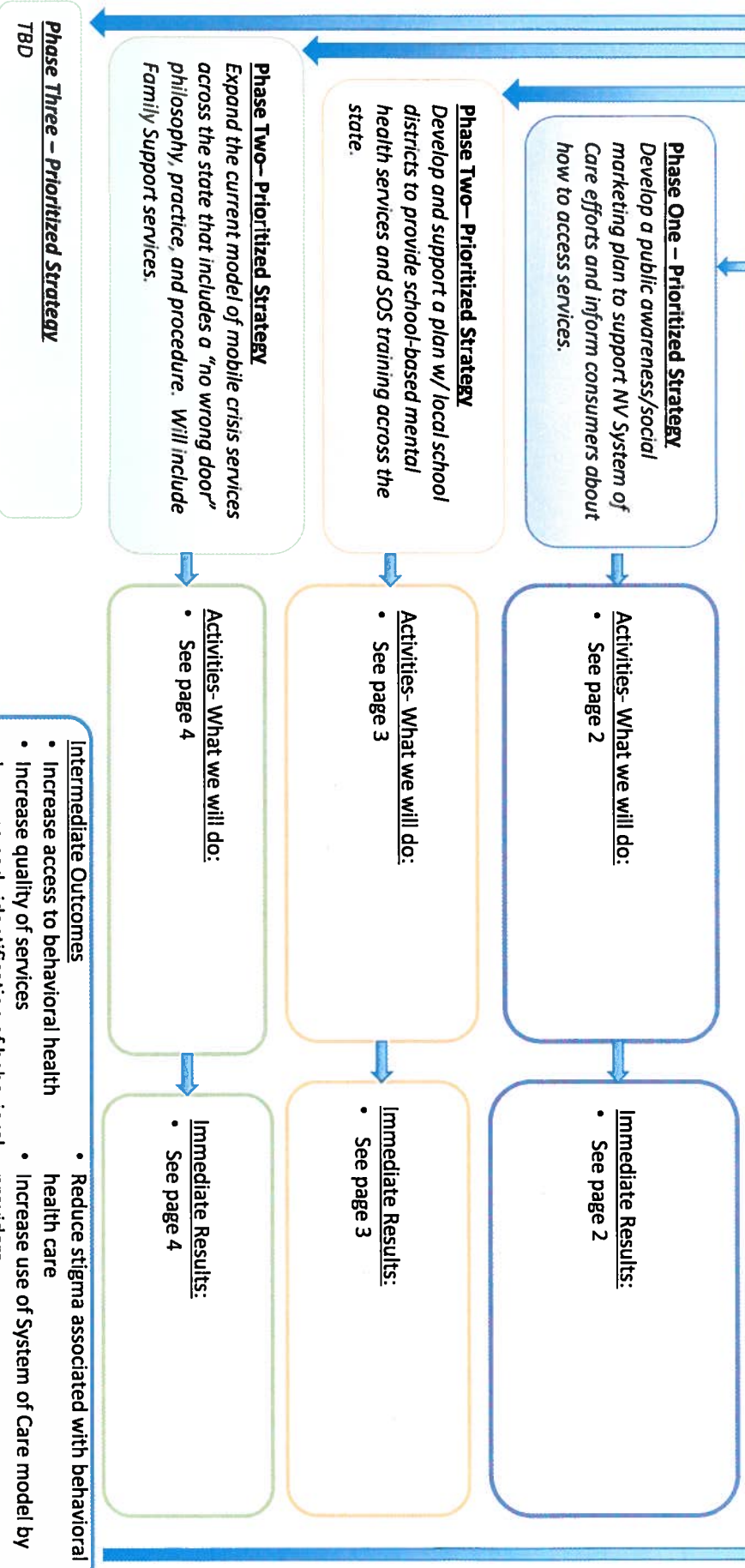


# State of Nevada Children’s Mental Health – System of Care (SOC) Expansion

**Goal:** To provide “a spectrum of effective, community-based services and supports for children and youth with or at risk for mental health or other challenges and their families, that is organized into a coordinated network, builds meaningful partnerships with families and youth, and addresses their cultural and linguistic needs, in order to help them to function better at home, in school, in the community, and throughout life.”<sup>1</sup>

**2014 Plan:** To develop and implement prioritized strategies across three phases: 1. Generate increased support and rebuild capacity for Nevada System of Care, 2. Develop or expand service and supports based on SOC philosophy and approach, and 3. Develop a system of accountability, management and standards of care at the state and local level. The target populations for these strategies are both consumers and providers of children’s mental health services.



<sup>1</sup> Stroul, B. & Friedman, R. (2011). Effective Strategies for Expanding the System of Care Approach. Revised 8/15/2014

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**Phase One –  
Prioritized Strategy**  
*Develop a public awareness/social marketing plan to support NV System of Care efforts and inform consumers about how to access services.*

- Activities- What we will do:**
- Develop resource list
    - Types of therapy and providers
    - “211” – single source for compiling resources
    - Other Insurance Companies
  - DCFS appoint System of Care Chief to work with Nevada PEP to oversee entire Phase 1 of overarching strategy
  - Review existing materials from SAMHSA
  - Re-establish System of Care training team
  - Develop full campaign strategy:
    - Include stakeholders in the development of the strategies (consumers, providers, 211, etc.)
    - Review existing materials (SAMHSA, Birth to 5, Mental Health First Aide);
    - Development of websites, media, social media;
    - Marketing through other organizations’ social media or websites (National Child Traumatic Stress Network, Nevada WIN, United Way)
    - Develop marketing “kit” that can be used at public events
    - Develop population specific marketing strategies
  - Implement campaign strategy
    - Develop culturally diverse outreach teams
    - System of Care commitment statement for provider agreement

