



NEVADA DIVISION OF WELFARE AND SUPPORTIVE SERVICES SNAP-ED PROGRAM

SNAP-Ed is an optional program for state SNAP Agency that was initiated in the early 90s

Nevada has participated since 1999

1999	2000	2001	2002	2003	2004
\$79,941	\$19,549	\$258,349	\$365,572	\$629,662	\$526,664
2005	2006	2007	2008	2009	2010
\$524,600	\$778,731	\$1,030,966	\$1,200,414	\$1,411,337	\$1,754,390
2011	2012	2013	2014	2015	2016
\$1,354,779	\$1,401,744	\$1,029,632	\$1,608,367	\$1,803,191	\$2,079,192

Initiated by University of Nevada Cooperative Extension

Joined in third year by Food Bank of Northern Nevada and Clark County Health District

In 2003 participating agencies agreed to provide cost share for a SNAP-Ed Coordinator within DWSS

Current Partners:

University of Nevada Cooperative Extension (Clark, Washoe, Lincoln, Nye, Mineral, Lyon and Elko)

University of Nevada Department of Education

Food Bank of Northern Nevada

HELP of Southern Nevada

Step2

Three Square

Duckwater Shoshone Tribe

Te-Moak Tribes of Western Shoshone

Yerington Paiute Tribe

Southern Nevada Health District



Current Programs

All 4 Kids - offers development of early life healthy behaviors to head start programs and brings multiple agencies together for the Healthy Kids Festival providing activities to reinforce program messages for children and adults throughout the community. The program was the first to totally integrate physical activity and nutrition messages with an emphasis on physical activity.

Calcium, It's Not Just Milk – addresses the health care need identified by the Nevada SNAP-Ed original assessment by helping middle school children understand the importance of Calcium. Plans are to work with some schools to involve students in community assessments to impact school lunch rooms and local EBT retailers.

Chefs for Kids – introduces first and second graders to foods and the importance food plays in a healthy body. Efforts to work with EBT retailers will be continued in 2016.

Grow Yourself Healthy – combines nutrition messages with school gardens at two elementary schools in Washoe county. Parents and teachers join for special garden activities

Healthy Eating on a Budget – is offered to participants in the TANF Work Readiness classes in Clark, Washoe and Lincoln county. This program provides the most direct education to adult SNAP participants. Participants have reported significant behavior changes in food selections and shopping habits.

Healthy Steps to Freedom – is one of two programs in Nevada provided to women in recovery. Partnerships are formed with mental health and rehabilitation clinics to assist participants in establishing healthy nutrition and activity behavior.

Little Books, Little Cooks – involves pre-school children and their parents in nutrition activities together. Sessions are conducted in child care and pre-school setting, libraries, and community centers in Clark, Lincoln, and Washoe counties. Recipes are designed to allow children to assist with preparation.

Nye County Community Approach to Wellness Initiative – plans include establishing community partners to collaborate on activities with a community approach – with parks and recreation to create environments conducive to physical activity; with casinos to promote worksite wellness; with elected officials to promote challenges that will involve the total county.

Small Steps 4 Big Changes – is offered within the Reno Housing Authority low income sites as an after school program mainly for school age children but parents are welcome. Program activities with a local EBT vendor will be continued.



Smart Choices – is offered in schools participating in the Fruit and Vegetable program funded through Child Nutrition Programs in Washoe County. Nutrition information related to the fruits and vegetables that are available for sampling is e-mailed in advance to teachers in the participating schools. Systems will be identified which would allow providing the nutrition information to teachers statewide.

Veggies for Kids – coordinates the nutrition education to children in schools, with the planting of food in community gardens and hoop houses with community wellness policies to promote healthier communities in Mineral, Washoe, Lyon and Elko counties.

Food Bank of Northern Nevada – plan moves to a healthier pantry initiative to assist pantry managers in providing and promoting healthier foods and to nudge to pantry patron to make healthier selections.

HELP of Southern Nevada – Baby First provides pregnant teens an opportunity to learn about healthy choices that will impact their baby's health. They have partner with schools to promote a state initiative to improve graduation rates.

Step2 – offers the Health Steps for Freedom in their Reno women and children rehabilitation center. Participation are able to practice shopping and food preparation behaviors as part of the living group.

Duckwater Tribal Wellness and Nutrition Program – will continue direct education to children and expand the Tribal Wellness policy activities to promote a healthier community.

Te-Moak Tribes of Western Shoshone – offer the Healthy Kid curriculum to tribal head start programs in Battle Mountain, Elko, South Fork and Wells and couple nutrition lessons with the Native Dance program offered to all tribal members in Elko and Wells.

Yerington Community Nutrition Program – will continue partnerships with the Food Distribution Program on Indian Reservations, the tribal health clinic and the after school program and will be part of the healthy grocer initiative.

Three Square – for the second year will provide program as part of the Summer Feeding Program funding through Child Nutrition Programs. They add nutrition and physical activities to the program as an incentive to increase participation.

University of Nevada Department of Nutrition – Re-Think Your Drink – continues with the multi-year campaign to reduce consumption of sugary beverages not only with the decision maker at to complete a Food Security the family level but with the healthcare providers – pediatricians and dentists who have an opportunity to highlight the benefits of less sugary beverages with their patients.