 2014, and this increased to 26% in October 2015. In SB 503 schools, only 19% of students were given breakfast in the month of September 2014. This increased to 38% in September 2015. Only 20% of students were given breakfast in October 2014. This increased to 43% of students in October 2015. The current data reflects only 50% of the SB 503 eligible schools reporting. SB 503 schools are being monitored and provided with technical assistance to reach the breakfast participation goals set for them.

Ms. Jamason asked Ms. Barton if she expected all of the resources and grant opportunity will be expended. Ms. Barton replied she expected there will be enough monies to cover all eligible schools. She has requested a waiver for schools to either opt out of or apply during the

school year. Any unexpended monies will revert back to the general fund. Ms. Barton added National School Breakfast Week is in March, and she will be working with the Department of Agriculture's PIO to develop promotional ideas for that week.

Mr. Jim Barbee said when this was presented to the legislature, it was presented as an investment which was going to have a return on the dollar, with the goal being \$3,000,000. He elaborated it is exciting being halfway to the goal only two months into the program. He added he believes they are going to fly right past it and have a positive report to give to the legislature.

Mrs. Sandoval asked what interim committee would be receiving the report. Ms. Barton stated she believes it is the Interim Finance Committee. Mrs. Sandoval asked if there was a certain amount set aside for each year and if the money from one year can be rolled into the next. Both Ms. Barton and Mr. Barbee replied there are certain amounts set aside for each year and the money cannot be rolled into the next year.

Mrs. Sandoval inquired how SB 503 schools are being monitored on a monthly basis. Ms. Barton explained recipients are monitored on both the grant and participation level. The online grant application system displays how much funds from each school have been currently pulled down from their account. This can also be used to assess where participation levels are at each respective school and how it compares to their goal. If schools are not on track for their yearly spending, unused monies can be moved to other schools.

Ms. Tyson and Mrs. Sandoval discussed if SB 503 funds can also be used as part of Three Square's Social Innovation Fund (SIF) grant match requirements. It was decided this will need to be explored in more detail to determine if this is a possibility.

Ms. McGill discussed the pilot program for WIC Farmer's Market redemptions in Silver Springs. It was asked how this pilot program could be expanded to other Farmer's Markets in the state. Mr. Joe Dibble explained every woman and child within the WIC Program receives a Cash Value Voucher, ranging from \$8 to \$15 per month for fresh, frozen or canned fruits and vegetables. This benefit is placed on to their WIC EBT card, but currently can only be used at an approved brick and mortar type market. He additionally stated there is a compatibility issue with redemption at Farmer's Markets which use wireless connections. Mr. Dibble also explained an application was recently submitted for a WIC Farmer's Market Nutrition Program Grant requesting over \$320,000. He stated funding notification from USDA is expected sometime this winter. Ms. Barton explained because the Senior Farmer's Market Program Grant for Low Income Seniors allows participants to use vouchers at Farmer's Markets, the Department of Agriculture already certifies Farmers and WIC can use these farmers, if the grant is awarded to WIC.

Ms. Julia Peek spoke about data consolidation of WIC and SNAP. She explained SNAP will fund a data analyst. Specifically, they will be looking at food purchases, where participants purchased the foods, the patterns of purchases and the BMI of different populations.

Ms. Michelle Walker spoke about the requirements and certification process to receive WIC benefits. She explained in order to apply to become a WIC participant, the person must go to

an appointment with a trained WIC Competent Professional Authority (CPA) and have their height, weight and hemoglobin taken. She further explained there are nutritional education requirements which must be met and kept current in order to participate in the program.

There was a discussion about whether SNAP and WIC applications can be combined into one application. Several barriers were presented as reasons why this has not occurred, including the WIC certification requirements. Because WIC is 100% federally-funded, all monies received by WIC local agencies must be used exclusively for the WIC Program. As a result, WIC employees from sub-granted local agencies cannot process SNAP applications. Additionally, SNAP applications must be processed by a state employee per federal mandate.

Ms. Jamason stated one recommendation of the Hunger Commission was to establish seamless participation across programs, public private partnerships and make accessibility the driving force rather than separate regulations. Mrs. Sandoval then asked if the WIC and SNAP applications can be combined. Ms. Cody Phinney explained she has recently been assigned to be the executive leader of a nutrition umbrella group to better knit together and identify these specific gaps in a more proactive way. Ms. Phinney has begun to compile a list of stakeholders to assist with the exploration of these barriers and possibilities, and can provide an update at the next Council meeting.

