

Maternal and Child Health Advisory Board (MCHAB)
February 2, 2018 Update for October 1, 2017 through December 31, 2017

- **Domain: Women/Maternal Health**

- Increase the percent of women ages 15-44 receiving routine checks-up in the previous year
- Increase the percent of women receiving prenatal care in first trimester

- **Title V/MCH Program and Partners –**

- Community Health Services provided 732 well-care screenings, 991 preventive education services, 60 immunizations, and 32 tobacco cessation Quitline referrals to women ages 20-44. Additionally, women received nutrition, weight, and exercise information. All women presenting for reproductive health visits were screened for domestic violence and behavioral health, including postpartum depression.
- PACE Coalition conducted outreach at venues and disseminated materials to people on infant safe sleep, nutrition, diabetes, tobacco cessation, and domestic violence. Additionally, PACE participated in three rural community meetings, and informed attendees about the priority focus areas to promote health among MCH populations.
- Carson City Health and Human Services (CCHHS) conducted 615 well visits for women of childbearing age. Referrals were made for 15 women afflicted by domestic violence, 67 for mood disorders, and 80 for substance use. In addition, 169 women were counseled and referred to the Tobacco Quitline, and 350 reporting alcohol use were educated about the risks of alcohol use with pregnancy. CCHHS also promoted the Sobermomshealthybabies.com website.

- **Rape Prevention & Education (RPE) Program –**

- On September 18-20, the Nevada Coalition to End Domestic and Sexual Violence held their annual conference at the Atlantis Hotel and Casino in Reno, Nevada. This year's theme, *"United Voices for Change"* attracted a total of 121 participants from 9 counties and 51 agencies in Nevada. Participants consisted of advocates, social workers, substance abuse and gambling counselors, therapists, healthcare providers, attorneys, community and public educators, and individuals interested in working to end domestic and sexual violence in Nevada.
- With funding provided through the Rape Prevention and Education Program and the Nevada Women's Fund, Safe Embrace is implementing an evidence-based prevention strategy entitled *"Coaching Boys Into Men"* (CBIM). CBIM, developed through *Futures without Violence*, provides high school athletic coaches with resources to promote respectful behavior among their players and help prevent relationship abuse, harassment, and sexual assault

- **MCH Coalition (north, south and statewide) –**

- There is new leadership for both the Southern and Northern Nevada Maternal and Child Health Coalitions. In the South, Margarita DeSantos is the Chair and Dr. Randi Lampert is the Co-Chair. Margarita currently works with the Southern NV Health District as the Community Health Nurse Manager for Nurse-Family Partnership, the Teen Pregnancy Prevention Program and Healthy Start. Dr. Randi Lampert has lived in Las Vegas and practiced pediatrics in the Valley since 1997. She is board certified by the Board of Pediatric Medicine and is a fellow of the American Academy of Pediatrics. She joined Positively Kids in 2015. Dr. Lampert is interested in providing quality medical care to pregnant women and infants to prevent problems as the

children grow and she has a particular interest in developmental and behavioral pediatrics.

