

**Multi-Disciplinary Prevention Advisory Committee (MPAC)
Messaging Priorities Committee**

MESSAGING:

Good Samaritan Law					
Messaging Topic	Target Audience	Media Type	Who Should Create	Who should deliver	Comments
Protections for calling 911 (It is safe for you to call)	<ul style="list-style-type: none"> • Youth • Young adults • Parents • Drug users • Incarcerated/soon to be released offenders • Offenders under community supervision 	Postcards Flyers Radio TV Billboards		No. NV Outreach Team Public Health Alliance for Safety Access Coalitions School-based organizations NSHE student health centers PTAs Emergency departments	Established as priority at last meeting – after law enforcement is trained
Protections for calling 911 (Tell your clients about the new law)	<ul style="list-style-type: none"> • Community-based organizations • Social service providers • HIV service providers • Drug treatment facilities • Homeless shelters • Transitional housing • Emergency departments • Crisis Call line • Nevada 211 • NSHE student health centers • School-based organizations • Community supervision entities (parole/probation) 	Newsletters Email Blasts		SAPTA Coalitions Public health associations	Established as priority at last meeting – after law enforcement is trained

<p>Protections for calling 911 (People who call should be protected against arrest, charge, etc.)</p>	<ul style="list-style-type: none"> • Law Enforcement • Criminal Justice (prosecutors, defense attorneys, judges) • EMS • Community supervision entities (parole/probation) 	<p>Newsletters Email blasts</p>		<p>Attorney General Sheriffs' & Police Chiefs' Association Prosecuting Attorney's Association</p>	<p>Recommend letter from Attorney General and HHS</p>
Naloxone					
<p>Can be obtained via prescription for people at risk, friends and family members (include recognizing what an opioid overdose looks like)</p>	<ul style="list-style-type: none"> • Parents • Peers • Patients in drug treatment • Drug users • Homeless population • People living in transitional housing • Specialty courts • Treatment facilities • Emergency departments • Crisis Call line • Nevada 211 • REMSA Nurse line • Incarcerated/soon to be released offenders 	<p>Postcards Flyers Radio TV Billboards Direct messages through community-based organizations</p>		<p>No. NV Outreach Team Public Health Alliance for Safety Access Coalitions School-based organizations NSHE student health centers PTAs Emergency departments</p>	<p>Established as priority at last meeting</p>
<p>Is legal and available in the community</p>	<ul style="list-style-type: none"> • EMS • Law enforcement • Criminal Justice (prosecutors, judges, defense attorneys) • Community supervision (parole/probation) • 	<p>Newsletters Email blasts</p>		<p>Attorney General Sheriffs' & Police Chiefs' Association Prosecuting Attorney's Association</p>	
<p>Is available in pharmacies</p>	<ul style="list-style-type: none"> • Same list as described above obtaining via prescription 	<p>Same as above</p>		<p>Same as above</p>	<p>Pending final BOP regulations</p>

					being published
List of prescribers	Same as above	Websites Flyers		Same as above	
SB 459					
PMP Opioid Education	UNLV Dental School	In person		Vegas coalitions	
Forged scripts, legal issues	Pharmacists and front line staff	In person		Partnership Carson City, Board of Pharmacy, CC Sheriff's Office	
SB 459 Four Components:	Physicians PAs DOs APRNs Medical students	Newsletters		Medical Associations Governor's office HHS	Encouragement letter related to prescribing naloxone written by Dr. Green
Veteran's Focus	Veterans			Work through Cesar	Would like to see Military Culture Training for providers

TRAININGS:

Good Samaritan Law			
Target Audience	Est. Length	Who Should Train	Comments
Direct Service Providers (Treatment, Health, Juvenile Justice, School, Courts, Mental Health, Human Services)	15 min. – ½ hour		Being developed by Trey Delap Being developed by NCPC
Law Enforcement, First Responders, MOST, CIT	15 min. – ½ hour		Being developed by Trey Delap
Specific Populations (Inmates, Youth, Homeless, Addicts, Parents)	15 min. – ½ hour		
Naloxone			
Law Enforcement, First Responders, MOST, CIT			Being developed by Trey Delap
Parents, Peers			
Direct Service Providers (Treatment, Homeless Shelters, Apartment/Motel Managers)			
Users of services, at-risk populations	1 – 1 ½ hours	NN HOPES	Train and equip with naloxone, encourage training of family and friends
SB 459 Four Components			
Pharmacists	6 hrs.	Roseman University of Health Sciences	Waiting for finalized regulations
Prescribers	2 hrs.	UNR School of Medicine	Waiting for finalized regulations
Medical Associations	½ hour		Waiting for finalized regulations