

Maternal and Child Health Advisory Board (MCHAB)
August 24, 2018 Update

- **Domain: Women/Maternal Health**
 - Increase the percent of women ages 15-44 receiving routine checks-up in the previous year
 - Increase the percent of women receiving prenatal care in first trimester

- **Title V/MCH Program and Partners –**
 - Community Health Services (CHS) provided 1,806 well-care screenings, 2,506 preventive education services, 498 contraceptives, 206 STI screens, 187 immunizations, and 413 received nutrition, weight, and exercise information. All women presenting for reproductive health visits were screened for domestic violence and behavioral health, including postpartum depression.
 - PACE Coalition conducted outreach at eight venues and disseminated materials to 266 people on infant safe sleep, nutrition, diabetes, tobacco cessation, and domestic violence. Additionally, the PACE staff taught one Mental Health First Aid course. PACE participated in 2 rural community meetings, and informed attendees about priority focus areas to promote health among Maternal and Child Health (MCH) populations.
 - Carson City Health and Human Services (CCHHS) ran two Facebook posts resulting in 8,560 women being educated about the value of yearly preventive well visits. Additionally, 95 women received education about well-women exam recommendations at two outreach events, and the clinic digital signage promoted well-women exams. CCHHS conducted 664 well visits for women (15-44 years old (y.o.)). Referrals were made for 10 women afflicted by domestic violence, 81 for mood disorders, and 108 for substance use, and 344 reporting alcohol use were educated about risks of alcohol use with pregnancy. Sobermomshealthybabies.com was promoted through the clinic.

- **Rape Prevention Education (RPE) –**
 - RPE conducted three trainings for professionals. *Supporting Children Experiencing Violence in the Home* was held during Nevada’s Home Visitor Statewide Conference and two workshops on *Supporting Teens & Young Adults with Disabilities* were presented at the Northern Nevada Center for Independent Living in Reno, as well as the Elko Police Department. Plans were made for the upcoming fall annual conference bringing together stakeholders to celebrate successes, increase knowledge, and successfully implement strategies addressing domestic and sexual violence in Nevada.

- **MCH Coalition (north, south and statewide) –**
 - The Northern Nevada MCH Spring Symposium offered presentations on infant screening, maternal mental health, adolescent medicine, and school healthy advocacy.
 - The Nevada Statewide MCH Coalition Program Manager and Perinatal Mood and Anxiety Disorder Coordinator attended the Symposium.
 - The Nevada Statewide MCH Coalition monthly e-newsletters, educational opportunities via webcast, MCH website updates, Facebook and Instagram posts continue.
 - *Go Before You Show* campaign materials continue to be distributed statewide.

Domain: Perinatal/Infant Health

- Increase the percent of children who are ever breastfed
- Increase the percent of children who are exclusively breastfed at 6 months
- Increase the percent of baby-friendly hospitals in Nevada

- **Title V/MCH Program and Partners –**
 - CCHHS sent 70 new businesses letters regarding the opportunity to assist agencies in creating breastfeeding friendly workspaces. As a result, CCHHS is currently working with eight day care centers to create a breastfeeding friendly workplace. CCHHS educated 20 women receiving positive pregnancy test results about breastfeeding and referrals were made to WIC for support. Text4Baby social media promotion resulted in 537 impressions. Additionally, recall postcards were sent to remind and encourage infant vaccines, and 458 immunizations were administered.
 - Baby Steps to Breastfeeding Success
 - Training at University Medical Center (UMC): 13 Nurses and 26 Residents
 - Cribs for Kids
 - 8 community events
 - 5 trainings
 - 102 Safe Sleep Survival Kits distributed
 - 1,937 brochures distributed
 - 135 posters distributed
 - 3 flip chart curricula distributed
 - 106 binder curricula distributed
 - 36 car seats distributed
 - Washoe County Health District (WCHD) continues to review records for the Fetal Infant Mortality Review (FIMR). This quarter:
 - 9 cases were received
 - 6 were cases reviewed