- In Northern Nevada, Kayelynn Ogden is the NNMCH Chair, and Jessica Lamb is the NNMCH Co-Chair. Kayelynn is a Program Manager with The Children's Cabinet and oversees their chronic disease prevention grant and community health workers grant. Additionally, she is an early childhood and out of school time trainer, and provides trainings for local, state, and national conferences on topics such as childhood obesity, safe sleep, leadership and professional development. Kayelynn serves on various local and state boards supporting early childhood and out of school time in Nevada. Jessica Lamb is studying for her nursing degree. She developed her passion for children's health early in her career at the Boys & Girls Club of Truckee Meadows where she coordinated their health education program. After receiving her Bachelor's Degree in Community Health Science from the University of Nevada, Reno, Jessica began working for the State of Nevada where she gained expertise in public health policy initiatives and community engagement efforts.
- The Nevada Statewide MCH Coalition had a presence at the American Academy of Pediatrics conference, and the Nevada Health Conference. In addition, they:
 - Trained facilitators for the Perinatal Mood and Anxiety Disorders (PMADs) program in Reno and Elko.
 - Held the Fall Symposium in collaboration with Southern NV Breastfeeding Coalition and featured special guest speaker, Kathleen Kendall-Tackett, PhD, IBCLC, FAPA.
 - Increased awareness through social media outlets to include Instagram and Facebook (FB) with FB likes increasing to 300 "likes".
 - Increased awareness for programs - Sober Moms, Healthy Babies; Nevada 211; the Medical Home Portal; and breastfeeding and safe sleep.
- **Title V MCH funds Chronic Disease Prevention and Health Promotion (CDPHP) Health Systems Manager report on activities within their section related to MCH objectives (not funded by MCH):**
 - The Community Health Workers (CHW) Program continues to fund the Nevada Community Health Workers Association (NvCHWA). The new subgrant period started in October 2017 and funds the Healthy Communities Coalition (HCC), the organization who houses the NvCHWA. This subgrant will continue until September 30, 2018.
 - In November 2017, a new CHW Program Coordinator was hired.
 - The NvCHWA continues to support the Division of Public and Behavioral Health (DPBH) to implement the hybrid CHW trainings. Two trainings were held in September and 52 individuals attended. The hybrid CHW Training continues to build a strong workforce in Nevada supporting health education, prevention and increasing access to care.
 - In September, the NvCHWA implemented its first continuing education course on cardiovascular disease, which was completed by 20 students. In September, NvCHWA purchased six Health Specific modules to use as continuing education opportunities for CHWs. Continuing education modules will be used to expand the capacity of the CHWs to serve vulnerable populations. In

November, NvCHWA piloted a communication skills online training which was completed by 20 students.

- The NvCHWA implemented two Train the Trainer (TOT) courses in September, training 25 students who are now eligible to teach the standard CHW course.
- The NvCHWA is planning the first annual CHW conference scheduled for May 2018. The conference will enhance CHW support and networking opportunities in the state.

- **Domain: Perinatal/Infant Health**

- Increase the percent of children who are ever breastfed
- Increase the percent of children who are exclusively breastfed at 6 months
- Increase the percent of baby-friendly hospitals in Nevada

- **Title V/MCH Program and Partners –**

- Washoe County Health District (WCHD) continues to review records for the Fetal Infant Mortality Review (FIMR)
 - 14 cases received September through November
 - October through December 2017: 2 meetings, 12 cases reviewed
- Cribs for Kids
 - 129 Safe Sleep Survival Kits distributed
 - 8 trainings (Including 1 Train the Trainer with 5 nurses at Renown)
 - 1,050 Brochures and 10,210 Posters distributed
 - 3 community events
- Baby Steps to Breastfeeding Success
 - 10/23/17 Training in Elko, 22 staff trained, including 4 MDs
 - 11/1/17 Met with staff at Henderson and shared findings from their training 09/20/17
- Car Seat through Cribs for Kids Distribution at Indian Health Service sites
 - Walker River Tribe received 80 car seats; distribution is planned for a car seat check at their January Community Event
 - Owyhee Community Center received 80 car seats and have distributed 44 to date
 - Southern Bands Health Center ordered a portion of their car seats
 - Washoe Tribe will order their car seats after a technician is trained
- Carson City Health and Human Services (CCHHS) sent 72 new businesses letters regarding the availability of assistance in creating breastfeeding-friendly workspaces. They ran one Facebook post promoting breastfeeding and the Women, Infant, Children Program reaching 1,845 expectant and or young mothers/families. Additionally, CCHHS educated 16 women receiving positive pregnancy test results in breastfeeding and referred them to WIC for support.
- PACE Coalition taught 2 Cribs for Kids courses, and educated pregnant women about gestational diabetes. Class attendees received MCH-provided materials pertinent to nutrition, immunization, tobacco, and domestic violence.
- Pregnancy Risk Assessment Monitoring System (PRAMS) media supported to increase awareness of survey in English and Spanish, television and radio.

