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Division of Public and Behavioral Health NEWS RELEASE

Exciting Tobacco Prevention and Control News

Carson City – On May 5, 2016, the U.S. Food and Drug Administration (FDA) finalized a rule extending its authority to all tobacco products, including e-cigarettes, cigars, hookah tobacco and pipe tobacco and other electronic nicotine delivery systems. The main tenet of this rule will allow the FDA to improve public health and protect future generations from the dangers of tobacco by restricting the sale of these product to minors nationwide. Nevada has been a national leader in this effort by already restricting the sale of these tobacco products to anyone under 18. In addition this rule will:

- Not allow products to be sold to persons under the age of 18 years (both in person and online);
- Require age verification by photo ID;
- Not allow the selling of covered tobacco products in vending machines (unless in an adult-only facility); and
- Not allow the distribution of free samples.

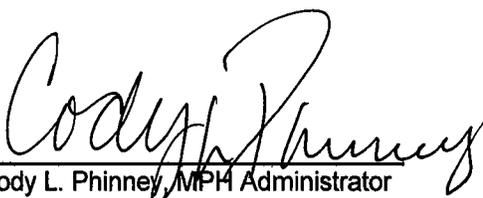
And will require manufactures to:

- Register manufacturing establishments and providing product listings to the FDA;
- Report ingredients, and harmful and potentially harmful constituents;
- Require premarket review and authorization of new tobacco products by the FDA;
- Place health warnings on product packages and advertisements; and
- Not selling modified risk tobacco products (including those described as “light,” “low,” or “mild”) unless authorized by the FDA.

This national ruling falls in line with Nevada’s previous efforts in SB225 to limit the marketing and sale of all electronic nicotine delivery systems to minors. Nevada will continue to work to improve the quality of life and health of all Nevadans and ensure that those under 18 are fully protected from the sale of all tobacco products.

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