- Immediate Results:**
- For youth, families, and caregivers:*
- Increase knowledge of Evidence Base Practices
  - Increase awareness of who the providers are
  - Increased awareness of SOC model
  - Increased trust
  - Increase in knowledge of a pathway to treatment
- For providers:*
- Increase knowledge of SOC
  - Increased provider favorable attitude toward use of SOC model

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**Phase Two—Prioritized Strategy**  
**Develop and support a plan w/ local school districts to provide school-based mental health services and SOS training across the state.**

*There are multiple avenues for the provision of behavioral health services within schools such as school-based health centers or other means. Given this, successful provision of services will be dependent on a strategic and incremental plan that is tailored specifically to the unmet needs of local school districts. Therefore, based on specific needs identified by districts, the following categories of services should be included in the plan:*

- ❖ Mental health screening and service linkage
- ❖ School-wide and individual level of linkage
- ❖ Preventative/educational programs (i.e. Bullying, PBI)
- ❖ Suicide prevention/interventions
- ❖ School-based behavior interventions

*In order to provide the services described above, it will be necessary to assist local school districts in addressing specific infrastructure needs through an increase in available funding to:*

- ❖ Increase staff (social workers, psychologists, nurses, counselors, fellows, behavior specialists, etc.)
- ❖ Support for sustainability activities
- ❖ Increase physical space located within school to provide BH services in or near school campuses
- ❖ Coaching/mentoring/training of school employees(i.e. preparation to be a part of services)
- ❖ Development of provider agreements (to include risk assumption)
- Develop a state monitoring system for funding accountability, deliverables, and outcomes.
- Revise state code for school Social Workers to mandate MSW/LCSW degree for endorsement as a School Social Worker

**Immediate Results:**  
*For youth, families, and caregivers:*

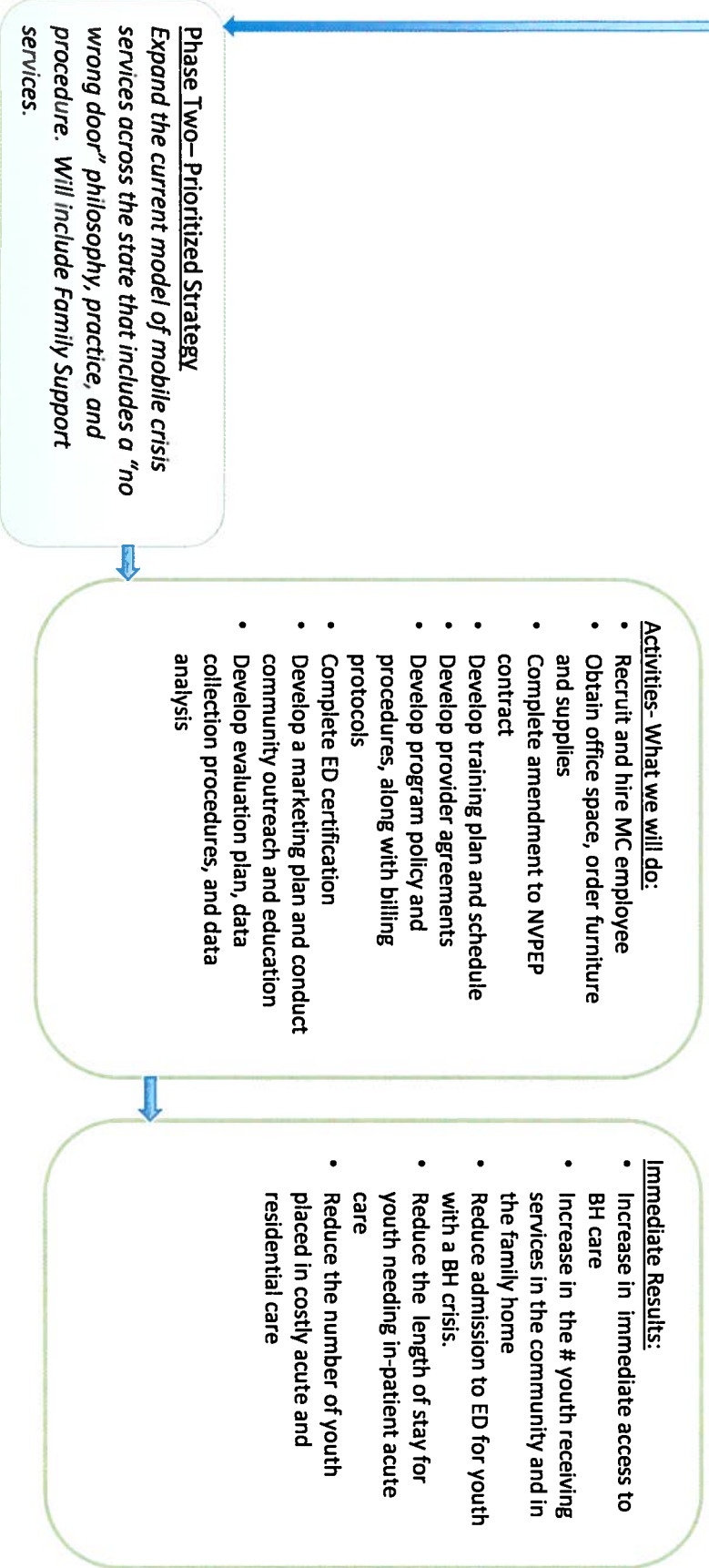
- Increased school attendance
- Increased access to treatment
- Increased graduation rates
- Maintain student/family privacy related to health/behavioral health care

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**Phase Three – Develop a system of accountability management and standards of care at the State and local level**  
**Prioritized Strategy: TBD**

**Activities- What we will do:**

- Insert
- Insert
- Insert

**Immediate Results:**

- Insert
- Insert
- Insert