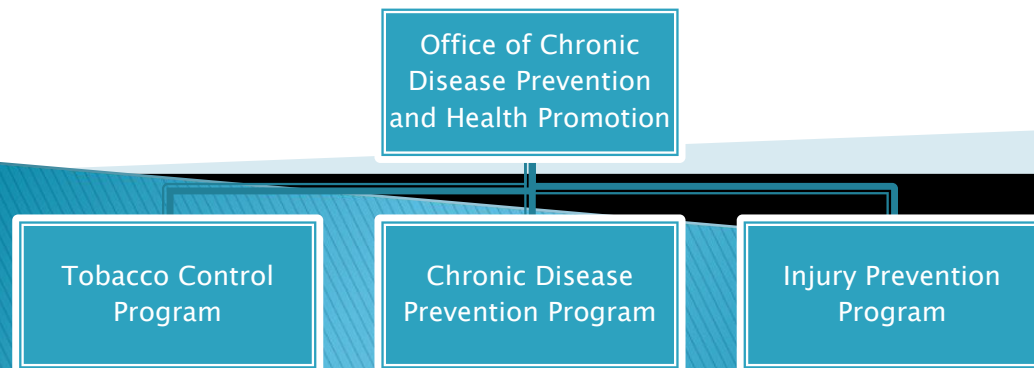




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OCDPHP MISSION:

To mobilize communities, develop innovative, evidence-based programs and advocate for policies that support healthy lifestyles, healthy communities, and the elimination of health disparities.

We want to change behaviors but.....



“It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural, and physical environment conspire against such change.”

Institute Of Medicine



Social Ecological Model



What We Do

- ▶ Provide information as well as tools and resources to help people make healthy choices



www.getthehealthyclarkcounty.org



www.vivasaludable.org

- ▶ Walk Around Nevada, Nutrition Challenge, mobile apps, videos, tool kits

What We Do

- ▶ Foster changes in the community – **with community partners** – to make healthy choices easier



What We Do


Changing Our Community

- Smoke-free worksites, multi-unit housing, events
- Trails and bike lanes
- Child care centers
- Safe Routes to Schools
- CCSD Central Kitchen
- After-school programs
- Churches
- Complete Streets
- Healthy Vending
- Farmers' markets

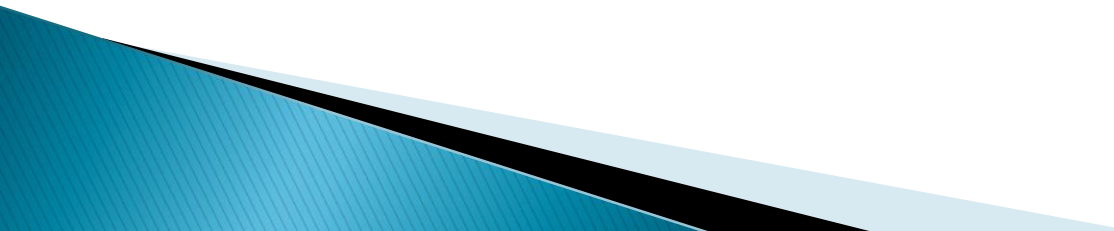


Began accepting SNAP/EBT on
Food Day 2012 (October 24th)

Partnerships to Improve Community Health (PICH)


- ▶ Centers for Disease Control and Prevention (CDC)
 - ▶ When multiple sectors work together, health improvements can be amplified and accelerated
 - ▶ PICH supports implementation of PSE strategies, especially populations experiencing a disproportionate burden
- 

PICH Short-term outcomes

- ▶ Increased access to smoke-free or tobacco-free environments
 - ▶ Increased access to environments with healthy food or beverage options
 - ▶ Increased access to physical activity opportunities
 - ▶ Increased opportunities for chronic disease prevention, risk reduction, or management through clinical and community linkages
- 


PICH Objectives

Smoke-free environments

- ▶ Increase the number of comprehensive smoke-free cities
 - ▶ Increase the number of smoke-free meeting venues
 - ▶ Increase the number of worksite smoke-free policies
 - ▶ Increase the number of multi-unit housing smoke-free policies
 - ▶ Increase the number of tobacco-free youth social venues
 - ▶ Increase the delivery of brief tobacco use interventions by providers
- 


PICH Objectives

Access to healthy foods and beverages and opportunities for physical activity

- ▶ Increase access to healthy foods and beverages through implementation of healthy vending policies
 - ▶ Increase the number of CCSD sites offering increased access to physical activity opportunities
 - ▶ Increase the number of jurisdictions implementing Complete Streets policies
- 

