

**Chronic Disease Prevention and Health Promotion Section Report  
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

**Thursday January 18, 2018**

**Washoe County Health District (WCHD) Chronic Disease Prevention Program (CDPP) Report**

**New Staff**

The team is excited to welcome Huong Ngo to Intermittent Hourly Health Educator from Public Service Intern, and Jordan Thomas as Public Service Intern. Both will be working on tobacco prevention and control activities. Camarina Augusto will be joining the team in mid-January as an Intermittent Hourly Health Educator working on physical activity and nutrition projects.

**Section News**

The CDPP team has expanded scope of responsibility to also include Marijuana and Opioid use. Many opportunities for collaboration have been identified and established in the public health sector as well as the medical and commercial arenas.

**Programming**

The Chronic Disease Prevention Program strives to reduce chronic disease in Washoe County by focusing on physical activity, nutrition and tobacco use and exposure. Key approaches include efforts concentrating on policy, system and environmental change.

**Physical Activity and Nutrition highlights:**

- Staff have determined that the next set of park assessments to be conducted will be in the 89431 and 89433 zip codes. These two zip codes ranked high scores on the Community Needs Index, indicating considerable socioeconomic challenges. Data collection will begin in late winter or early spring.
- The We Order Well (W.O.W!) program, which helps restaurants expand current menu selections to include smaller portion sizes and/or a healthier kids menu, began public education on television, radio, and social media.
- Staff participated in an evaluation of bike share options with key community representatives. Among other potential benefits, bike share could increase levels of physical activity, decrease car emissions by reducing use, and improve public transit access and use.

**Tobacco Prevention and Control highlights:**

- Staff are working with the Reno-Sparks Chamber of Commerce, Economic Development Authority of Western Nevada, and the Reno Sparks Convention and Visitors Authority to reach member businesses with smoke free Northern Nevada messaging.
- Staff continues to work with multi-unit housing properties in promoting smoke free policies. Wolf Run East opened this fall as a smoke free property and Carville Park became smoke free on January 1, 2018.
- Staff worked with event organizers for three local events to develop and implement smoke free and vape free policies for the first time, protecting over 5,000 participants, spectators and volunteers from secondhand smoke and aerosol.
- Staff worked with Washoe County as they promoted the Great American Smokeout and limited smoking outside County buildings.