

**REVISED DRAFT MINUTES OF THE ADVISORY COUNCIL ON THE STATE PROGRAM
FOR WELLNESS AND THE PREVENTION OF CHRONIC DISEASE
AUGUST 13, 2015**

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Board Members Present

Thomas McCoy, JD (Chair)
Ben Schmauss, MPA, MPH, CHES
Christina Demopolos, DDS, MPH
Andre DeLeon, MA
Jacque Ewing-Taylor, PH.D
Rebecca Scherr, MD
Jeffery Muehleisen, MA (Vice Chair)
Deborah Williams, MPA, MPH, CHES

BOARD MEMBERS NOT PRESENT

Virginia Beck, MA, RD
Cassandra Cotton, BS, MA
Andy Eisen, MD
Tracey Green, MD
Jack Kim, JD
Joesph P. Hardy, MD

DIVISION OF PUBLIC AND BEHAVIORAL HEALTH STAFF PRESENT

Monica Morales, MPA, Section Manager, Chronic Disease Prevention and Health Promotions (CDPHP) Section BCFCW
Melanie Flores, MSW, Wellness and Health Promotions Manager, CDPHP, BCFCW
Jessica Lamb, Obesity Prevention Program Coordinator, CDPHP, BCFCW
Victoria Kolar, EMT-P, Heart and Stroke Prevention Coordinator, CDPHP, BCFCW
Vickie Ives, MA, Wellness Manager, CDPHP, BCFCW
Kellie Ducker, Woman's Health Connection Program Coordinator, CDPHP, BCFCW
Margie Franzen-Weiss, Diabetes Prevention and Control Program Coordinator, CDPHP, BCFCW
Christine Caulfield, School Health Program Coordinator, CDPHP, BCFCW
Amanda Silva, Administrative Assistant III, CDPHP, BCFCW
D. Nichole Millim, Administrative Assistant II, CDPHP, BCFCW
Stephanie Abeyta, Administrative Assistant II, CDPHP, BCFCW

OTHERS PRESENT

Linda Anderson, Chief Deputy Attorney General, Attorney General's Office
Kelli Goatley-Seals, Health Education Coordinator, Washoe County Health District
Blayne Osborn, Rural Health Partner
Kristi Robusto

1. Roll Call

The meeting was called to order by Chair Thomas McCoy at **1:30 pm**. Roll call was taken, and it was determined a quorum of the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease was present, per NRS 439.518 § 2(a-k).

2. Vote on minutes from the April 16, 2015 Advisory Council meeting

Mr. McCoy asked the Council for any changes to the draft minutes of the April 16, 2015 meeting. Two changes needed to be made. Christina Demopoulos, need to amend April 16, 2015 minutes to reflect Dr. Tracey Green as present in meeting, hence she made comments throughout the meeting. Deborah Williams inquired if CDPHP staff could distribute an updated organizational chart? One will be sent out following today's meeting, and one is also provided in today's presentation stated Monica Morales.

MR. MCCOY ENTERTAINED A MOTION TO APPROVE THE MINUTES.

A MOTION TO APPROVE THE MINUTES AS AMENDED WAS MADE BY MR. MUEHLEISEN AND SECONDED BY MS. WILLIAMS. THE MOTION PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.

There was no public comment.

3. Present CDPHP Section Updates

a. Ms. Morales introduced four new team members for the Chronic Disease Prevention and Health Promotion Section (CDPHP) of the Bureau of Child Family and Community Wellness (BCFCW): Vickie Ives, Health Promotions Manager; Kellie Duker, Women's Health Connection Program Coordinator; Debra Nichole Millim, Administrative Assistant II; and Stephanie Abeyta, Administrative Assistant II. She also stated there are currently two vacancies, with a third one coming shortly with the loss of Christine Caulfield, School Health Program Coordinator. The section plans to start the hiring process for the School Health Program Coordinator in early September 2015.

Ms. Morales stated the section has also received a five-year Colorectal Cancer grant and will ensure the council receives a Colorectal Cancer Program presentation at the next meeting. Ms. Morales shared only six states, including Nevada, received this grant as it was highly competitive.