- **MCH Coalition (north, south and statewide) –**

- The Nevada Statewide MCH Coalition had a presence at the American Academy of Pediatrics conference, and the Nevada Health Conference. In addition, they:

- Trained facilitators for the Perinatal Mood and Anxiety Disorders (PMADs) program in Reno and Elko.
 - Held the Fall Symposium in collaboration with Southern NV Breastfeeding Coalition and featured special guest speaker, Kathleen Kendall-Tackett, PhD, IBCLC, FAPA.
 - Increased awareness through social media outlets to include Instagram and Facebook (FB) with FB likes increasing to 300 “likes”.
 - Increased awareness for programs - Sober Moms, Healthy Babies; Nevada 211; the Medical Home Portal; and breastfeeding and safe sleep.
- **Maternal-Infant Program –**
 - Safe Sleep Media Campaign
 - August 2017: 302 Total TV Spots Aired, 1,659 Radio Spots Aired
 - TV
 - North: 79 English, 66 Spanish
 - South: 92 English, 65 Spanish
 - Radio
 - North: 677 English, 26 Spanish
 - South: 806 English, 150 Spanish
 - September 2017: 240 TV Spots Aired, 1,624 Radio Spots Aired
 - TV
 - North: 65 English, 40 Spanish
 - South: 81 English, 54 Spanish
 - Radio
 - North: 617 English, 38 Spanish
 - South: 828 English, 141 Spanish
 - SoberMomsHealthyBabies.org Media Campaign
 - August 2017: 192 Total TV Spots Aired, 657 Radio Spots Aired
 - TV
 - North: 62 English, 64 Spanish
 - South: 34 English, 32 Spanish
 - Radio
 - North: 351 English, 16 Spanish
 - South: 262 English, 28 Spanish
 - September 2017: 152 TV Spots Aired, 684 Radio Spots Aired
 - TV
 - North: 46 English, 41 Spanish
 - South: 39 English, 26 Spanish
 - Radio
 - North: 300 English, 26 Spanish
 - South: 319 English, 39 Spanish
 - Critical Congenital Heart Disease Data Collection Continues
 - Participation continues in the AMCHP led Infant Mortality CoIN focused on Social Determinants of Health
 - Substance Use During Pregnancy Provider Toolkit is now available on the DPBH and SoberMomsHealthyBabies.org websites

- <http://dpbh.nv.gov/uploadedFiles/dpbhnavgov/content/Programs/TitleV/Final%20Substance%20Use%20During%20Pregnancy%20Toolkit.docx.pdf>

- **Domain: Child Health**

- Increase the percent of children (10-71 months) who receive a developmental screening using a parent-completed screening tool
- Increase the percent of children (6-11) who are physically active at least 60 minutes a day

- **Title V/MCH Program and Partners –**

- Community Health Services provided 42 child well-visits. Additionally, 16 children were provided with fluoride varnish, as well as oral health educational materials.
- CCHHS provided 18 developmental screens to children and 95% were referred due to findings outside age based norms. Routine immunizations were administered to 447 children ages 0-18 years.
- Title V MCH funds CDPHP Health Systems Manager who reports on activities within the Food Security and Wellness Program related to MCH objectives (not funded by MCH):
 - Children’s Cabinet provided training to early care and education center providers statewide on how to increase physical activity, decrease sedentary time, improve healthy eating, and provided breastfeeding support. Six classes were held, with 149 attendees, at 78 sites serving a capacity of 6,000 children.
 - The School Health Program Coordinator works collaboratively with the Nevada Department of Education and the Nevada Department of Agriculture (NDA) on physical activity and nutrition education programs. Four elementary schools: Carson City, Elko, and two in Nye County are developing a team and assessing physical activity and wellness as part of the Comprehensive School Physical Activity Program (CSPAP) to implement 60 minutes of physical activity daily for grades K-12. The target audience is at the elementary school level; however, trainers can provide support at all school levels developing leaders to sustain the CSPAP program within a school district.
 - The School Health Coordinator is collaborating with the NDA to plan a School Health Conference providing education on School Wellness policies for school wellness coordinators, administrators and other school staff.
- The Connecting Kids to Coverage (CC) grant awards Children’s Cabinet, Lutheran Social Services of Nevada and Northern Nevada HOPES with funding to place six Community Health Workers (CHWs) at several locations across the state to increase health insurance enrollment through Medicaid, Nevada Check-Up (NCU) and the Silver State Health Exchange. For September-November 2017, 135 children and 120 parents were newly enrolled or had their applications renewed for Nevada Medicaid and/or Nevada Check Up. During this reporting period, 152 outreach events and activities were conducted.

