

From: Mike O'Brien [<mailto:mobrien@Caesars.com>]
Sent: Friday, March 20, 2015 4:59 PM
To: Melodie Swan-Fisher
Cc: Mike O'Brien
Subject: CWCD Opening

Ms. Swan-Fisher,

I would like to submit my name for consideration to fill the open – private employer – role on the CWCD advisory council. I am currently the Vice President, Corporate HR Services for Caesars Enterprise Services with a core responsibility set that includes HR Finance/Analytics, Employee Relations and Ownership of the H&W Benefits Strategy and Program for the Company. An accountant by education, I have spent the last 29 years accumulating a broad based experience set in Accounting/Finance, IT Program Design/Management, and for the last 6 years Human Resources. I feel that broad, business based background uniquely positions me to be a valuable member of the group.

Specifically, regarding HR and the H&W space, I currently own the strategy and execution of the Caesars plan which serves 52,000 lives within our company. In this context, our plan is wrapped by an extremely successful wellness program that is centered on early identification, behavioral change, and healthy outcomes. This has played out in our program over the last 5 years in the form of fewer hospital days, shorter hospital stays, best in class evidence based medical compliance and ultimately lower costs – our gross medical spend in 2014 is less than our 2010 gross expense. I am happy to discuss our results further and the role on the council. Thank you,

Email: mobrien@caesars.com

I know the requirement was to submit a resume, but frankly, I've not updated since 2009. If willing, I will work on this weekend and submit by EOD on Monday. Thank you for your consideration and look forward to your response.

Michael O'Brien
VP Corporate HR Services
(702) 407-6511 (Office)
(901) 233-8248 (Mobile)