

**Chronic Disease Prevention and Health Promotion Section Report  
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

**Thursday August 25, 2016**

**New Staff**

Welcome to the team new staff:

- John DiMuro, MD, is the new Chief Health Officer for the Nevada Division of Public and Behavioral Health
- Laura Urban, Food Security and Wellness Manager
- Helmuth Lehmann, Health Systems Coordinator for the Colorectal Program
- Shawna Pascual, Women's Health Connection
- Debra Kawcak, Tobacco Cessation Coordinator
- Eric Fortenbury, Fiscal Staff

Staff leaving:

- Ms. Monica Morales has left Nevada for a position at the California Department of Public Health. As a result, The Bureau of Child, Family and Community Wellness is in the process of hiring a new Deputy Bureau Chief.
- Melanie Flores, the Quality Improvement Manager, has taken a position at the Washoe County Health District as their new Public Health Accreditation Coordinator. Ms. Flores' last day in CDPHP will be Friday August 26, 2016.
- DuAne Young, the Tobacco Cessation Coordinator has left CDPHP for a position at the Grants Management Advisory Committee (GMAC).

**Section News**

- The Cancer Unit has identified two top candidates for two data analyst positions; one in Women's Health Connection and one in the Colorectal Program.
- The section will be conducting interviews soon to identify a Community Health Worker (CHW) Program Coordinator and a Connecting Kids to Coverage Program Coordinator. These are both contract positions.
- The section is in the middle of revising the Chronic Disease State Plan for 2018-2023. A series of community meetings from 2015-2016 have provided the section with feedback regarding direction of the plan. A draft is estimated to be completed late 2017. Public input for this document will be solicited in early to mid- 2017.

**Programming**

**Women's Health Connection Program**

- WHC has expanded the cervical cancer screening component of the program for FY2016 to include women 21-39 years of age. This has enabled the program to screen an additional 550 women. Approximately 17 of the 550 women screened were diagnosed with cervical cancer. The women were navigated into appropriate treatment services.
- WHC enhanced its infrastructure by partnering with Nevada Health Centers (NVHC), a Federally Qualified Health Center (FQHC), to place two Community Health Workers (CHWs) within their clinics to assist in patient navigation, help clients obtain necessary screenings as well as case management services.

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- In FY2017, the WHC program is collaborating with Rural Community Health Services (RCHS) to maintain one contracted Advance Practice Registered Nurse (APRN) to provide screening and diagnostic services for all women and provide education about care and cancer risk factors.
- WHC has contracted with DP Video Productions in FY2016 and will continue in FY2017 to coordinate a text messaging, health promotion reminder system. The text messaging reminder system will send text messages regarding mammograms, clinical breast exams, and cervical and colorectal cancer screenings. The health promotion campaign will post health promotion campaigns on Nevada Wellness Facebook on the importance of cancer screenings for breast, cervical and colorectal.

**Nevada Colorectal Cancer Control Program**

The new Health System Coordinator (Business Process Analyst), Helm Lehmann, began his position 07/05/16. Helm will provide one-on-one technical assistance and work with each partnering Federally Qualified Health Center clinic, conduct data collection and validation, perform chart/electronic health record (EHR) system review and data validation, and activity monitoring to ensure all sub-grant requirements are met.

In FSY 17, the Colorectal Cancer Control Program (CRCCP) will be working with Volunteers in Medicine (VMSN), a nonprofit health organization to maintain one Community Health Worker (CHW) to increase the utility and uptake of colorectal cancer screening tests among VMSN's patients. The CHW will implement evidence-based interventions including client reminders and reduction of structural barriers. In addition, the CHW will ensure all clients receive proper screening service and follow up. In FSY 17, CRCCP is also collaborating with Rural Community Health Services (RCHS) to maintain one Community Health Worker to increase colorectal cancer screening through the implementation of provider reminders, client reminders, and reduction of structural barriers.

**Comprehensive Cancer Control Program**

Sun Smart Nevada Schools continues to excel. Results from the pilot program indicated success in improving knowledge, attitudes, and behaviors concerning sun safe practices among elementary school participants. Douglas County School District will be joining the program in the upcoming school year. NCCCP and the Nevada Cancer Coalition will be conducting a survey over the fall to determine industry compliance with the Nevada Revised Statute that restricts minors from utilizing tanning facilities, NRS 597. Efforts continue to educate Nevadans on the dangers of UV exposure.

NCCCP is currently in the process of evaluating the progress made during the first year of the 2016-2020 Nevada Comprehensive Cancer Control Plan. Results will be made available in September 2016.