Ms. Barton stated Summer Food participation increased by seven percent this year with the goal being a ten percent increase. The number of sites increased, but the number of sponsors remained the same.

Public Comment

There was no public comment

8. Discuss and decide meeting dates in 2016 Proposed Dates

Due to a Council member needing to leave early, Agenda Item VIII was taken out of order.

Tuesday, February 23, (1:00 PM);
Tuesday, April 19, (1:00 PM);
Tuesday, June 21, (1:00 PM);
Tuesday, August 16, (1:00 PM);
Tuesday, October 18, (1:00 PM); and
Tuesday, December 20, (1:00 PM)

MRS. SANDOVAL ENTERTAINED A MOTION TO APPROVE THE ABOVE MEETING DATES. A MOTION TO APPROVE WAS MADE BY MR. JIM BARBEE. DR. OSGOOD SECONDED THE MOTION WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.

Public Comment

There was no public comment

7. Discuss and make recommendations on a centralized data collection method/system

Agenda item 7 was taken out of order (see above).

Mrs. Sandoval discussed the new questions which have been added to the kid's count: fourth graders who are chronically absent from school; children who live in unsafe communities; children who have experienced two or more adverse experiences; children with two or more placements in foster care; children who are not in excellent or very good health; children under age six whose family members read to them less than three days a week; children who have been suspended from school; and children who have been expelled from school. The category which Mrs. Sandoval feels is the most pertinent to the council is the children who are not in excellent or very good health. In Nevada, 21% of children are not in excellent or very good health, ranking us near the bottom. Only California has a higher percentage with 22%.

Mrs. Sandoval explained one of the systems being looked at for statewide connection is the Homeless Management Information System (HMIS). The HMIS is required by the Federal Government for anyone who receives funding for the homeless population. The program is called Clarity. It is implemented by Bitfocus, a Nevada company. The system is able to be adapted to the needs of the specific program it is being used by. The Children's Cabinet recently implemented Clarity and are now able to connect families across other agencies without having to make direct contact or wait for a call back.

Ms. McGill asked Ms. Peek if she has had any contact with the HMIS system. Ms. Peek explained she has heard of it through another project in Clark County, but does not have direct access to it. Ms. McGill stated she would be willing to implement this system in her pantries and is interested in collecting hard data across the state. Mrs. Sandoval explained if non-profits wanted to choose parts of the intake form created for the Children's Cabinet, there would be no cost except a \$25 fee per user per month. Mrs. Sandoval explained the initial fee for the Children's Cabinet and the 21 programs needed was \$30,000. Ms. Peek stated she will reach out to Bitfocus and inquire about the cost to implement the program within the Division.

Mrs. Sandoval asked Ms. Peek if there are other systems which could be used. Ms. Peek replied one of the major projects being worked on is data sharing in general. She went on to explain using the Health Information Exchange for unique concepts; the Division has discussed putting the HMIS system on the exchange, but it is not clear if that is possible. Ms. Peek also stated the mental health data will be added to the Health Information Exchange. She also offered if any of the food banks would like to enter into a data use agreement, the Division can assist with data analysis.

Ms. Peek spoke about the Network for Care of Public Health and Wellness which pools data from county health rankings from national data sets and displays it by county along with 150 indicators related to chronic disease, including social determinants of healthcare access. It is extremely user-friendly, with a Keller indicator which changes from red to green to show how each county is doing in respective categories. Ms. Peek stated she could do a five minute demonstration at the next meeting to see if it could benefit the needs of the council. Mrs. Sandoval stated they will add this demonstration to the February agenda.

Public Comment

There was no public comment

IX. Discuss and recommend future agenda items

Mrs. Sandoval listed the following items for next meeting's agenda:

- A demonstration of the Network for Care of Public Health and Wellness system by Ms. Peek.
- An update of the nutrition umbrella committee by Ms. Phinney.
- An update from Council workgroups, if it is determined the workgroups are still needed.
- Hunger Commission report by Ms. Jamason.
- Update of the Food Security Plan by Ms. Gimlin.
- Update of State Legislative items pertaining to Food Security.

X. Public Comment

There was no public comment.

XI. Closing Remarks and Adjournment

Meeting was adjourned at 3:20 P.M.