

**Richard Whitley, M.S.**  
Administrator

**Tracey D. Green, M.D.**  
State Health Officer



**Contact Name:** Martha Framsted, PIO  
**Phone Number:** 775.684.4014  
**Release Date:** February 22, 2011  
**Page 1 of 2**

## **NEVADA STATE HEALTH DIVISION NEWS RELEASE**

### **State Health Division Announces New Materials Released for Safe Injection Practices Public Awareness Campaign**

*Carson City* – The Nevada State Health Division, as part of their continuing commitment to increase public safety and to address the ongoing problem of unsafe injection practices across the United States, announced today the release of all new educational materials as part of the of the *One and Only Campaign* in Nevada.

The *One & Only Campaign* is a national public health education and awareness initiative developed by the [Safe Injection Practices Coalition](#) (SIPC). SIPC is comprised of patient advocacy organizations, foundations, provider associations and industry partners, together with [Centers for Disease Control and Prevention \(CDC\)](#), and has united to halt disease transmission caused by unsafe injection practices in United States healthcare facilities. The campaign name refers to the importance of healthcare personnel using “one needle, one syringe, only one time” to protect patients from bloodborne viruses and other pathogens.

“We are very excited to have these materials available for use by all healthcare providers in Nevada,” said Joseph Theile, Director of the Nevada One and Only Safe Injections Campaign. Building upon the lessons learned during in-office testing and focus groups held last year across Nevada and New York (two pilot states), the SIPC revised their original materials making them more user friendly. “We owe a special thank you to all of the healthcare professionals and everyday citizens who volunteered their time and efforts in the testing of these materials.” Also coming is a new brochure just for patients.

These materials join the growing list of resources being made available to healthcare providers and the public. Recent releases by the SIPC and CDC include an educational DVD for U.S. healthcare providers that is a straight-to-the-point, 10-minute lesson on safe injection practices. The CDC and [Epocrates, Inc.](#) joined together to educate healthcare professionals about safe injection practices conveniently and effectively on their smartphone devices. Epocrates’ EssentialPoints® mobile detailing program provides healthcare professionals with key lessons that can be applied directly to patient care.

The Southern Nevada Health District and HONORreform Foundation partnered with Dianne Travers-Gustafson, an adjunct associate professor at Creighton University’s school of nursing, and her senior nursing students to develop the Compassionate Response toolkit. The toolkit is a resource for patients who were diagnosed with hepatitis C and their families. The kit includes educational information about hepatitis, resources and information about treatment and recovery, emotional aspects of living with hepatitis and its stigma, as well as resources to locate support groups and services in the Las Vegas Valley.



---

Richard Whitley, Administrator

4150 Technology Way, Suite 300 Carson City, Nevada 89706  
Phone (775) 684-4200, Fax (775) 684-4211  
**NEVADA STATE IS AN EQUAL OPPORTUNITY EMPLOYER**

For more information on the materials and to learn more about the Nevada One and Only Safe Injection Campaign visit their web site at [www.oneandonlycampaign.org](http://www.oneandonlycampaign.org) or call the Campaign's Director at (775) 684-1043.

For more information about the Nevada State Health Division, go to: <http://health.nv.gov>.

###