- **Maternal-Infant Program –**
 - Critical Congenital Heart Disease Data Collection Continues
 - 2017 Critical Congenital Heart Disease Registry Annual Report published and shared with stakeholders
 - Participation continues in the AMCHP led Infant Mortality CoIIN focused on Social Determinants of Health
 - Staff participated in the Occupant Protection Grant Review with the Office of Traffic Safety
 - Safe Sleep Media Campaign
 - May 2018: 230 Total TV Spots Aired, 2,769 Radio Spots Aired
 - TV
 - North: 19 English, 42 Spanish
 - South: 113 English, 56 Spanish
 - Radio
 - North: 1,005 English, 8 Spanish
 - South: 1,479 English, 277 Spanish
 - April 2018: 281 Total TV Spots Aired, 3,554 Radio Spots Aired
 - TV
 - North: 18 English, 53 Spanish
 - South: 143 English, 67 Spanish
 - Radio
 - North: 1,758 English, 8 Spanish
 - South: 1,522 English, 266 Spanish

State Public Health Nutritionists to enhance CSPAP efforts, in addition to collaborations with MCH and WIC.

- **Domain: Adolescent Health**

- Increase the percent of adolescents aged 12-17 with a preventive medical visit in the past year
- Increase the percent of middle school and high school students who are physically active at least 60 minutes a day
- Reduce pregnancies among adolescent females aged 15 to 17 years and 18 to 19 years

- **Title V/MCH Program and Partners –**

- Community Health Services (CHS) provided 632 well-care screenings, 728 preventive education services, 148 contraceptives, 72 STI screens, 68 immunizations, and provided 133 adolescents with nutrition, weight, and exercise information. Adolescents presenting for reproductive health visits were screened for domestic violence and emotional/mental problems. Young mothers were screened for postpartum depression.
- CCHHS conducted well visits and screened adolescents for alcohol, nicotine, substance-use, domestic violence, and behavioral issues and made referrals to appropriate agencies.
- PACE Coalition conducted outreach at a high school sponsored teen health night and handed out 20 brochures about the value of yearly wellness check-ups.
- Urban Lotus Project (ULP) served Northern Nevada adolescents at ten facilities including drop-in centers, treatment centers, and human service entities. ULP served 119 adolescents in 77 classes and one new agency was added. Student pre - and post-test interviews were conducted, and contacts were secured to conduct key informant interviews with instructors and agency staff.

- **Adolescent Health and Wellness Program –**

- The Adolescent Health and Wellness Program (AHWP) disseminated over 37,000 brochures about the value of yearly adolescent check-ups and how to apply for health insurance. The largest distribution partners are: Division of Welfare and Supportive Services, Division of Child and Family Services, Rural Community Health Services (behavioral and physical health), and Nevada Health Link.
- AHWP has identified several no-cost guides to educate health facilities and youth serving agencies on best practices used to create adolescent-centered medical homes for distribution.
- AHWP partnered with peers from other states to review no-cost adolescent health literacy curricula and determine which guides are best for state agencies to disseminate. Discussions will continue into the next quarter.
- AHWP is preparing to disseminate the Nevada School-Based Health Center (SBHC) Toolkit to assist those interested in forming a SBHC or a new school-based health facility. The toolkit is being placed on the DPBH website, disseminated to the Nevada School Based Health Alliance, and agencies serving schools.