- **Domain: Adolescent Health**

- Increase the percent of adolescents aged 12-17 with a preventive medical visit in the past year
- Increase the percent of middle school and high school students who are physically active at least 60 minutes a day
- Reduce pregnancies among adolescent females aged 15 to 17 years and 18 to 19 years

- **Title V/MCH Program and Partners –**

- Community Health Services provided 572 well-care screenings, 590 preventive education services, 52 immunizations, and 11 tobacco cessation Quitline referrals to adolescents. Additionally, youth received nutrition, weight, and exercise information. Adolescents presenting for reproductive health visits were screened for domestic violence and emotional/mental health. Young mothers were screened for postpartum depression.
- Carson City Health and Human Services (CCHHS) provided an outreach event at the local high school and educated adolescents about the value of annual wellness checkups. CCHHS conducted well-visits and screened adolescents for alcohol, nicotine, substance-use, domestic violence, and behavioral issues, and made referrals to appropriate agencies.
- Urban Lotus Project (ULP) held Trauma-Informed Yoga for Youth courses, serving Northern Nevada adolescents at nine facilities including drop-in centers, treatment centers, and human service entities. A total of 65 classes served 185 adolescents. Two agencies increased the number of classes per month and arrangements have been set to start at two new facilities early 2018.
- DP Video is making plans to conduct a one-month social media campaign in January, with the intention to increase the number of middle school and high school students who are physically active at least 60 minutes a day. Messages will be posted in English and Spanish targeting youth ages 12-13, adolescents ages 14-17, and parents/caregivers.
- PACE Coalition taught one Youth Mental Health First Aid course.
- All subgrantees continue to promote the Nevada Children's Medical Home Portal

Adolescent Health and Wellness Program –

- Nevada's National Governors Association (NGA) Learning Collaborative to improve insurance enrollment and health care access outcomes for adolescents, ages 15-18, is in the process of selecting priorities for 2018. A survey will be disseminated in January to collect State Team Leaders' input on the level of interest for activities outlined in the Strategic Action Plan which have not yet been accomplished.
- The Adolescent Health and Wellness Program Coordinator received technical assistance on best practices to enhance the uptake of adolescent well visits, inclusive of materials available for providers to become adolescent-centered medical homes.

• Domain: Children and Youth with Special Health Care Needs (CYSHCN)

- Increase the percent of children with special health care needs with a medical home
- Increase the percent of children without special health care needs with a medical home
- Increase the number of WIC, Home Visiting, Healthy Start, and other program participants that received information on the benefits of a medical home
- Increase the number of referrals to Nevada's medical home portal

• Children and Youth with Special Health Care Needs (CYSHCN) Program

- The Children's Cabinet:
 - Met with staff at private, religious, charter, public, preschools and daycare centers to distribute TACSEI materials and discuss current parent engagement practices.
 - Discussed with staff assorted opportunities to expand communication with parents through parent meetings, handouts and electronic communication. Focused on visiting future Southern NV TACSEI implementation sites to establish relationships and support training and coaching.

