



BHPAC AD HOC PROMOTION MEETING
Wednesday, July 20, 2016
3:00 p.m. to Adjournment

Via Teleconference with Public Access Located At:
Division of Public & Behavioral Health
4126 Technology Way, Second Floor Conference Room
Carson City, NV 89706
Teleconference Access
Phone Number: 1 (888) 363-4734; Access Code: 3865799#

Item

AGENDA

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|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|
| 1. | Call to Order, Roll Call, and Announcements. | Mechelle Merrill |
| 2. | Public Comment (No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken; five (5) minute limit). | |
| 3. | Review and Approve Minutes from Behavioral Health Promotion Subcommittee of May 9, 2016
<i>For Possible Action</i> | Mechelle Merrill |
| 4. | Discuss and Nominate 2017 Promotion Committee Membership
<i>For Possible Action</i> | Mechelle Merrill |
| 5. | Follow-up On the Status of Governor’s Proclamation
<i>For Possible Action</i> | Michael
McMahon |
| 6. | Discuss and Formulate a Behavioral Health Promotion Planning Process for 2017
<i>For Possible Action</i> | Mechelle Merrill |
| 7. | Analysis and Discussion of Run Reports from Nevada Broadcasters
<i>For Possible Action</i> | Mechelle Merrill
& Nathan Orme |
| 8. | Analyze and Discuss Viewer Numbers on DETR Social Media Sites
<i>For Possible Action</i> | Mechelle Merrill |
| 9. | Discuss Data Needs and Sources for 2017 Promotion
<i>For Possible Action</i> | Mechelle Merrill |
| 10. | Discuss Current and Planned Personal Stories
<i>For Possible Action</i> | Nathan Orme |
| 11. | Discuss Development of Collaborations for 2017 Promotion
<i>For Possible Action</i> | Mechelle Merrill |
| 12. | Discuss Date and Proposed Action and Agenda Items for the Next Meeting
<i>For Possible Action</i> | Mechelle Merrill |
| 13. | Public Comment (No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken; five (5) minute limit). | |
| 14. | Adjournment
<i>For Possible Action</i> | Mechelle Merrill |

Agenda Notification:

- The meeting may commence on or after the designated start time;
- Items on the agenda may be taken out of order;
- The public body may combine two or more agenda items for consideration;
- The public body may remove an item or delay discussion relating to an item on the agenda at any time
- Members of the public in attendance should identify themselves when requested under Agenda Item 1
- Public Comment will be taken during this agenda item. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. The Chair or presiding member of the Council will place a five (5) minute limit on the time individuals may address the Council. The Chair may elect to allow public comment on a specific agenda item when that item is being considered;
- Action items typically include review, approval, denial, and/or postponement of specific items. Certain items may be referred to a subcommittee for additional review and action;
- The Council is pleased to provide reasonable accommodations for members of the public who are disabled and require special arrangements or assistance at the meeting. If assistance is required, please notify Council staff by phone or e-mail no later than three (3) working days prior to the meeting. Please contact: Mike McMahon (775) 687-7519; e-mail mjcmahon@health.nv.gov

Public notices for this meeting have been posted in compliance with NRS 241.020 at the following locations:

- **State of Nevada – Department of Health and Human Services** 4126 Technology Way, Ground Floor, Carson City, NV
- **State of Nevada – Desert Regional Center** 1391 South Jones, Las Vegas, NV
- **State of Nevada – Rural Services** 1665 Old Hot Springs, Carson City, NV
- **State of Nevada – Sierra Regional Center** 605 South 21st Street, Sparks, NV
- **State of Nevada – Southern Nevada Adult Mental Health Services** 6161 W Charleston Blvd, Las Vegas, NV
- **State of Nevada -- Grant Sawyer Building** – 555 E. Washington Ave., Las Vegas, NV
- **Washoe County Department of Social Services** 350 South Center Street, Reno, NV

Nevada Public Notices: <https://notice.nv.gov>

Notice of this meeting and copies of supporting materials are available on or after the date of this notice at the following DPBH Website: <http://dpbh.nv.gov/Programs/ClinicalBHSP/Meetings/BHPACAgendasMinutes/>

You may register on the Behavioral Health Listserv to receive agenda notices to your email at: <http://listserv.state.nv.us/cgi-bin/wa?HOME>