

Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
August 16, 2018

Staffing Updates

- Please join me in welcoming Health Wallace as the CDPHP's new Diabetes Coordinator. Prior to his state work, Mr. Wallace was an Independent Duty Hospital Corpsman Chief Petty Officer (non-licensed healthcare provider similar to a Physician's Assistant) in the United States Navy. Throughout his 20 plus year career, he worked across the globe in a multitude of areas which included Military Treatment Facilities, Clinics, on board ships, with the Marines, and Naval Special Warfare as well as in the areas of safety and occupational health.
- Veronica Sheldon joined our team in June as our Fiscal Manager, replacing Eric Fortenbury who promoted into a Management Analyst 3 position within our Division's Fiscal team. Ms. Sheldon comes from a fiscal position in the Division's Primary Care Office, and she had extensive fiscal experience prior to that as well.
- Amanda Santos has promoted into our Cancer Evaluator position in July. She formerly served as our CRC Program's Business Process Analyst, bringing expertise to her new role. We are currently recruiting for the vacant Business Process Analyst 1 position.
- Due to funding changes, we no longer have a School Health Program. Rose Sutherland, our former School Health Coordinator, has accepted a promotion to work at the Division of Welfare and Supportive Services with the Supplemental Nutrition Assistance Program-Education (SNAP-Ed). We are excited Ms. Sutherland will remain on our Nutrition Unit team.
- Kelly Ducker, our former Women's Health Connection Coordinator, promoted to the OPHIE team within the Division. We are currently recruiting for this vacant position as well.
- We are saying goodbye to Allison Schleicher, our Tobacco Prevention Coordinator. Ms. Schleicher has accepted the position of public Health Disease Investigator with Washoe County Health District. We wish her the best.

1305 Cooperative Agreement Update

The five-year 1305 Cooperative Agreement with the Centers for Disease Control and Prevention is coming to an end. Cooperative Agreement consistent of the Diabetes Prevention and Control Program, the Heart Disease & Stroke Prevention Program, the Obesity Prevention and Control Program, and the School Health Program. A supplemental extension continues funding for the Diabetes Prevention and Control and the Heart Disease and Stroke Prevention Programs through September 30, 2018. The new five-year 1815 Cooperative Agreement will replace the 1305 beginning October 1, 2018. Funding for the School Health and Obesity Programs was removed from this funding source. The School Health Program grant transitioned over to states' Departments of Education. Nevada's Department of Education applied by was not selected for this competitive funding opportunity so there will no longer be a School Health Program within the state of Nevada. Funding for the Obesity Program will be offered through a competitive 1807 Cooperative Agreement from the CDC. The CDPHP applied and expects to know the outcome by the end of September.

Diabetes Prevention and Control Program (DPCP)

- The NDPCP is finalizing all activities related to its participation in the CDC/CMS 6|18 Initiative. Diabetes was Nevada's selected disease burden for this collaboration between Public Health and Medicaid. Technical assistance from national experts on diabetes prevention was provided to the 6|18 team over the course of the project year.
- The DPCP is currently developing the scopes of work with its partners for the new CDC 1815 Cooperative Agreement. The Notice of Grant Award is expected to be released toward the end of September.

Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
August 16, 2018

Heart Disease & Stroke Prevention Program (HDSP)

- The HDSP Task Force completed a quarterly webinar meeting on July 12th. During the meeting, all five of the HDSP Program’s subgrantees shared their activities and outcomes funded by CDC 1305 with statewide partners and stakeholders.
- In May 2018, the funding opportunity, entitled as “State Public Health Collaborative to Improve Cardiovascular Health Outcomes,” from the Association of State and Territorial Health Officials (ASTHO) came to an end. Through the project, the HDSP Program partnered with three health care payers, including two managed care organizations (SilverSummit and Anthem), and one private health insurance company (Hometown Health). Together with the partners, the HDSP Program integrated care management services provided by Community Health Workers (CHWs) including conduct outreach and follow-up with high-risk members having diagnoses of hypertension. From March to May 2018, the CHWs reached out to a total of 158 patients and enrolled 13.6% of eligible members (diagnosed with hypertension) into the program. The outcomes of the unique collaboration between state public health sector and three health care payers was reported to the CDC, ASTHO, and other state officials during the ASTHO Collaborative in-person meeting in Atlanta, GA, on July 30th.
- The HDSP Program is currently developing the scopes of work with its partners for the new CDC 1815 Cooperative Agreement.

Obesity Prevention and Control Program (OPC)

- The OPC Program, in collaboration with Children’s Advocacy Alliance and the Early Childhood Obesity Prevention Steering Committee, finalized a three-year strategic plan. The plan was made public and can be found on the DPBH Obesity Prevention and Control Program, Nevada Wellness, and Strong Start Nevada websites.
- The OPC Program received funding from SNAP-Ed to implement two interventions aligning with plan goals, including (1) a statewide social media campaign throughout September 2018 in observance of National Childhood Obesity Awareness Month, promoting obesity-preventive behaviors and resources and (2) a Child and Adult Care Food Program (CACFP) Early Care and Education (ECE) Gap Analysis to identify barriers and solutions to implementing the CACFP in ECEs.