- **Domain: Children and Youth with Special Health Care Needs (CYSHCN)**
 - Increase the percent of children with special health care needs with a medical home
 - Increase the percent of children without special health care needs with a medical home
 - Increase the number of WIC, Home Visiting, Healthy Start, and other program participants that received information on the benefits of a medical home
 - Increase the number of referrals to Nevada's medical home portal
- **Children and Youth with Special Health Care Needs (CYSHCN) program**
 - The Children's Cabinet activities included:
 - Family engagement through social emotional Pyramid Model (TACSEI) trainings to five organizations serving Pre-K children; provision of parent involvement technical assistance through newsletters, meetings, and conferences; as well as distribution of information to 23 preschools and daycare centers.
 - Health literacy through distribution of 150 Milestone Moments brochures educating about the value of developmental screenings.
 - Nevada Center for Excellence in Disabilities (NCED) will start a new project next quarter providing trainings on Transition Healthcare and the Medical Home Portal to families and students across Northern Nevada.
 - Family TIES family engagement activities included:
 - Parent to Parent (P2P) Program trainings. The program assists families of children and youth with special health care needs.
 - Families were trained how to navigate the Medical Home Portal.
 - Provision of support, follow-up, and bilingual services to families seen through the University of Nevada, Reno Cleft Palate Clinic.
- **Domain: Cross-Cutting/Systems Building (activities within this domain are included within each subpopulation above), which include the following objectives:**
 - Reduce the percent of women who smoke during pregnancy
 - Increase the percent of women who call the Nevada Tobacco Quitline for assistance
 - Reduce the percent of women using substances during pregnancy
 - Reduce the percent of children who are exposed to secondhand smoke
 - Increase the percent of adequately insured children
 - Increase the percent of callers to Nevada 2-1-1 inquiring/requesting health insurance benefits information

Title V MCH Program and Partners –

- **Tobacco Cessation:**
 - All subgrantees continue to promote the Nevada Tobacco Quitline. PACE Coalition, CCHHS, and CHS referred tobacco users to the Nevada Tobacco Quitline. CCHHS counseled self-identified nicotine users with a Brief Tobacco Intervention resulting in 148 referrals to the Tobacco Quitline. CHS referred 108 women of childbearing age (15-44 years old) to the Quitline.
 - A Social Media Campaign utilizing the NV Wellness Facebook and Twitter platforms promoted The Nevada Tobacco Quitline.
 - Baby & Me Tobacco Free Amerigroup Program at Reno and Sunrise WIC clinics
 - 39 pregnant women enrolled
 - 179 vouchers issued

- **Substance Use During Pregnancy:**
 - Distribution of the removable Wall Stickers promoting SoberMomsHealthyBabies.org website and the priority admission at state funded treatment centers continues.
 - MCH staff participated in Comprehensive Addiction and Recovery Act (CARA) Plan of Care efforts.

- **Adequately Insured Children:**
 - CCHHS partners with the Division of Welfare and Supportive Services (DWSS) by placing insurance enrollment staff on-site. In-reach was provided to uninsured clients seeking services through CCHHS. Carson City newly enrolled 13 people, and Douglas County enrolled 105
 - PACE Coalition assisted 17 people in applying for insurance/Medicaid, making doctors' appointments, Spanish interpretation related to health literacy, as well as other support services.
 - Title V MCH co-funds the Chronic Disease Prevention and Health Promotion Health Systems Manager to oversee and report on activities related to MCH objectives (not funded by Title V MCH):
 - The Community Health Workers (CHW) Program continues to fund the Healthy Communities Coalition (HCC) to oversee and build the Nevada Community Health Worker Association (NvCHWA). The NvCHWA facilitates CHW trainings to build a strong workforce in Nevada supporting health education and prevention and increase access to care. The NvCHWA helped the CHW Program train an additional 25 students through the CHW Hybrid Course. In June, the NvCHWA piloted a new course, "Providing Social Support" which 19 students completed. The CHW Program worked with NvCHWA and the Nevada Public Health Training Center to implement the first CHW Conference in Nevada. Local and national speakers held sessions on various topics related to CHWs and 92 people attended.
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 - The Connecting Kids to Coverage (CKC) grant awards Children's Cabinet, Lutheran Social Services, and Northern Nevada HOPES with funding to place six CHWs at several locations across the state to increase health insurance enrollment through Medicaid, Nevada Check-Up and the Silver State Health Exchange. This quarter, 202 children and 136 parents were enrolled for Nevada Medicaid and/or Nevada Check Up, and 211 outreach events and activities were conducted.

- **Nevada 2-1-1:**
 - All subgrantees continue to promote Nevada 2-1-1.