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## NEVADA STATE HEALTH DIVISION NEWS RELEASE

### The Nevada Injury Prevention Program Offers Funds to Four Community Partners

*Carson City* –The Nevada State Health Division's Injury Prevention Program has offered a total of \$38,500 to four different community partners. The funding opportunity is supported 100 percent by the Health Division through a grant from the Centers for Disease Control and Prevention, National Center for Injury Prevention and Control.

This is the first time the Nevada Injury Prevention Program has been able to offer funds to the community partners through the Injury Prevention Mini-Grants. Subgrants have been awarded to two Clark County partners and two Washoe County partners:

- **Safe Kids Washoe County: \$17,500** Safe Kids Washoe County Special Needs Car Seat Program. This program works in conjunction with the Car Seat Fitting Station serving Northern Nevada. Identified as an unmet need in the Washoe County and Northern Nevada area, this program focuses on two types of special needs. The first being children with permanent health care needs that require specialized transportation options. The second will provide 'loaner' child restraints to families whose children are experiencing a temporary health care need, such as a child in a full-body or hip-spica casts. Funds provided will help get this program off the ground by providing needed equipment and training.
- **Southern Nevada Health District: \$15,000** There are over 102,000 residential pools located throughout Clark County Nevada. Each year Southern Nevada Health District runs a 16 week media campaign regarding the A, B, C & D's of Drowning Prevention. The campaign includes print, TV and Radio in both English and Spanish. After multiple unexpected funding cuts, funds provided through the Mini-Grant Program will help sustain this very important campaign for the 2010 pool season.
- **Safe Kids Washoe County: \$5,000** Working in conjunction with the annual Bike to Work and School Week, funds provided will allow Safe Kids Washoe County Bicycle Safety Program 300 bike/skate style helmets to provide to children in a low socio-economic, underserved population in Washoe County. A child who completed a bike safety training course and signed a bike safety pledge receives a helmet.
- **University of Nevada, Las Vegas (UNLV) Safe Community Partnership: \$1,000** Nevada Moves, a program through Safe Community Partnership, will broaden their focus of the Walk Our Children to School Day Campaign by including both walking and biking safely to school. Children of ten Clark County schools who participate in a safety class will be entered into a drawing for one of ten available bikes. Funds provided will be used to purchase the incentive bicycles. Children can earn an additional entry by entering a poster contest depicting safe walking and biking behaviors.

For more information about the Nevada State Health Division, go to: <http://health.nv.gov>.



A handwritten signature in blue ink that reads "Richard Whitley".

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