**Community Health Worker Program**

The section has been awarded a new CMS Community Health Worker (CHW) focused grant called "Connecting Kids to Coverage." The scope of this grant will be to use the CHW model to bridge the divide between disadvantaged families and healthcare eligibility through Medicaid, Nevada Check-Up and the Silver State Health Exchange. Through this grant, six CHWs will be located at the Children's Cabinet (including Elko), Northern Nevada HOPES and Lutheran Social Services in Las Vegas. Through

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outreach and education, the CHWs will assist families in navigating the health care system and promote enrollment in health care coverage. The award is a total of \$750,737 and will span a period of 2-years (10 months plus 12 months) beginning in September, 2016. As a result, the section will be hiring a new coordinator and fiscal position to support management of this grant.

The Healthy Communities Coalition (HCC) was awarded Preventive Health and Health Services Block Grant (PHHBG) funding for the next year to build the Nevada CHW Association. They have hired a new coordinator to lead these efforts. Her name is Quinn Cartwright. Ms. Cartwright can be reached at [qcartwright@nevada.unr.edu](mailto:qcartwright@nevada.unr.edu). Additionally, there is more information about the CHW Association at [www.chwnv.org](http://www.chwnv.org).

**Diabetes Prevention and Control Program**

Year four of the CDC 1305 grant started June 30. The Diabetes Prevention and Control Program (DPCP) is continuing to fund Dignity Health dba St. Rose Dominican Hospitals to head up the Nevada Statewide Quality and Technical Assistance Center (QTAC) for Diabetes Education. They continue to be the statewide leads for lay leader training for the Stanford University Models, include Diabetes Self-Management Program (DSMP) and the National Diabetes Prevention Program (DPP) health coach trainings. Funding is also going to Carson City Health and Human Services (CCHHS) and HealthInsight to work in collaboration with the QTAC to provide the “Improve Patient Outcomes through Diabetes Education” packet which includes the Nevada branded AMA/CDC Preventing Diabetes STAT Toolkit on best practices for screening, diagnosing, and referral of patients with prediabetes and the Nevada developed Diabetes Self-Management Education (DSME) Toolkit which outlines the four critical times to refer to DSME. The goal of this collaborative effort is to reach at least 80 additional physicians and their healthcare team members, of which a minimum of 23 physicians will be outside of Clark County to increase screening and referrals for prediabetes and diabetes and make referrals to appropriate diabetes education programs.

Nye Communities Coalition has received funding to conduct a pilot video conference DSMP project approved by Dr. Kate Lorig, Stanford University and the CDC. This pilot has one facilitator in two different locations with a classroom of participants. The Stanford DSMP course is video conferenced between the two participating classrooms. The first pilot class between Pahrump and Tonopah was completed by the end of June. At least three more workshops will be provided this year with the addition of an Elko site. The University of Nevada Reno, School of Medicine is also being funded to assist in the infrastructure development for them to become both an AADE Stanford Plus and a Nation Diabetes Prevention delivery site.

On July 7, the Centers for Medicare and Medicaid Services (CMS) came out with proposed rule changes for providers. This document outlines reimbursement for the provision of the National Diabetes Prevention Program. Comments of the proposed rules must be submitted by September 6, 2016.

The DPCP, Marjorie Franzen-Weiss, is being recognized by the American Association of Diabetes Educator (AADE) during the August Annual Meeting and in the September Journal “In Practice” as a Change Champion for her leadership in creating access to diabetes education.

**Cardiovascular Disease Prevention and Control Program**

The Heart Disease and Stroke Task Force (i.e. “Task Force”) convened during the Chronic Disease Workshop in Las Vegas on May 4<sup>th</sup>, 2016. The group worked to adjust the Heart Disease and Stroke Strategic Plan, complete an evaluation plan for the strategic plan, realigned the sub-work groups, and

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identified activities to work on for the following year. The Task Force also convened in the beginning of August to finalize these plans and begin completing quality work.

The 2015 Stroke Registry report draft was distributed at the Task Force meeting for review of the members and to elicit feedback and suggestions. The finalized 2015 Stroke Registry report was submitted to the LCB and governor's office before June 1, 2016.

The Self-Monitoring Blood Pressure expansion and incorporation of the American Heart Association (AHA) cuff donation were completed. The donation allowed for the program expansion within Nevada Health Centers (NVHC) to include Elko and Las Vegas clinics. Additionally, cuffs were donated to First Person Care Clinic, Las Vegas, to implement the program. The coordinator has been working with HealthInsight and Nevada Health Centers to edit and vet the curriculum for the Hypertension Education and Self-Management Program pilot that will take place within NVHC Sierra Clinic and satellites kicking off in late September. The Heart Disease and Stroke Prevention page of NevadaWellness.org was updated to include additional information including an interactive map of primary stroke centers, a video developed by NVHC for CDPHP promoting the Self-Monitoring Blood Pressure Program, and sections for the task force, stroke registry, and educational information.