Cancer Programs

Women’s Health Connection (WHC)

- WHC is in its second grant year, implementing CDC grant 6 NU58DP006306-01-01 *National Center for Chronic Disease Prevention and Health Promotion*. The focus of the grant is to increase breast and cervical cancer screening services by eliminating barriers and implementing key evidence-based strategies. WHC is supporting state-wide cancer coalitions and cancer plans to inform strategic policy, systems, and environmental changes and through the collection and dissemination of cancer surveillance data with enhanced use of cancer data for state planning.
- With federal funding from the CDC, WHC screened 1,590 women between April and June 2018, reaching its FY18 screening goal for a total of 7,343.
- The WHC executed the first year of AB388, *Making an Appropriation for the Women’s Health Connection Program*, by providing mammogram services to women between the ages of 40-49 years

Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
August 16, 2018

of age for breast cancer. WHC expended \$499,965 of the \$500,000 of state funding in FY18. This funding was used to screen 591 women between April and June of 2018, for a total of 1,983 women screened in FY 18 as a result of AB388 appropriations.

- WHC is partnering with three Federally Qualified Health Centers to place four Community Health Workers within their clinics to promote and increase breast and cervical cancer screenings within the target population.

Nevada Colorectal Cancer Control Program (NCRCCP)

- CRCCP submitted the continuation grant application for Year 4 of the 5-year CDC grant, *NU58DP006090-01-00 Organized Approaches to Increase Colorectal Cancer Screening*. The focus of this grant is to work with individual clinics or payers to implement the four recommended colorectal cancer screening evidenced based interventions, (EBI) which include provider reminders, client reminders, reduction of structural barriers and provider assessments and feedback.

Nevada Comprehensive Cancer Control Program (NCCCP)

- Level funding was awarded to NCCCP for fiscal year 2019.
- The NCCCP coordinator joined partners at a national workshop for HPV series initiation and completion. Partners will continue to meet through fiscal year 2019 to implement coordinated strategies to continue to increase HPV vaccination rates.
- The NCCCP, in partnership with the Nevada Cancer Coalition, is wrapping up year three of Sun Smart Schools and is actively enrolling new schools for year four. An estimated 42 schools will implement the program for the 2018-2019 school year.

Tobacco Programs

Tobacco Control and Tobacco Cessation Programs

- The online tobacco merchant training is under development and scheduled to be completed by September 2018. The website will include: detailed information on tobacco use in Nevada, provide resources to train retailers on procedures for sale of age-restricted products, and explain the consequences associated with violations.
- The statewide long-term strategic plan is being formatted for printing and copy. It will be available in September and presented at a Nevada Tobacco Prevention Coalition General Membership Meeting.
- The current contract with the state's quitline vendor expires September 30th. A contract extension has been proposed and is with the State Board of Examiners for review.
- The call volume for the Nevada Tobacco Quitline has increased significantly during the *Tips* Campaign which began on April 23rd. The CDC promotes this hard-hitting media campaign which raises awareness about the dangers of smoking through commercial spots which feature former smokers who motivate smokers to call 1-800-QUIT-NOW.

Other Programs

Community Health Worker Program

- The CHW Program continues to partner with Healthy Communities Coalition (HCC) to establish and grow the Nevada Community Health Worker Association (NvCHWA) with funding through the

Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
August 16, 2018

Preventive Health and Human Services (PHHS) Block Grant. The goal of this collaboration is to build a sustainable CHW workforce in Nevada.

- On May 7-8, the NvCHWA and the Nevada Public Health Training Center with support from the CHW Program, hosted a CHW Conference in Nevada called “Impact.”. Local and national speakers held sessions on various topics related to CHWs and 90 people attended. Of the 27 attendees who responded to the satisfaction survey, over 84% were satisfied or very satisfied with various aspects of the conference.
- With support from the CHW Program, NvCHWA facilitates CHW trainings aiming to build a strong CHW workforce in Nevada who can support health education, prevention, and access to care. Between April and June, 25 students were trained as CHWs through the CHW Hybrid Course. In June, the NvCHWA piloted a new course, “Providing Social Support” which was completed by 19 students. There are currently 29 students enrolled in the current CHW Hybrid course which will end September 6th.
- Between April 1 and July 30, 2018, NvCHWA promoted four job postings through their Facebook page and website. In the same period, NvCHWA received more than 3,000 visits, opens, likes, views, or shares on their media platforms.

Connecting Kids to Coverage

- The Connecting Kids to Coverage (CKC) Program continued to work with its three partners, Lutheran Social Services of Nevada, Children’s Cabinet and Northern Nevada HOPES, to conduct outreach and enrollment activities aimed at enrolling eligible children and their families into Nevada’s Medicaid and Nevada Check Up programs. These sub-grantee organizations employed a total of five Community Health Workers (CHWs) to carry out these activities. The CKC Program concluded in June 2018.
- In March-June of 2018, 211 children and 136 parents were newly enrolled in or renewed their applications for Nevada Medicaid and/or Nevada Check Up. A total of 116 outreach events and activities were conducted for the CKC Program in Nevada.
- Throughout the project period, the CKC Program newly enrolled a total of 551 children into NCU/Medicaid, and renewed the applications of 184. They newly enrolled a total of 494 adults into Medicaid and renewed the applications of 60.

Office of Food Security

- The Governor’s Council on Food Security (GCFS) motioned to support a list of State and Administrative Policy recommendations relating to food security, per the recommendations provided by the GCFS Policy Subcommittee. These policies will be summarized in an Executive Summary, which will be approved at the September 2018 meeting.
- The OFS received Supplemental Nutrition Assistance Program – Education (SNAP-Ed) funding to coordinate a statewide Food Security Summit. The Summit will be held in the fall of 2018 and will work to enhance cross-sectional collaboration throughout Nevada’s food security Network.