PICH Objectives

Access to healthy foods and beverages and opportunities for physical activity


- ▶ Update and revise the Regional Bicycle and Pedestrian Plan for Clark County
 - ▶ Amend the Regional Open Space Plan for Southern Nevada to include a regional signage and marking policy
 - ▶ Develop a tool kit to support childcare-provider implementation of the national “Caring for Our Children” nutrition and physical activity standards
- 

PICH Objectives


Access to chronic disease prevention, risk reduction or management

- ▶ Increase the number of free diabetes risk reduction and management programs available in English and Spanish to adults with, or at risk of, type 2 diabetes in Clark County
 - Texting
 - On-line


Communities Putting Prevention to Work and Community Transformation Grant Accomplishments

- ▶ Tobacco-free policies were implemented in Clark County organizations protecting approximately 600,000 employees and clients per year
 - ▶ 4,774 smoke-free multi-unit housing units have been identified and listed in a directory at www.getthehealthyclarkcounty.org
 - ▶ 33 miles of trails and more than 11 miles of bike lanes have been striped, making it safer and easier to bike in Clark County
- 

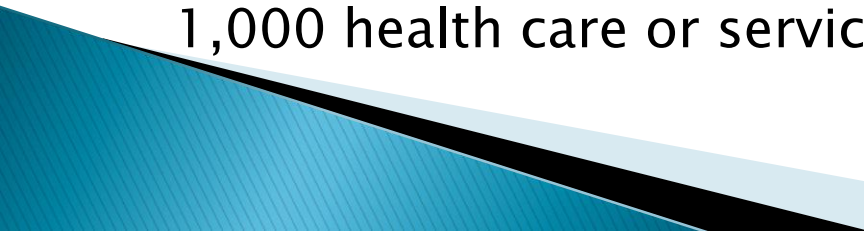
Communities Putting Prevention to Work and Community Transformation Grant Accomplishments

- ▶ Evidence-based physical activity and nutrition curriculum has been institutionalized in after-school programs serving more than 12,000 children each month
 - ▶ 90 child care centers have implemented nutrition and physical activity policies in their centers
 - ▶ Implementation of Electronic Benefit Transfer (EBT) at 6 Farmers' Market sites and at 2 local farmers' retail sites, expanding access to low SES families
- 

Communities Putting Prevention to Work and Community Transformation Grant Accomplishments

- ▶ An evidence-based program has been implemented at 12 local churches that serve African Americans to provide education, programming, and social support for healthy living. Ten of the participating churches have adopted a healthy eating/wellness policy.
 - ▶ Developed and implemented a healthy vending policy at the Southern Nevada Health District which will increase access to healthy foods for clients and employees. The policy also includes preferential pricing for foods/beverages that meet nutrition standards. Point of purchase signage highlighting healthier options were also developed to post at SNHD and free signage is being provided to local businesses and organizations.
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Communities Putting Prevention to Work and Community Transformation Grant Accomplishments

- ▶ Worked with partners to remove smoking from multiple high profile community events. Over 175,000 individuals attended the events.
 - ▶ A trail inventory was conducted and an on-line tool that features a searchable map of all trails in southern Nevada (Neon to Nature regional trail system) – www.neontonature.org was developed.
 - ▶ In June, 2012 the Regional Transportation Commission (RTC) board adopted a comprehensive Complete Streets Study, which included a Complete Streets Policy.
 - ▶ Provided Tobacco Brief Intervention Training for more than 1,000 health care or service providers
- 

Changing Our Community – Changing Our Health

- ▶ Highlights from the 2013 Youth Risk Behavior Survey results, CPPW: Southern Nevada Health District High School Survey Trend Analysis Report:
 - In 2013, 8.3% of Clark County high school students were current smokers;
 - In 2010 (pre-CPPW), 12.8%
 - In 2013, 15.6% of Clark County high school students reported drinking a can, bottle, or glass of soda or pop one or more times per day during the past seven days;
 - In 2010 (pre-CPPW), 20.3%

Changing Our Community – Changing Our Health

- ▶ OOE analysis of 3 years of CCSD height and weight data:
 - The percentage of overweight students in the sample decreased from 18.5% (2010/11) to 17.8% (2013/14)
 - The percentage of obese students in the sample decreased from 23.2% (2010/11) to 22% (2013/14)
 - Decreases were seen in both African American and Hispanic students at unhealthy weights in the sample:
AA 41.9% (2010/11) to 39.7% (2013/14)
Hispanic 48% (2010/11) to 45.5% (2013/14)

Working together we can improve the health of our community

Thank You

For more information:

www.getthehealthyclarkcounty.org

702-759-1270