- Distributed Milestone Moments books in English and Spanish to preschools, child care centers, community fairs, schools, and parent meetings
 - Provided feedback on TACSEI Policies and Procedures Manual to TACSEI Leadership
 - Provided TACSEI Backpack materials to three Step Up for Kids events in Carson City, Reno, and Las Vegas.
 - Participated in Early Intervention Licensure review to provide parent perspective regarding early intervention professional qualifications.
 - Participated in quarterly ICC meeting, ICC Child Find Subcommittee, Family Resource Subcommittee, ICC Professional Development Subcommittee and Social & Emotional Workgroup to encourage providers to promote positive relationships between parents and early intervention professionals.
 - Provided TACSEI backpack materials to parents at six back to school fairs.
 - Attended Office of Special Education Programs (OSEP) conference including sessions on social emotional support and inclusion.
 - Participated in NV Inclusion Leadership Team meetings to develop of Nevada Inclusion Document to implement best practices and increase inclusion placements in NV.
 - Presented at the Nevada Early Childhood Inclusion Summit to help professionals learn about parent engagement and how they can build relationships with families.
- Nevada Center for Excellence in Disabilities (NCED) continues to provide the Nevada Partners Leadership Program for individuals throughout Northern Nevada who have developmental disabilities, or are parents of children with developmental disabilities.
 - Family TIES continues to serve people with disabilities, and supports their families and the professionals who work with them.
- **Domain: Cross-Cutting/Lifecourse (activities within this domain are included within each subpopulation above), which include the following objectives:**
 - Reduce the percent of women who smoke during pregnancy
 - Increase the percent of women who call the Nevada Tobacco Quitline for assistance
 - Reduce the percent of women using substances during pregnancy
 - Reduce the percent of children who are exposed to secondhand smoke
 - Increase the percent of adequately insured children
- **Title V/MCH Program and Partners –**
 - PACE Coalition, CCHHS, and CHS referred tobacco users to the Nevada Tobacco Quitline.
 - CCHHS counseled self-identified nicotine users with a Brief Tobacco Intervention. They ran one Facebook post about the Nevada Tobacco Quitline reaching 2,803 smokers, and they ran a separate Facebook post educating those needing insurance about Nevada 2-1-1 reaching 3,365 people. Additionally, CCHHS created an infographic to be used by Women, Infant, Children Program to promote the medical home, as well as Nevada 2-1-1 and the medical home portal.
 - CCHHS continued partnering with the Division of Welfare and Supportive Services (DWSS) by placing insurance enrollment staff on-site. In-reach was provided to uninsured clients seeking services through CCHHS. Carson City enrolled 47 people, and Douglas County enrolled 50.
 - PACE Coalition assisted people in applying for insurance/Medicaid, including Spanish interpretation related to health literacy. Additionally, the PACE staff placed Nevada 2-1-1 and medical home portal information into gift bags for people attending health education classes.

- Title V MCH funds CDPHP Health Systems Manager who reports on activities within their section related to MCH objectives (not funded by MCH).
- All subgrantees continue to promote the Sober Moms Health Babies (SMHB) website, Nevada Tobacco Quitline, PRAMS, and Nevada 2-1-1.
- Substance Use During Pregnancy Toolkit approved and distributed
 - See attached
 - Available on the DPBH and SoberMomsHealthyBabies.org websites
 - <http://dpbh.nv.gov/uploadedFiles/dpbhnavgov/content/Programs/TitleV/Final%20Substance%20Use%20During%20Pregnancy%20Toolkit.docx.pdf>
 - <https://sobermomshealthybabies.org/substance-abuse/treatment-centers-resources/> (The toolkit is the last resource listed under Informational Resources)
- Tobacco Quitline
 - Two Pregnant Women called the Tobacco Quitline from October 1, 2017 through December 31, 2017
- Baby & Me Tobacco Free Amerigroup Program at Reno and Sunrise WIC clinics
 - 20 pregnant women participated through December 31, 2017
 - 64 diaper vouchers were issued