Discussion:

Mr. McCoy complimented the program's success in receiving the grant. Mr. Schmauss questioned how the Advisory Council could assist with receiving future grants. Mr.

Schmauss wants the council to help promote the section's successes. Mr. McCoy questioned if the colorectal grant received more funding than requested and Ms. Morales responded it was the exact amount of funds requested.

b. Ms. Morales provided a high level overview of legislative bills passed in the 2016 Legislative session. The following bills were highlighted: A one dollar tobacco tax increase on cigarettes - SB.483; Community Health Worker certification - SB.198; Stroke Registry - SB.196; and Obesity Prevention in the Early Care and Education Setting - AB.152.

Discussion:

Andre DeLeón noted national obesity prevention standards in the Early Care and Education setting could also relate to pre-K standards in Nevada. Mr. DeLeón would like to know more about the national standards and where Nevada currently stands. Jessica Lamb will provide information to Mr. DeLeón following this meeting. Mr. McCoy mentioned he would like to see more funding spent on media in promoting proposed legislative bills and bills that were successfully passed.

There was no public comment.

4. Discuss CWCD business

a. Mr. McCoy officially welcomed a new member to the Advisory Council - Dr. Rebecca Scherr. Dr. Scheer has filled the vacancy of d) one provider of healthcare according to NRS 439.518.

b. Two applications for council vacancy 2(i) were previously received, Ms. Tameca Ulmer and Mr. Michael O'Brien. It was determined due to Ms. Ulmer's current employment status with the State of Nevada; she would not qualify for filling vacancy 2(i) due to conflict of interest on a state Advisory Council. Mr. O'Brien has not had any correspondence with staff and/or the Council in regards to his interest in vacancy 2(i). Mr. McCoy stated he would like to table the vote to fill this vacancy and re-open the application process. Ms. Anderson noted council needs to make sure they follow all bylaws in that process. Ms. Morales stated the current bylaws and statues will be sent out to the council following this meeting. Ms. Williams questioned if non-voting members can partake in the conversation during the meeting. Ms. Anderson answered yes, non-voting members can comment. Mr. McCoy made a recommendation to re-solicit applications to fill membership vacancy 2(i) - one representative of private employers in this State who has experience in matters relating to employment and human resources according to NRS 439.518. The council agreed and section staff will begin the notification and solicitation process to fill this vacancy. Applications will be presented to the council at the next meeting.

c. Mr. McCoy notified the Council there were three membership term renewal forms submitted for the Council's consideration: Dr. Christina Demopoulos, Dr. Jacque Ewing-Taylor and Thomas McCoy, J.D. Mr. Muehleisen recommended the membership terms be renewed for Dr. Demopoulos, Dr. Ewing-Taylor, and Mr. McCoy. Ms. Lamb noted these

recommendations will be submitted to the Division Administrator upon a vote from the council.

A MOTION TO APPROVE THE RECOMMENDATION OF THREE MEMBERSHIP TERM RENEWALS FOR DR. CHRISTINA DEMOPOULOS, DR. JACQUE EWING-TAYLOR AND THOMAS MCCOY, J.D WAS MADE BY MR. MUEHLEISEN AND SECONDED BY Ms. WILLIAMS, THE MOTION PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.

There was no public comment.

5. Present the role of the Advisory Council

Ms. Anderson, who has been with the Department of Attorney General since 1993, presented the role of the Advisory Council. Ms. Anderson's presentation including noting membership requirements, making recommendations to the state on chronic disease related initiatives and serving as the advisory council over the Chronic Disease Prevention and Health Promotion Section.

Discussion:

Mr. Schmauss asked Ms. Anderson how the Council can make recommendations on legislative topics and issues. Ms. Anderson stated this is a state advisory council and the best way to advocate for specific changes is to go as a standalone. However, it's recommended any recommendations be made to the State first, since they have their own protocol and chain of command to follow. Mr. McCoy said the Council should be making any recommendations they may have to the State first, so it can be presented at the next legislative session. Ms. Williams said this has been very helpful as far as how to make new recommendations or changes. However, since the minutes get rather long, she would like to have an appendix added to the meeting minutes for easy reference as to the recommendations made by the council at each meeting. Ms. Anderson stated it is up to the council to ensure they are getting the information they need and they are asking for it from the programs.