An abstract was submitted on behalf of the Heart Disease and Stroke Prevention Program to the annual Nevada Public Health Association (NPHA) conference happening in Las Vegas September 22, 2016. The presentation will be titled, *Self-Monitoring Blood Pressure: Moving from Concept to Inception*. In addition, the program has accepted an invite to no-cost partner for the CardioMetabolic Risk Summit in Las Vegas October 13<sup>th</sup>- 16<sup>th</sup>. The partnership will promote Nevada Wellness, the Heart Disease and Stroke Prevention Program, and the Blood Pressure Self-Monitoring Program.

Lastly, the program coordinator, Vicky Kolar, EMT-P, was selected to participate in a CDC Division of Heart Disease and Stroke Prevention expert panel to develop a Best Practices Guide highlighting evidence-based cardiovascular disease prevention strategies to inform the development of the guide by providing insight into the needs of health department staff, review the structure and content of the guide and suggest way to enhance its utility. Vicky was specifically engaged to further discuss Self-Monitoring and team-based care initiatives. She has participated in initial meetings and will continue to review content and collaborate on development as the project progresses.

**Food Security**

The Office of Food Security (OFS), which houses both the Obesity Prevention Program and School Health Program, works to improve the quality of life and health of Nevadans through increasing food security throughout the state. The OFS supports the Governor's Council on Food Security in implementing the goals and strategies outlined in the Nevada Food Security Action Plan. The plan, established in 2013, prioritizes increasing access and availability to nutritious foods, increasing collaboration throughout the state, establishing a sustainable food system, and raising awareness through outreach and education on food supplemental programs and healthy foods.

Currently, the OFS is finalizing a work plan that will allow the council to quantify the progress being made on the plan. The goal is to have a comprehensive report on where Nevada is, identifying lead organizations, and establishing a 6-month reporting protocol.

To review the Nevada Food Security Action Plan, use the link below:

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[http://dhhs.nv.gov/uploadedFiles/dhhsnv.gov/content/Programs/Grants/StrategicPlan\\_FoodSecurityinNV\\_020713.pdf](http://dhhs.nv.gov/uploadedFiles/dhhsnv.gov/content/Programs/Grants/StrategicPlan_FoodSecurityinNV_020713.pdf)

**Obesity Prevention Program**

The Obesity Prevention and Control program coordinator was invited to be the State Liaison for the National Physical Activity Plan Alliance; additionally, she was officially Governor appointed as the DPBH representative on the Nevada Bike and Pedestrian Advisory Board.

The program has been working on few major statewide projects including 1) collaboration with the community and various state agencies on the development of a Statewide Active Transportation Plan, 2) collaboration and development of the Early Childhood (0-8 years) Obesity Prevention State Plan, and 3) the generation and development of a media campaign to run during the month of September for Childhood Obesity Prevention Awareness Month. The purpose of the campaign will be to spread awareness of childhood obesity and childhood obesity prevention, emphasizing overall immediate (during childhood) and long term health issues, increase screening for obesity in children, and increase physical activity for children and the family unit as a means of prevention.

The Division Worksite Wellness Committee has been re-established, with the first committee meeting occurring on August 10<sup>th</sup>, 2016. In addition to re-establishing the committee and determining methods for working toward identified priorities, the committee has initiated collaborative efforts with department level committees (e.g. the Recovery Friendly Workplace Committee) to continue to work on addressing the health and well-being of the whole employee.

**School Health Program**

The School Health Coordinator and four physical education teachers have completed the Comprehensive School Physical Activity Program (CSPAP) training of trainers (TOT) course in order to provide professional development to school staff in Nevada. A total of ten professional development sessions on CSPAP have been offered between April and June 2016 in Clark, Washoe, Elko, Douglas and Lyon County School Districts. In addition to the trainings offered, the School Health Coordinator developed a Nevada CSPAP webpage located at NVCSPP.org within Nevadawellness.org. This website will provide continued support for Nevada school staff to easily find resources for implementing CSPAP and additional training sessions within their county and online. A sustainability plan has been established by the School Health Coordinator and CSPAP trainers to continue providing trainings and support.

The School Health Coordinator collaborated with Action for Healthy Kids to provide training to Clark and Washoe County School District's in April and May 2016 on implementing their local school wellness policy. The training also covered nutrition scenarios where best practices should be used including Smart Snack Standards in schools. School districts reported their annual progress of implementing the local school wellness policy in June 2016 to the Nevada Department of Agriculture.

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**Tobacco Prevention and Control Program**

The tobacco program has developed a partnership with Northern Nevada Adult Mental Health Services regarding tobacco cessation. The Clinical Services Team is working with the tobacco program to conduct brief intervention and referral to the Nevada Tobacco Quitline for those individuals in the program who use tobacco and have an interest in quitting. Additionally, the tobacco program has partnered with the Division of Health Care Finance and Policy to develop and finalize comprehensive tobacco cessation language for the upcoming Managed Care Organizations (MCO) contracts. This will ensure all Nevadans covered by Medicaid will have access to comprehensive tobacco cessation coverage without barriers.