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NEVADA STATE HEALTH DIVISION

NEWS RELEASE

State Health Division Teams with Medscape to Enhance Public Health Alerting System

Carson City – The Nevada State Health Division today announced it has teamed with Medscape from WebMD, the leading source of health information for healthcare professionals, to communicate urgent public health messages to its healthcare providers in Nevada.

“As demonstrated by several public health emergencies this year, such as whooping cough, norovirus and more recently fungal meningitis, the ability to instantly communicate with providers is critical,” said Tracey D. Green, MD, State Health Officer. “We believe this new partnership with Medscape will enhance existing channels of communication and offer yet another way to reach healthcare providers with urgent health information when needed.”

The Nevada State Health Division locally manages the Centers for Disease Control and Prevention’s (CDC), Nevada Health Alert Network (NVHAN), consisting of a bed tracking and alerting system throughout Nevada; along with our healthcare partners in neighboring states throughout the western region of the United States. NVHAN quickly and efficiently transmits health alerts, advisories, and updates to local health departments, hospitals and public partners.

Medscape will support these efforts by simultaneously distributing health information including infectious disease outbreaks, environmental and product safety advisories, preparedness planning and response information, and public health developments among other alerts, to its network of registered clinical members throughout Nevada.

“Medscape will support the Nevada State Health Division both on a state and local level,” said Robert Marotta, Senior Vice President and Chief Regulatory Counsel of WebMD. “We are a leading source of health information and news for healthcare professionals and will work with Nevada in its efforts to efficiently supply critical health information to the Nevada-based network of healthcare providers when needed.”

Upon receipt of medical alerts and updates, the Nevada State Health Division will supply information to Medscape for distribution to its local network of Nevada-based healthcare providers. Registered Medscape members will receive the latest information via email alert.

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