There was no public comment.

6. Present Nevada Wellness Media and Website Updates

Ms. Lamb gave a presentation on the Nevada Wellness media and website updates. She explained there was a detailed infographic included in the appendixes for this meeting. Ms. Lamb's presentation including noting the website launched in the summer of 2014 and most of the funding has been spent in maintaining the website and promoting its usage. Another media campaign is set to begin October 1, 2015. The updated website has 8,417 users and 5,059 pages views. The website also has an 84% bounce rate, which indicates users are visiting one page and then leaving the site entirely. Most of the public is viewing Nevada Wellness information on Facebook and YouTube. CDPHP is working on making the site more interesting to catch the attention of users and hopefully encourage more navigation to the website. The Facebook, YouTube, LinkedIn and Twitter likes were perpetuated by paid advertisement. The most beneficial tool in advertisement internally

has been the Listserv, which currently has 192 subscribers. Mr. McCoy asked why more advertisement was not used. Ms. Lamb stated it was due to the budget restraints and paid advertisement is extremely expensive.

There was no public comment.

7. Discuss DPBH Worksite Wellness Updates

Ms. Lamb provided a DPBH worksite wellness update. CDPHP is currently working internally with the Public Employee Benefit's Program (PEBP) to set forth a strategic plan for worksite wellness and health promotion for the state. CDPHP had a meeting with PEBP in July 2015 included attendance of representatives from all of the state insurance vendors and key stakeholders. Ms. Lamb also noted PEBP is set to have a new Executive Officer starting in August 2015.

Discussion:

Ms. Williams asked why the State's prevention and wellness program (NVision) was stopped July 1, 2015 for State employees. Ms. Lamb responded the program was not going to be funded. However, the hope is to redesign something similar with no funding attached for the employees, and their families, by working with Public Employee Benefits Program (PEBP). Ms. Ewing-Taylor informed the Council PEBP wanted to keep the program, however there were two legislative board members that would not support the transfer of funding from two different accounts which was needed to support the continuation of the program. The wellness program went away, but not the wellness benefits. Ms. Ewing-Taylor also stated there is a firm commitment with the PEBP Board & staff to develop a new wellness program; however they are waiting for the new Executive Officer to start. Mr. McCoy asked what kind of funding was needed and why the State does not care about the wellness of its employees. Ms. Ewing-Taylor responded the State is concerned with wellness and it was the two legislative members that would not approve the transfer of the funds, stating they had heard complaints about the program, even though it was a very small amount of employees had some issues. Mr. DeLeón added he had an employee who attended the hearing and there was a great presentation set forth to continue the program, however it still did not get approved. Ms. Ewing-Taylor stated the amount needed to continue the program was approximately \$200,000.00.

There was no public comment.

8. Present CDPHP State Plan Updates

Ms. Morales gave a presentation on the CDPHP State Plan updates. She noted there was a huge push do to more training and communication on the Affordable Care Act (ACA) and its impact on Chronic Disease prevention. Ms. Morales stated Medicaid is also getting involved in initiatives having to do with clinical and health systems. Slide 7 of her presentation shows how the ACA and Chronic Disease come together in the community and clinical settings. It was also noted Nevada is ranked extremely low in public health funding in comparison to its neighboring states. The Center for Disease Control and Prevention (CDC) ranked Nevada

30th and Health Resources and Service Administration (HRSA) ranked Nevada 50th in public health funding and resources.

Discussion:

Mr. Schmauss asked why Nevada continues to not have adequate public health funding. Ms. Morales responded the ACA and the state need to invest a lot of time and effort in order to secure and keep getting the funding needed to support chronic disease prevention programs. With the expansion of Medicaid, Nevada's numbers are increasing drastically, however Nevada is still lacking in state financial support and section staff. Mr. Schmauss asked if CDPHP has state funded positions. Ms. Morales explained 100% of staff is federally funded and the section has to work very hard to keep grants and funding for these positions. Ms. Morales also stated, on slide 22 of her presentation, shows the organization of the section and how the section is funded. There will be more information on Medicaid reimbursement next meeting.

There was no public comment.

