



Brian Sandoval
Governor

STATE OF NEVADA
BEHAVIORAL HEALTH PLANNING & ADVISORY COUNCIL

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Rene Norris
Chair

Ali Jai Faison
Vice Chair

BHPAC AD HOC PROMOTION MEETING
Minutes

Tuesday, February 2, 2016

Via Teleconference with Public Access Located At:
Division of Public & Behavioral Health
4126 Technology Way, Second Floor Conference Room
Carson City, NV 89706

Item

1. **Call to Order, Roll Call, and Announcements.**

Mechelle Merrill, standing in for the chair, called the meeting to order at 9:13 a.m.

Members Present

Dawn Walker
Denise Everett
Katherine Mayhew
Mechelle Merrill
Michael McMahon

Members Absent

Alyce Thomas
Rene Norris
Susan Maunder

Staff Present

Meg Matta

2. **Public Comment**

There was no public comment.

3. **Review and Approve Minutes from Behavioral Health Promotion Subcommittee of September 2, 2014.**

Tabled

4. **Discussion on Preliminary Plans for Behavioral Health Awareness Month in May, 2016.**

Ms. Merrill said she remembered the events previously participated in were the Walk, newspaper article, and public service announcements (PSAs). There were scripts for individuals to record for a series of PSAs that were run by Nevada Broadcasters Commission. The scripts took time to write and time to get recorded. She said that because the group was getting a late start this year, it may save a lot of time if those scripts could be resurrected and revised.

Mental Health Month Campaign has a tool kit that will be available on the website which Mr. McMahon will download. He will research past budgets.

Ms. Mayhew said Children's Mental Health will be involved. She is aware of a poster contest in the schools in May. She added that the System of Care grant will provide technical assistance with social media and social marketing. She will have more information at the next meeting.

Mr. McMahon said it was helpful to know who all the participants are, and what they are doing so this group can coordinate efforts.

5. **Discuss Date and Proposed Agenda Items for the Next Meeting**

The date for the next meeting will be Friday, February 12, 2016. Members will do further research on past scripts for public service announcements or Mental Health month events so the subcommittee will have more information to work with. It was decided to repeat the agenda for this meeting.

6. **Public Comment**

There was no public comment

7. **Adjournment**

The meeting was adjourned at 9:30 a.m.