9. Present Heart and Stroke Strategic Plan Updates

Victoria Kolar, Heart and Stroke Program Coordinator, presented on the Heart and Stroke Strategic Plan and Registry updates. Ms. Kolar stated we have a county and clinical representation, including Emergency Medical Services (EMS) and Medicaid, assisting with reinforcing the efforts and goals as outlined in the strategic plan. It is the programs goal to provide trainings for clinical providers on the initiatives and measures needed for the Heart and Stroke Strategic Plan.

Discussion:

Ms. Morales mentioned we now have a Heart and Stroke plan in place due to the efforts made by many individuals in the state. To help secure funding needed to support the Heart and Stroke Strategic Plan, Ms. Morales urged the Council to look over the plan and email any suggestions to program staff. Mr. Schmauss added it looks like Nevada needs more funding for Heart and Stroke initiatives, and wants to know what is needed to secure more funding. Ms. Morales explained SB 196 was passed this past legislative session and we will now be able to take the stroke registry data, analyze it and use it for future funding.

There was no public comment.

10. Discuss School Body Mass Index (BMI) Collection Updates

Ms. Christine Caulfield, School Health Program Coordinator, gave a presentation on School Body Mass Index (BMI) Collection updates. She stated there was a lot stakeholder assistance in getting the continuation of BMI data collection into the legislative session; however the bill died in session. Ms. Caulfield stated this will cause a large gap in the data that helps Nevada to get the federal dollars needed to support various obesity and school health efforts. It is now left up to the schools volunteering to provide DPBH with student BMI data.

Discussion:

Mr. McCoy asked how many schools would report in the upcoming school year. Ms. Caulfield responded it is not mandatory for any school in the state to report student BMI data, but we would like it if many of the districts would do so on a volunteer basis. She also stated, a plan needs to be set forth in the upcoming year addressing how the state plans to obtain this data for future years. She suggested reaching out to districts and ask if they would still be willing to participate may be a good option. Mr. DeLeón said he would like to assist in collecting this data and encouraging schools to gather the data for DPBH. Ms. Caulfield will follow up with Mr. DeLeón following this meeting.

There was no public comment.

11. Discuss Community Initiatives

Mr. McCoy gave an update on community initiatives within the state including the *How Do You Measure Up?* Progress Report on State Legislative Activity to Reduce Cancer Incidence and Mortality.

Discussion:

Ms. Lamb mentioned asthma also has a huge gap in awareness in Nevada, however there is a Nevada Asthma Coalition committed to help educate and promote the awareness of asthma in our State. Ms. Lamb invited Linda Lewis to speak about the new Nevada Asthma Coalition. Ms. Lewis stated Nevada has a statewide Asthma Control Plan for 2015-2018. Coming in February or early March 2016, the Coalition will be hosting a statewide conference, with help from partners, such as the Chronic Disease Prevention and Health Promotion Section. Ms. Lewis noted they are also working on getting updated state data from the University of Nevada, Las Vegas (UNLV) and hopefully presenting at the upcoming 2016 conference. She directed the Council to visit the website www.positivelykids.org for the entire plan. Ms. Lamb stated the plan will be sent out to Council members following this meeting. Ms. Lewis added Nevada ranks very high in adults and children with asthma and new research is showing obesity is linked to asthma. Ms. Williams noted Southern Nevada Health District is in the accreditation process and recently picked its top three priorities and Chronic Disease was one of them.

There was no public comment.

12. Discuss and recommend agenda items for October 22, 2015 meeting

Mr. McCoy asked for recommendations for agenda items for the October 22, 2015 meeting

Discussion:

Ms. Williams said it would be helpful to know what the recommendations are for voting on new council members. Please email recommendation for other agenda items to Ms. Lamb or Mr. McCoy.

There was no public comment.

13. Public comment

Mr. McCoy asked if there was any public comment.

There was no public comment.

14. Adjournment

MR. MCCOY ENTERTAINED A MOTION TO ADJOURN THE MEETING. A MOTION TO ADJOURN WAS MADE BY MR. SCHMAUSS AND SECONDED BY MR. DELEÓN. THE MOTION PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.

The meeting adjourned at 3:53 pm.